

UPPER LOS ANGELES RIVER

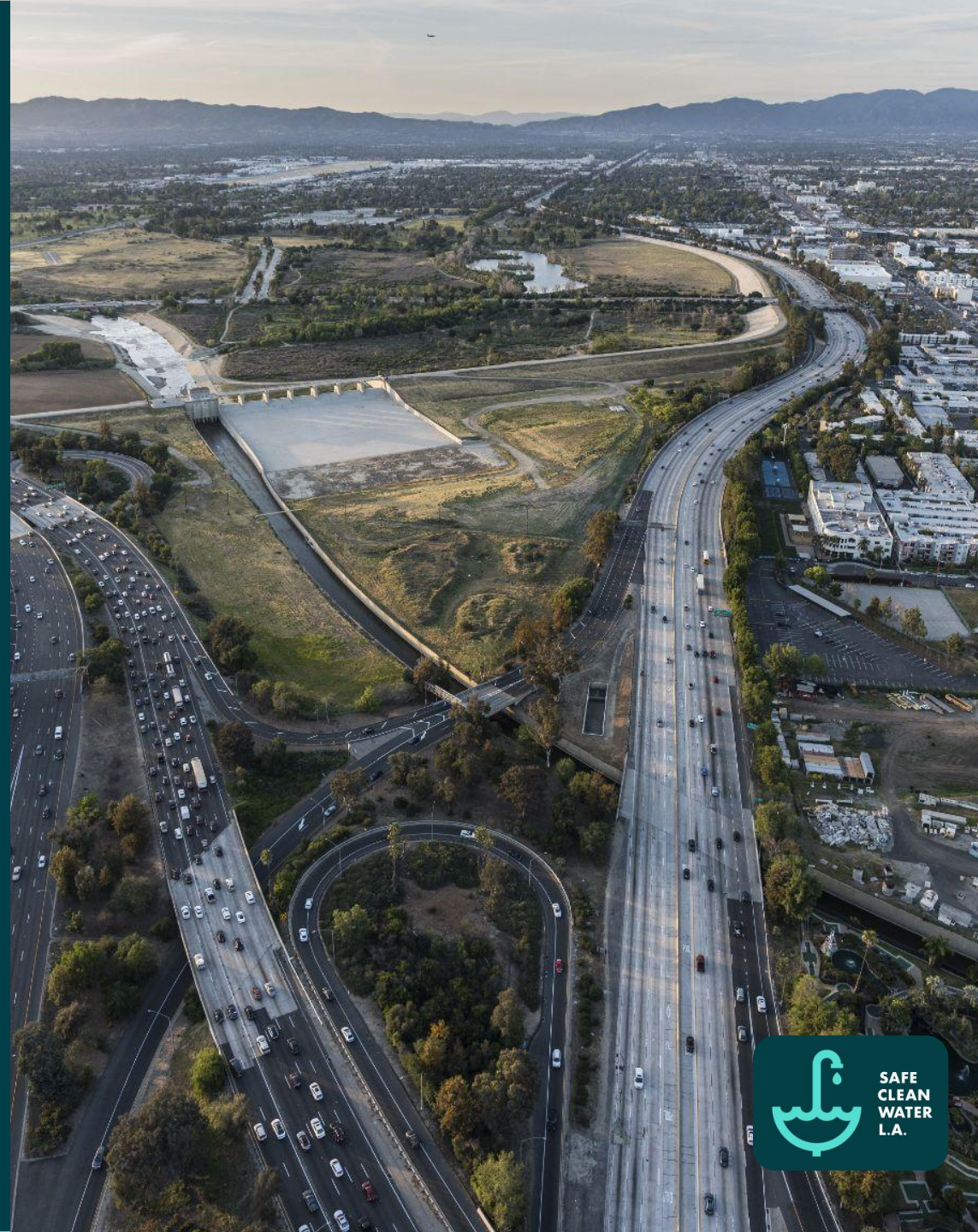
Watershed Coordinator
Updates
June 7, 2023



COUNCIL FOR
WATERSHED HEALTH



ENVIRONMENTAL
OUTREACH STRATEGIES



SAFE
CLEAN
WATER
L.A.

Upper LA River Watershed Team



Carlos Moran
Council for
Watershed Health



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Environmental
Outreach Strategies



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Arlene Guzman
Environmental
Outreach Strategies



Jennifer Amarant
Environmental
Outreach Strategies

Watershed Coordinator's Role



1

Education & Outreach

Raise public awareness about SCWP and projects in communities Inform community members about how they can voice their input



2

Connect

Gather input on community needs that SCW projects can help fulfill



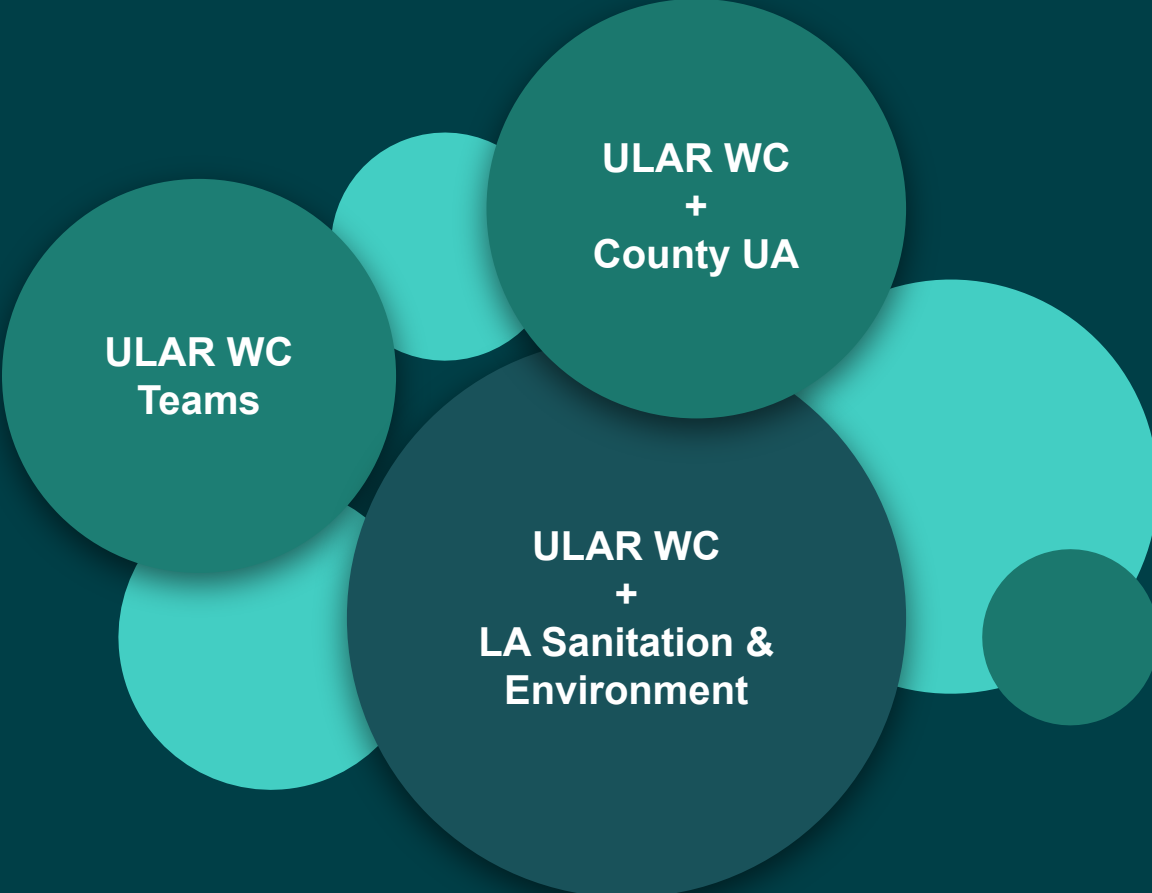
3

Project Development

Identify parties with project ideas & guide them through the SCWP

Coordination and Collaboration

Monthly Coordination Meetings



Tours & Education Events

Tujunga Wash Spreading Grounds
(March 9th) 35 attendees



EOS Outreach Events (Feb-June)

Water Education for Latino Leaders (WELL) Conference



LA Sanitation & Environment Earth Day LA



LA Sanitation & Environment's West Valley Open House



West Valley Disaster Preparedness Fair



City of Calabasas' Earth Day Celebration/Green Expo

EOS Tours & Educational Events (Feb-June)

BizFed Institute's Water Resiliency Forum



Tour of the Hyperion Water Reclamation Plant with Los Angeles Business Council



Presentation to Green Building Council's Los Angeles Chapter

The SAFE,
CLEAN WATER
PROGRAM



Presented by:
Upper Los Angeles River
Watershed Coordinator
Adi Liberman

USGBC LA

Tour of the Tujunga Wash Spreading Grounds

With CWH



CWH Outreach Events (Feb-June)



Flintridge Prep Presentation



LACSD Earth Day Event



SCOPE LA Earth Day



LANI Community Forum



Mental Health and Wellness Fair



LA County Fair



Water is Life Mural Celebration

CWH Tours (Feb-June)

Magic Johnson (Feb 18)
45 attendees



South LA Green Alley (May 25)
35 attendees



Tujunga Wash Spreading Grounds (March 9th)
35 attendees

With EOS

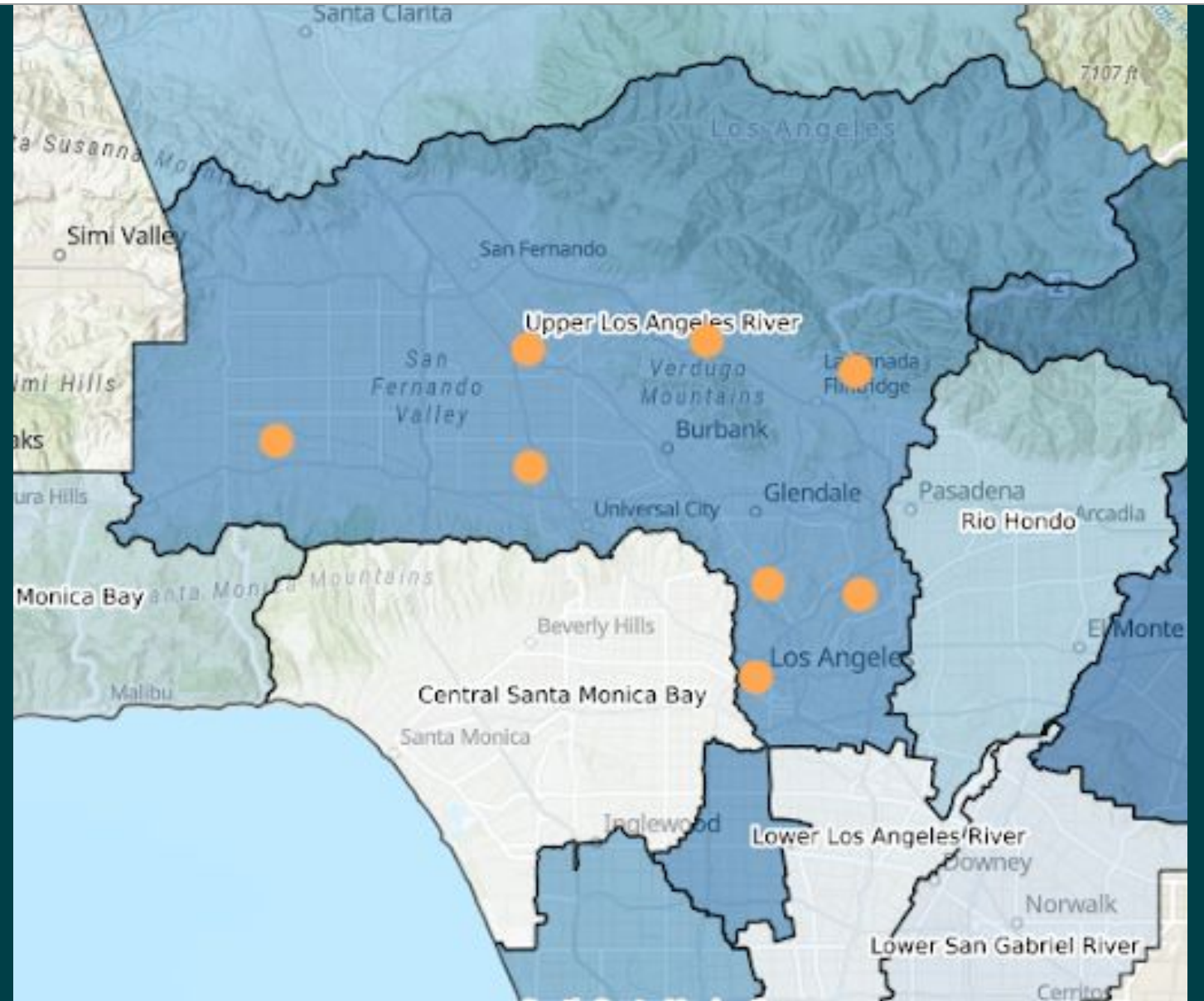


What We've Been Hearing



Potential Round 5 Projects

1. La Cañada Flintridge Golf Course (TRP)
2. LAUSD School Greening
3. Oakwood School
4. Elephant Hill
5. Sun Valley Green Neighborhood Project (LASAN)
6. LA River Project (LASAN - previously Rd 3 application)
7. Osborne Street Pass to Park Access Project (LASAN - Potential)
8. La Crescenta Green Street Improvement Project
9. Bowtie Demonstration Project
10. 2 Scientific Studies



Strategic Outreach and Engagement Plan (SOEP)

The Strategic Outreach and Engagement Plan (SOEP) outlines the strategies and vision of success to guide the Watershed Coordinators in their work across their nine tasks.

Early - Mid June 2023

End of June 2023

July 2023

August 2023

ULAR Watershed Coordinators work on updates to the SOEP

Draft SOEP finalized and delivered to the County and WASC members

WASC members provide feedback on draft SOEP. WC update draft with feedback.

Final Draft of SOEP to be approved by WASC

WASC members are encouraged to meet with Watershed Coordinators during office hours.

Thank You!

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