

Rio Hondo Watershed Area Strategic Outreach and Engagement Program Update

Presented to the Rio Hondo WASC

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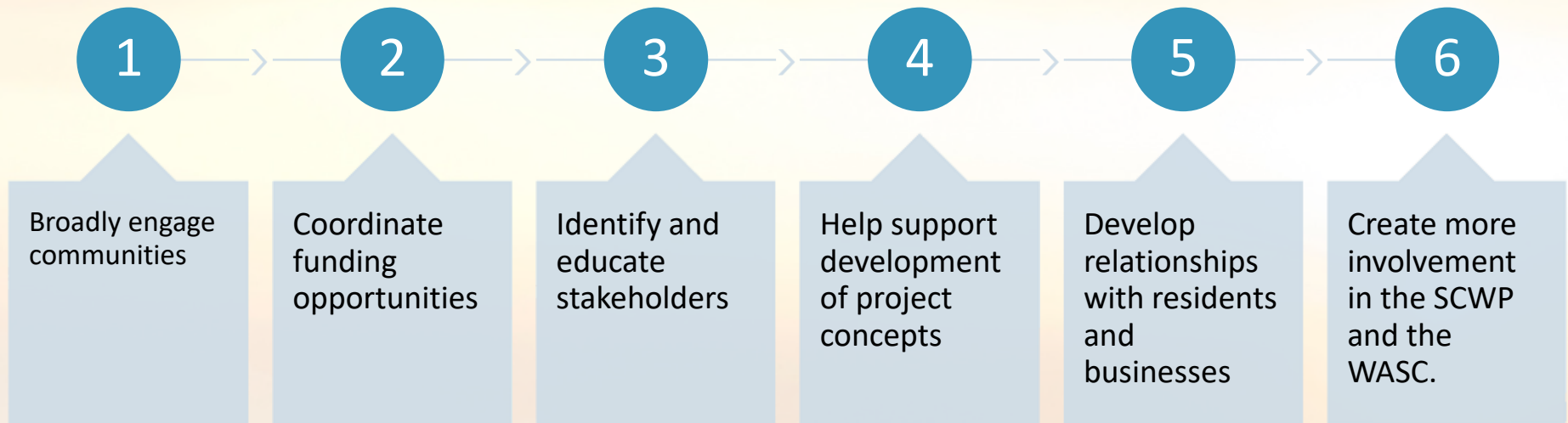
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Overview of the Strategic Outreach and Engagement Program (SOEP)

Purpose of the SOEP





Context of the SOEP

- The Primary context for development of the SOEP is Measure W, as adopted by the electorate.
- Section 16.02 of the FCD Code says:
 - “This ordinance is adopted to achieve the following purpose and directs the provisions hereof be interpreted in order to:
 - A. Impose a Special Parcel Tax upon parcels of property within the boundaries of the District at the rate of two and one-half (2.5) cents per square foot of Impermeable Area, except as exempted, to be used for the purposes set forth herein.
 - B. Provide funding for Programs and Projects to increase Stormwater and Urban Runoff capture and reduce Stormwater and Urban Runoff pollution in the District, including Projects and Programs providing a Water Supply Benefit, Water Quality Benefit, and Community Investment Benefit.”

(Continued)



Context of the SOEP (Continued)

- The second major context for the SOEP is the “Safe, Clean Water Program Implementation Ordinance” adopted by the Board of Supervisors.
- Section 18.04 of the Implementation Ordinance says that “the Los Angeles Safe, Clean Water Program shall be implemented consistent with the following goals:”
 - The first three goals specify the principal objectives, and the following eleven goals are the implementation method goals. The first three goals are:
 - A. Improve water quality and contribute to attainment of water quality requirements.
 - B. Increase drought preparedness by capturing more Stormwater and/or Urban Runoff to store, clean, reuse, and/or recharge groundwater basins.
 - C. Improve public health by preventing and cleaning up contaminated water, increasing access to open space, providing additional recreational opportunities, and helping communities mitigate and adapt to the effects of climate change through activities such as increasing shade and green space.

(Continued)



Context of the SOEP (Continued)

The remaining implementation method goals are:

- D. Leverage other funding sources to maximize SCW Program Goals.
- E. Invest in infrastructure that provides multiple benefits.
- F. Prioritize Nature-Based Solutions.
- G. Provide a spectrum of project sizes from neighborhood to regional scales.
- H. Encourage innovation and adoption of new technologies and practices.
- I. Invest in independent scientific research.
- J. Provide DAC Benefits, including Regional Program infrastructure benefits, that are not less than one hundred and ten percent (110%) of the ratio of the DAC population to the total population in each Watershed Area.
- K. Provide Regional Program infrastructure funds benefitting each Municipality in proportion to the funds generated within their jurisdiction, after accounting for allocation of the 110% return to DACs, to the extent feasible.
- L. Implement an iterative planning and evaluation process to ensure adaptive management.
- M. Promote green jobs and career pathways.
- N. Ensure ongoing operations and maintenance for Projects.



(Continued)



Context of the SOEP (Continued)

- Section 18.07.D.3.c describes eleven duties and responsibilities of watershed coordinators which center around connecting potential applicants with technical resources and building inclusion and meaningful engagement in pursuit of SCW Program Goals.
- The eleven duties and responsibilities were condensed into **nine Watershed Coordinator Work Plan Tasks**





Watershed Coordinator Tasks

Task 1 – Facilitate Community Engagement in SCWP

Task 2 – Identify and Develop Project Concepts

Task 3 – Work with Technical Assistance Teams

Task 4 – Facilitate Identification and Representation of Community Priorities

Task 5 – Integrate Priorities through Partnerships and Extensive Networks

Task 6 – Cost-Share Partners

Task 7 – Leverage Funding

Task 8 – Local Stakeholder Education

Task 9 - Watershed Coordinator Collaboration

Five Strategic Focus Areas



1. Engage stakeholder municipalities, community groups
2. Solicit input, connect to Technical Assistance opportunities
3. Ensure that diverse perspectives are shared with the District and WASC.
4. Community input will be received by WASC on each submitted project
5. Identify educational programming about watershed management, ecological, and community involvement.

The SOEP contains 14 strategies for implementing these 5 focus areas.



2022 Update of the Rio Hondo Watershed Area SOEP

Rio Hondo Watershed Area SOEP 2022 Update

- **Revised SOEP is Significantly consistent with the 2021 SOEP**

Overview of changes:

- Updated information on the work on the WHAM Taskforce (p. 6)
- Demographics section largely consistent –
 - Updated information regarding the San Gabriel Valley Economic Partnership (p. 13)
 - *Note: Social Characteristics section and related Appendix will be updated after 2020 Census data is more fully available in 2023*
- Interested Parties section –
 - Added reference to Sacred Places Institute, a tribal organization
- Vision for Success –
 - Updated section to reflect new dates and activities



Rio Hondo Watershed Area SOEP 2022 Update (Continued)

- Strategies Section Tables:
 - Updated Table 1 (Regional Estimates) and Table 2 (Local Return Estimates) to reflect 2021-22 estimates. They will be further updated when 2022-23 estimates are available.
- Appendix B (Operable Units) – updated excerpt to reflect latest SGV Water Quality Authority Annual Report
- Appendix C (Interested Party Mapping) – updated to include people met and worked with during first WC year, and to reflect recent municipal elections in Watershed Area cities (ongoing effort)





Questions and Discussion

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Monrovia Canyon Park, Photo Courtesy City of Monrovia



**SAFE
CLEAN
WATER**

