Central Santa Monica Bay
Watershed Area Steering Committee (WASC)
Meeting Minutes

Tuesday July 26, 2022
10:00am - 12:00pm
WebEx Meeting

Committee Members Present:
Cung Nguyen, LA County Flood Control District (Agency)
Sheila Brice, LA City Sanitation and Environment (Agency)
*Darryl Ford, LA City Recreation & Parks (Agency)
Rita Kampalath, LA County Chief Sustainability Office (Community), Vice Chair
Alysen Weiland, Psomas (Community)
*Gloria Medina, The Solutions Project/SCOPE (Community)
Edgar Campos, T.R.U.S.T. South LA (Community)
Josette Descalzo, Beverly Hills (Municipal)
Lauren Amimoto, Inglewood (Municipal)
Rafael Prieto, Los Angeles (Municipal)
Susie Santilena, Los Angeles (Municipal), Chair
Bruce Hamamoto, Los Angeles County (Municipal)
Mikaela Randolph, Heal the Bay (Watershed Coordinator, non-voting member)
Michelle Struthers, S. Groner Associates (Watershed Coordinator, non-voting member)

*Committee Member Alternate

Committee Members Not Present:
E.J. Caldwell, West Basin Metropolitan Water District (Agency)
Delon Kwan, LA Department of Water and Power (Agency)
Bruce Reznik, LA Waterkeeper (Community)
Roberto Perez, Los Angeles (Municipal)
Curtis Castle, Santa Monica (Municipal)

See attached sign-in sheet for full list of attendees.

1. Welcome and Introductions

District Staff conducted a brief tutorial on WebEx. Susie Santilena, Chair of the Central Santa Monica Bay (CSMB) WASC, welcomed Committee members and called the meeting to order.

District Staff facilitated the roll call of Committee members. All Committee members made self-introductions and a quorum was established.

2. Approval of Meeting Minutes from April 26, 2022

District Staff presented the meeting minutes from the previous meeting. Member Lauren Amimoto requested an edit to page five of the meeting minutes, noting that the project referenced was underestimated, not overestimated. Member Cung Nguyen made a motion to approve the meeting minutes with Member Amimoto’s correction. The motion was seconded by Member Amimoto. The Committee voted to approve the April 26, 2022 minutes with edits (approved, see vote tracking sheet).

3. Committee Member and District Updates

District Staff provided an update, noting:
On July 12, 2022, the Board of Supervisors voted to continue meeting virtually, acting under the authority of Assembly Bill 361 which authorizes public committees to meet without complying with all the teleconferencing requirements of the Brown Act when the situation warrants it. The Board is reviewing its position every 30 days and will act to cover all the commissions and committees under their authority.

The call for projects for Fiscal Year (FY) 2023-2024 will close on July 31.

Quarterly reports for Infrastructure Program Projects and Scientific Studies are due August 15.

All nine Stormwater Investment Plans (SIPs) were approved by the Regional Oversight Committee for advancement to the Board of Supervisors for approval at tentatively scheduled October 4 Board meeting.

As a reminder to project developers that have received or will be receiving Safe, Clean Water Program (SCWP) funds, part of the Transfer Agreement includes abiding by the County’s Local and Targeted Worker Hire Policy or a similar policy. Depending on the cost of the project, a Project Labor Agreement (Note the County’s Community Workforce Agreement (CWA) is currently in negotiations) may be required.

4. Watershed Coordinator Updates

The Watershed Coordinators (WCs) each provided a brief update, noting that most of the recent effort has involved updating the Strategic Outreach and Engagement Plan (SOEP). WCs have continued to do outreach and hold community meetings, attending various events to discuss the SCWP with community members. Highlights include a TreePeople Tribal Allyship Training event and a Friends of Ballona Migration Celebration event.

District staff will follow up regarding where the WC’s Annual Reports can be found on the SCWP website.

5. Public Comment Period

District Staff compiled all public comment cards received by 5:00pm the day before the meeting, loaded them to the SCWP website, and displayed them on-screen. Speaker cards or other correspondence received after 5:00pm will be added to the minutes.

The International Brotherhood of Electrical Workers Local 11 and the National Electrical Contractors Association of Los Angeles submitted a letter in support of Project Labor Agreements for SCWP funded projects.

6. Discussion

a) Ex Parte Communication Disclosure

Chair Santilena was included on an email exchange involving minor comments to the SOEP between Los Angeles Sanitation and Environment staff and the Watershed Coordinators.

Member Amimoto took part in a discussion regarding the Edward Vincent Jr. Park project, specifically regarding the future Project Labor Agreement requirement.

b) FY 22-23 Strategic Outreach and Engagement Plan Presentation by Watershed Coordinators, Mikaela Randolph & Michelle Struthers

WCs presented the FY22-23 SOEP and highlighted new components; the plan can be found on the SCWP website. The WCs invited committee members to provide any comments or questions regarding
Chair Santilena asked how the WCs incorporated discussions by the Scoring Committee on community engagement and the Interim Guidance documents. WC Mikaela Randolph has had preliminary conversations with other WCs about this topic and will continue to discuss how project proponents conduct engagement and how that corresponds to community benefit points and scoring. The WCs attend all the Scoring Committee meetings and use the Interim Guidance as a framework and welcome any additional ideas.

The committee discussed the benefits of connecting with community-based organizations (CBOs) who may have existing projects and resources. Collaboration between these groups is a priority that the WCs will continue to facilitate.

The Committee discussed the language of cost sharing opportunities and how it can cause confusion for municipalities. The WCs clarified the difference between cost sharing and leveraging funding—cost sharing relates to the database where project applicants can look for opportunities to explore cost sharing partnerships, whereas leveraging funding refers to the WCs (and others) looking for ways to bring funding from other programs into the SCWP.

Member Nguyen applauded the collaborative efforts of the WCs across watershed areas. WCs confirmed that outreach and engagement resources from all watershed areas will soon be available on the SCWP website to facilitate learning across the region.

WCs have had discussions about a Global Information System (GIS) tool that shows Community Based Organizations (CBOs) that serve the area surrounding a project site and will bring it up at the next WCs meeting for an update. Typically, it has been the WC’s role to look at a project’s sphere of influence and share ideas for potential CBO partnerships.

Committee members provided comments on how the SOEP could be refined. The Regional Board now refers to all Watershed Management Plans, including Enhanced Water Management Plans, by the acronym WMP. There was a potential spelling error on page 9 of the SOEP. Member Amimoto requested that Inglewood elected officials be included in the Interested Parties list in Appendix B. Member Hamamoto remarked that the SCWP is not able to completely build new parks but is able to enhance parks.

Member Descalzo requested that the WCs notify city staff if they plan to meet with the school district within their jurisdiction. Member Descalzo also confirmed that both Watershed Coordinators have teams to help them accomplish the goals of the SOEP.

There was a discussion about how SoFi Stadium and Caltrans both have large influence in the area and should be engaged for potential assistance and community activities. WCs have been considering how SoFi Stadium could be involved in hosting tours. As for Caltrans, people experiencing homelessness live throughout Caltrans’ right of way and may contribute to pollutants. Since Caltrans has permit responsibilities of their own, there may be opportunities for collaboration with the SCWP. Committee members mentioned that Caltrans and LA Metro have provided funding to projects in the region before and are currently looking for more partnerships.

Member Edgar Campos emphasized the importance of leveraging current longstanding organizations that already have day to day relationships with community residents. One suggestion included looking for more opportunities to fund communication efforts for residents who would prefer stock cards over a website link. WCs acknowledged that there is room for improvement and will discuss with District staff regarding accessibility improvements. Chair Santilena noted that the Upper Los Angeles River WASC has
translation services and expressed interest in providing such services for this WASC.

WCs confirmed that minor edits will be made to the SOEP. The Committee is able to vote to approve the SOEP with the understanding that edits will be incorporated.

c) Municipal Seat Self-Selection

District staff announced that non-designated Municipalities in the CSMB WASC had a Self-Selection meeting on July 18th. Non-designated Municipalities are those with less than 14% impermeable area in the watershed, whereas designated Municipalities are those with greater than 14% impermeable area. Every WASC includes seven Municipal voting seats. Every three years, non-designated Municipalities form a Self-Selection Group to vote to select which Municipalities will occupy the available seats for the next three-year term.

The City of Los Angeles occupies three designated seats, and the remaining four seats are non-designated. The results of the Self Selection meeting are as follows: 3 designated seats occupied by the City of Los Angeles, 1 seat occupied by Los Angeles County, 1 seat occupied by Culver City, 1 shared seat occupied by Beverly Hills (Primary) and West Hollywood (Alternate), and 1 shared seat occupied by Santa Monica; both the primary and alternate positions for the 1st and 3rd year of the term; and Inglewood; both the primary and alternate positions in the 2nd year of the term.

WC Randolph clarified with District staff that the primary seat decides how to distribute the shared seat. District staff mentioned that the City of El Segundo was present at the selection meeting and opted to not take a seat due to staffing limitations. Member Descalzo explained that the consensus of the Municipalities was to share seats so that all Municipalities have an opportunity to be a voting member of the WASC. For the new term, Culver City will be joining as a Committee Member, and Inglewood will step down as a Committee Member, but will alternate with Santa Monica and return as Committee Member next year. Changes will take effect at the next WASC meeting.

d) WASC Meeting Schedule

District staff opened the discussion to gauge if any Committee Members were interested in adjusting the timing of the CSMB WASC meetings, but soon closed the topic due to time constraints.

7. Public Comment Period

There were no public comments.

8. Voting Items

a) Approve the FY22-23 Strategic Outreach and Engagement Plan

Member Hamamoto motioned to approve the FY22-23 SOEP with minor edits by the WCs, seconded by Member Descalzo. The Committee voted to approve FY22-23 SOEP with minor edits (approved, see vote tracking sheet).

9. Items for Next Agenda

The next meeting is scheduled for August 23, 2022, 10:00 a.m. – 12:00 p.m. See the SCWP website for meeting details. Topics on the Agenda include:

a) Preliminary Round 4 Application Results
10. Adjournment

Chair Santilena thanked WASC members and the public for their attendance and participation and adjourned the meeting.
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<td>Michelle Struthers</td>
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| Total Non-Vacant Seats    | 17                                        |                  |          |                 |         |
| Total Voting Members Present | 12                                      |                  |          |                 |         |
| Agency                    | 3                                         |                  |          |                 |         |
| Community Stakeholder     | 4                                         |                  |          |                 |         |
| Municipal Members         | 5                                         |                  |          |                 |         |

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June 24th, 2022

Honorable Chair and Committee Members
Safe Clean Water LA Central Santa Monica Bay Watershed Area

Re: Labor Standards and Community Impact of Measure W Projects

Honorable Chair and Committee Members,

I am writing on-behalf of the International Brotherhood of Electrical Workers Local 11 and the National Electrical Contractors Association of Los Angeles to express our support for meaningful labor standards in all Measure W Projects.

The people of Los Angeles voted overwhelmingly for Measure W in order to improve the environmental and economic resiliency of our County. Requiring that all Measure W projects are performed under Project Labor Agreements (PLAs) will realize the full spirit and intent of this vote. By requiring all projects to have PLAs, the Measure W Steering Committee will be maximizing the economic benefits of its projects for the tax-payers of Los Angeles County. This is a clear step the steering committee can take to help ensure its success.

The success of Measure W for our communities is critical. Workforce standards such as PLAs ensure the use of the highest caliber and most equitable labor force. Good workforce policies will create local high-road careers that contribute to a sustainable local economy. This will in turn help create the economic benefits and community stakeholdership necessary to support any further bond issuances.

Ensuring all your projects use Project Labor Agreements will not require any material changes to your procedures or projects. Moreover, Project Labor Agreements are the standard on the vast majority of public works projects throughout our County, and for good reason, Measure W projects should be no exception.

We greatly appreciate your consideration. Please do not hesitate to contact us to discuss if you have any questions.

Sincerely,

Joe Sullivan
(626) 755-9892
sullivan@la-ibew-neca.com
Executive Director, Energy Solutions
NECA-IBEW of Los Angeles
CENTRAL SANTA MONICA BAY

FY 22-23 Strategic Outreach & Engagement Plan (SOEP)

Watershed Coordinators Presentation
TODAY’S AGENDA

Introduction
Review of Watershed Coordinator Team and Roles

Strategic Outreach and Engagement Plan
Our Vision
Our Strategies
Group Discussion

Discussion
Feedback on the Plan
MICHELLE STRUTHERS
SGA Marketing

WATERSHED COORDINATOR
PUBLIC HEALTH/RESEARCH
Erin Pang, M.S.
TECHNICAL SUPPORT
ENVIRONMENTAL SCIENTIST

Stephen Groner, P.E.
TECHNICAL SUPPORT
STRATEGIC/FUNDING SUPPORT

Tara Dales
LLAR WATERSHED COORDINATOR
COMMUNITY ENGAGEMENT + OUTREACH

Arisa Cleaveland
OUTREACH SUPPORT
COMMUNITY ENGAGEMENT
Connect
Engage
Educate

OUR ROLE
Introduction to the Draft Strategic Outreach & Engagement Plan
OUR PLAN’S PURPOSE

VISION → STRATEGIES → EVALUATION
Key Components of the Plan

1. Watershed Area Description
2. Interested Party Mapping
4. Outreach & Engagement Strategies
5. Identification of Collaborative Efforts Between Watersheds Coordinators
Interested Party Mapping

- NGOs and Community Based Organizations
- City Council Districts
- City and County Departments
- State and Federal Agencies
- Educational Institutions
- Councils of Governments
- Water Purveyors
- Disadvantaged Communications (DACs)
- Native American Tribes
- Other
VISION

ALL PROJECTS...

- Are aligned with local priorities and needs
- Have equitable access and opportunity
- Advance the program’s goals
OUR FOCUS AREAS

1. Understand community needs and priorities in watershed
2. Solicit new projects
3. Support funded projects
4. Raise public awareness about the SCWP
5. Support the WASC
UNDERSTANDING COMMUNITY NEEDS

OUTREACH TO 35 NEIGHBORHOOD COUNCILS AND/OR ASSOCIATIONS

- Increased focus on localized connections - attending meetings, listening to local concerns/issues, presenting about SCWP when possible
- Emphasis on councils representing DACs
UNDERSTANDING COMMUNITY NEEDS

CONDUCT A MULTILINGUAL COMMUNITY NEEDS ASSESSMENT

- Continue to distribute the community needs survey in English and Spanish
- Distribute at events, meetings, social media ads, and through platforms of interested parties
- Response data enables systematic identification of community needs/priorities by geography
- Findings will be shared in reports and in periodic presentations to the WASC
UNDERSTANDING COMMUNITY NEEDS

COMMUNITY TOURS AND WORKSHOPS

- Develop and organize 2 tours of projects that exemplify SCWP goals to build the community’s understanding of SCWP goals and projects
- Organize 1 more community visioning workshop

ATTEND COMMUNITY EVENTS
SOLICIT NEW PROJECTS

OUTREACH TO SCHOOLS AND COLLEGE CAMPUSES

- MS4 permitting changes create urgency for schools to take action on stormwater
- Focused outreach to school districts and colleges
- Build relationships, educate decision-makers and explore opportunities to advance SCWP goals
ENGAGE BUSINESS COMMUNITY AND AGENCIES ON P3 OPPORTUNITIES

- Seek out opportunities to present at Chamber of Commerce meetings and other business associations about SCWP
- Use Costco/Culver City partnership as a public-private partnership (P3) case study
- Give presentation on public-private partnership opportunities to WASC
SOLICIT NEW PROJECTS

SUPPORT IDENTIFICATION OF COST-SHARING OPPORTUNITIES

- Identify potential cost-sharing opportunities for project applicants
- Publish updates to funding database in quarterly reports
SOLICIT NEW PROJECTS

SUPPORT MEANINGFUL COMMUNITY ENGAGEMENT

- Support meaningful community engagement and CBO partnerships
- Provide suggestions for how to enhance their current or future community engagement activities
- Recommend community-based organizations to engage with
SUPPORT CURRENT PROJECTS

CATALOG AND SHARE COST-SHARING OPPORTUNITIES

- Gather future funding need details from SCWP projects
- Identify cost-sharing opportunities for funded projects with unmet funding needs
SUPPORT CURRENT PROJECTS

PROVIDE ONGOING COMMUNITY OUTREACH GUIDANCE

- Attend meetings of and provide community outreach and engagement support for projects in the TRP program
- Support meaningful community engagement and CBO partnerships
- Provide suggestions for how to enhance their current or future community outreach and engagement activities
RAISE PUBLIC AWARENESS OF SCWP

OUTREACH AT 12 PUBLIC EVENTS

● Earth Day Fairs/Events
● Coastal Cleanup Month
● Community Cleanups
● Ballona Creek Migration Celebration
● Touch-a-Truck events
● National Night Out
● CicLAvia
● Other community- or environment-focused events
RAISE PUBLIC AWARENESS OF SCWP

DISTRIBUTE COMMUNITY E-NEWSLETTERS

- Up to 4 e-newsletters
- Educate community members about local SCWP efforts as well as inform them of relevant events, updates and projects in the CSMB
- Use emails collected in the Community Needs Survey
SUPPORTING THE WASC

MONTHLY UPDATES AT WASC MEETINGS
- Learnings & Key Takeaways from Community Engagement Activities
- Projects in Development
- Cost-sharing Opportunities
- Opportunities for Cross-Watershed Collaboration & Learnings

MONTHLY COLLABORATION MEETINGS WITH WC’S

QUARTERLY AND ANNUAL REPORTS
WATERSHED COORDINATOR COLLABORATION

CSMB COORDINATORS
- Events split based on geographical boundary and population
- SGA: Lead on Community Needs Assessment and funding database
- Heal The Bay: Lead on Community Visioning Workshops and Tours

NEIGHBORING WATERSHED
- Team approach to coordination of CSMB, SSMB and LLAR where SGA and Heal the Bay are the Watershed Coordinators
OUR REGIONAL APPROACH

OTHER WATERSHED COORDINATORS
● Share assets developed and lessons learned with other WCs and Stantec during monthly meetings, WC working groups, 1:1’s

OTHER WATERSHED MANAGEMENT ENTITIES/ACTIVITIES
● Disadvantaged Community Involvement Program (DACIP)
● MMS Study
● District’s Public Education and Workforce Development Programs
● WMP/EWMP
● IRWMP
● WHAM Committee
DISCUSSION PROMPTS

1. Is there anything missing from our strategies that you'd like to see covered?

2. Do you have any concerns or reservations about the strategies we've named?

3. How else can we as coordinators support the WASC?
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