

Watershed Coordinator Quarterly Report A Project of Safe, Clean Water L.A.

Watershed: South Santa Monica Bay
Watershed Coordinator: Nancy Shrodes
WC Contact: nshrodes@healthebay.org

Quarterly Report 1
[8/24/21]
3/22/21

A. Summary of Activities

Provide a high-level summary of activities completed this quarter and progress made toward completion of the annual scope of work.

The first quarter included a lot of onboarding- both with materials sent related to the program from Stantec and the County, as well as the full Watershed Coordinators' (WC) orientation. At Heal the Bay, we purchased an add on to Salesforce called Inspire Planner and are training multiple team members on how to use it to best stay organized with our tasks and our contacts. We submitted our Work Plan and Budget, which was approved. Collaboratively, we have had several meetings with Stephen Groner Associates (SGA), as they are one of the other WC in Central Santa Monica Bay (CSMB) to the north and also border the South Santa Monica Bay (SSMB) in the Lower LA River (LLR) watershed. Strategically, this has worked out very well, and the collaboration has led to stronger plans and tactics in all three regions.

With the Strategic Outreach & Engagement Plan (SOEP), we have had many fruitful conversations with our partners (From Lot to Spot and Social Justice Learning Institute), working out what the partnerships will look like and the unique skill sets and relationships that they are bringing to the table. Heal the Bay developed and sent partner contracts that outline this agreed upon shared work plan. This work will continue throughout the summer to develop a strong SOEP. Nancy Shrodes has started reaching out to and interviewing Watershed Area Steering Committee (WASC) members as well to ensure a suitable SOEP is achieved and to help develop relationships. She has joined Technical Resources Program (TRP) meetings for both East View Park and Harbor City Park, as well as the South Bay Integrated Regional Water Management (IRWM) meetings. She also investigated additional funding opportunities.

Overview, at a glance:

- +Review all onboarding materials
- + Watershed Coordinators Coordinate 6/21/21
- +Inspire Planner set-up and training
- +Partner Contracts (From Lot to Spot and Social Justice Learning Institute)
- +WC meetings attended with dates (4/7/21, 5/19/21- mentioned Prop 1 opportunity)
- +SGA collaborative meeting about SOEP- tactic brainstorm 6/15
- +Scope of Work/Work Plan and Budget submitted and approved (5/27/21)
- +Started to reach out to WASC members for interviews to help inform development of SOEP
- +Environmental Protection Agency (EPA) Stormwater Funding Webinar
- +TRP and South Bay IRWM meetings

B. Engagement Meetings Held or Attended

Use the table below for high-level summary of all engagement events held or attended. Flag for events held, and attach attendance records and materials provided. Add an attachment number here and on the attachment to correlate. Add rows when needed.

| | Meeting or Event | Date | Summary of Meeting or Event | Stakeholders Engaged | Held or Attended? | Attachments # |
|-----|--|-------------|--|---|---|----------------------|
| Ex. | GLAC IRWM Leadership Meeting | 7/4/21 | Quarterly business meeting | GLAC Leadership | Attended | B-1 |
| 1 | Partner Meeting | 4/13/21 | Discuss partner roles and WC tasks | From Lot to Spot (FLTS) & Social Justice Learning Institute (SJLI) | Held | |
| 2 | OWLA Organizers Community Event Work | 4/16/21 | Plan and work on collaborative May event | OurWaterLA Coalition | Attended | |
| 3 | OWLA Organizers Meeting- Event Rundown | 5/13/21 | Review run of show and everyone's roles for May event | OurWaterLA Coalition | Attended | |
| 4 | TreePeople's Soils Study | 5/14/21 | TRP proponent seeking advice and discussing the project | TreePeople | Attended | |
| 5 | Reconnecting with Nature – zoom outreach event | 5/15/21 | Outreach event to share how to safely experience the outdoors, where our water comes from, and water quality concerns. | OurWaterLA coalition audiences (virtual, around 30 people attended) | Co-hosted (panelist discussing beaches and water quality) | |
| 6 | GLAC IRWM South Bay Sub-region Committee Meeting | 6/1/21 | Brief review of LA County Water Plan and discussion of adoption of Dominguez Channel Watershed Management Group | Committee members | Attended | A-1 through A-4 |
| 7 | Partner Meeting | 6/10/21 | SOEP Vision Meeting | FLTS and SJLI | Held | B-1 through B-5 |
| 8 | Harbor City Park Project TRP Meeting | 6/14/21 | Introduction to the team and the project | | Attended | |

Safe, Clean Water Program
 Watershed Coordinator Program
 South Santa Monica Bay
 Quarterly Report 1
 8/24/21

| | | | | | | |
|----|---------------------------|---------|--|---------------------------------|----------|-------------------------------|
| 9 | Eastview Park TRP Meeting | 6/15/21 | Introduction to the team and the project | | Attended | |
| 10 | Regenerate LA + HtB | 6/17/21 | TRP applicant gave overview of project and asked for feedback | Regenerate LA + Kiss the Ground | Attended | C-1 Regenerate LA Master Deck |
| 11 | Green LA Water Committee | 6/24/21 | Heal the Bay convenes the Green LA Water Committee to engage and inform critical stakeholders on local and statewide water issues. | | Attended | |

C. Potential Cost-Share Partners Contacted

Provide a list of potential cost-share partners contacted for projects within and adjacent to the Watershed Area. Attach relevant materials. Add an attachment number here and on the attachment to correlate. Add rows when needed.

No Cost-Share Partners contacted this quarter.

D. Leveraged / Outside Funding Pursued

Share all outside funding opportunities pursued and the status or outcome of the pursuit. Attach relevant materials. Add an attachment number here and on the attachment to correlate. Add rows when needed.

| | Potential Outside Funding Source | Status or Outcome of the Pursuit | Attachments # |
|----|--|--|---------------|
| Ex | USEPA EJ Small Grants | Grant co-written with Pacoima Beautiful, submitted June 30, 2021, expect to hear by August 12, 2021. | D-1 |
| 1 | Prop 1 funding | Information sharing- presented to WASC about the opportunity in May. | |
| 2 | EPA Programs for Stormwater Infrastructure Funding and Financing | Information sharing- attended webinar to learn more about federal funding stormwater opportunities. | |

E. Detailed Progress Report

Provide an update on the amount of effort expended for each Task this quarter and note percentage complete:

| Task # | Task | Total Task Level of Effort (from workplan) | LOE this quarter | Accumulated LOE to-date (from monthly reports) |
|--------|--|--|------------------|--|
| 1 | Facilitate Community Engagement | 38.26% | 65% | 65% |
| 2 | Identify and Develop Project Concepts | 6.69% | | |
| 3 | Work with Technical Assistance Teams | 3.88% | 3% | 3% |
| 4 | Facilitate Identification and Representation of Community Priorities | 11.74% | | |
| 5 | Integrate Priorities through Partnerships and Extensive Networks | 7.03% | 7% | 7% |
| 6 | Cost-share Partners | 5.52% | 2% | 2% |
| 7 | Leverage Funding | 5.90% | 5% | 5% |
| 8 | Local Stakeholder Education | 16.21% | 7% | 7% |
| 9 | Watershed Coordinator Collaboration | 4.79% | 12% | 12% |
| | Overall | 100% | 100% | 100% |

F. Engagement efforts benefitting Disadvantaged Communities

Summarize activities undertaken which have benefitted members of disadvantaged communities. Distinguish between targeted efforts and ones that could benefit all communities.

Internally, we continue to commit to and actively participate in our Justice, Equity, Diversity, and Inclusion (JEDI) committee at Heal the Bay to make changes that will result in personal learning and eventually transformational programming. Nancy has an at large seat on the committee and will work to implement such programming, particularly as Watershed Coordinator. This benefits all communities, and will assist targeted engagement opportunities in underrepresented and under resourced communities the SSMB watershed area.

G. Scheduling concerns or issues

Discuss any scheduling concerns and issues encountered that may delay completion of the program or project. Describe any anticipated schedule or budget modifications.

Unfortunately, this quarterly report is delayed and we would like to acknowledge that. We did not receive a template for the quarterly report until July, and will not be formally on boarded by Stantec until Friday, August 27th.

In addition to the misunderstanding about the timing of this report, there was also a misunderstanding about our budget. As our Work Plan (and budget) were accepted and approved using the calendar year of June-May, we were under the perception that this timing would apply to quarterly reports AND invoices.

We are concerned that we were not able to bill for April and May, despite all of the work completed, as demonstrated in this quarterly report. We did not know that all of the above is tied to our contract date, and that we are not allowed to back bill. However, we have multiple staffers and two partner organizations working on this project simultaneously, and we anticipate billing a higher monthly rate moving forward due to the increased involvement of multiple other team members (particularly after the SOEP has been approved).

H. Expected activities next quarter

Summarize expected activities in the next quarter, include dates if know for outreach or education events being held.

- Interview WASC members
- Develop and submit Strategic Outreach & Engagement Plan to WASC (8/18)
- Train new Speakers Bureau Members on how to message SCWP in existing presentations (Ocean Pollution and Know the Flow)
 - Trainings on 8/5 & 8/12 - Nancy is one of the staff members training new volunteers
- Attend monthly WC meetings
 - Continue to meet and collaborate with boarder watershed area WC
- Attend IRWM meetings
- Attend TRP meetings
- Attend WASC meetings
 - Present EPA funding opportunities at July meeting
 - Present Draft SOEP at July meeting
- Continue to seek out leveraged funds opportunities

Watershed Coordinator Quarterly Report

A Project of Safe, Clean Water L.A.

Watershed: South Santa Monica Bay

Watershed Coordinator: Nancy Shrodes

WC Contact: nshrodes@healthebay.org

Quarterly Report 2

Date of Submission: [9/22/21]

Contract Execution Date: 3/22/21

A. Summary of Activities

Provide a high-level summary of activities completed this quarter and progress made toward completion of the annual scope of work.

Much of the work for this second quarter was focused in two areas: drafting and finalizing the Strategic Outreach & Engagement Plan (SOEP) and creating materials and curriculum to integrate into Heal the Bay's existing outreach programs on water quality and water supply. In the development of the SOEP, Nancy Shrodes and another team member (either Forest Curtis or Mikaela Randolph) conducted interviews with 17 Watershed Area Steering Committee (WASC) members and alternates to best inform our strategic approach in the SOEP. Nancy presented a draft version on July 21, 2021 to receive input from the WASC. She did receive written comments from the Beach Cities Watershed Group and made sure to incorporate them in the final SOEP, which was adopted on the August 18, 2021 meeting.

In the realm of outreach programmatic updates, activities included generating novel Safe, Clean Water Program (SCWP) talks, workshop activities, flyers, QR codes, and one-pagers that we believe are customized to be relatable to community members in our watershed areas. These materials were used at Seal Day on July 31 in San Pedro, Beach Life Festival 9/10-9/12 (3 full days) in Redondo Beach, and Coastal Cleanup Day 9/18 in Manhattan Beach. We've been having productive conversations with our partners Derek and Nicole at the Social Justice Learning Institute (SJLI) about how to generate SCWP materials that are relatable to most community members. SJLI is now fully on-boarded and under contract and they have SCWP tabling events on their calendar already.

In August, we gave our first SCWP-specific Speakers Bureau talk to 45 members of a religious community group that expressed interest in partnering in a SCWP project. After the presentation, we held a "one-on-two" follow up meeting with the organizer, Nancy and Mikaela, and email connected them with their Watershed Coordinators in the Upper LA River. We also built our first SCWP tabling kit and integrated 2-4 slides about the SCWP into our two popular lectures, Ocean Pollution and Know the Flow. Tabling and Speakers Bureau lecture requests remain lower than in years prior to the pandemic, but requests are steadily increasing now that school is starting. We reached 200 people in July, 160 in August, and 110 in September through Ocean Pollution and Know the Flow lectures. In anticipation of increased lecture requests, we trained 17 new people in August to give Ocean pollution talks with emphasis on the SCWP and are organizing a Know the Flow + SCWP volunteer training in October.

In September, we organized our first educational workshop for the SCWP. It was a virtual event with Spanish interpretation and closed captioning accessibility options. The event was recorded on Zoom and streamed live to Facebook reaching a total of 181 views (including 30 in the Zoom itself). We connected the need for safer water quality through representation of Heal the Bay's River Report Card and public health campaign goals with the SCWP as one solution. After a general introduction, we broke into breakout rooms for the SSMB and CSMB watershed areas along with a general presentation in the main Zoom room for visitors from other watershed areas. We employed targeted outreach on Facebook using zip codes from each respective geographic area. As of 9/13, 35,299 people had seen the advertisement. As of 9/15, 55 people had registered for the event and we had 2,492 page views on Eventbrite. We generally see drop rate of half of those registered, so 30 people attending was in line with that. And all 55 people received follow up emails with links to learn more and get involved.

Safe, Clean Water Program
Watershed Coordinator Program
South Santa Monica Bay
Quarterly Report 2
9/24/21

As always, Nancy attended all of the WASC meetings and Watershed Coordinator meetings this quarter. Collaboratively, we have had several meetings with SGA, as they are one of the other WC in Central Santa Monica Bay (CSMB) to the north and also border the South Santa Monica Bay (SSMB) in the Lower LA River (LLR) watershed.

Overview, at a glance:

- + Schedule and conduct WASC member interviews (17 members/alternates in total)
- + Develop a draft and finalized SOEP, adopted by WASC on 8/18/21
- + Prepare novel, interactive materials for tabling kits
- + Tabling engagement:
 - Seal Day 7/31 in San Pedro
 - three days at the Beach Life Festival (9/10-9/12) in Redondo
 - Coastal Cleanup Day 9/18 in Manhattan Beach (and multiple other locations throughout L.A. County)
- + Integrate SCWP into our most popular Speakers Bureau lectures
- + Develop new SCWP Speakers Bureau lecture for interested parties and the general public
- + Finish training and onboarding SJLI partner
- + Train 17 people on how to give Ocean Pollution presentations that include Safe, Clean Water slides
- + Speakers Bureau Presentations by month:
 - July:
 - 200 people reached through 5 Ocean Pollution presentations throughout L.A. County (2 of the lectures with 60 audience members were in the SSMB watershed area)
 - August:
 - 8/24/21 SCWP Presentation to L.A. Sufi Center (1st SCWP specific presentation)
 - 160 people reached through 2 Know the Flow and 2 Ocean Pollution presentations throughout the County
 - September:
 - 110 people reached through 1 Know the Flow and 2 Ocean Pollution presentations throughout the County (1 lecture with 20 audience members in the SSMB)
- + Organize and hold first SCWP educational workshop – 30 participants, 151 Facebook views
 - 55 registrants from Eventbrite received a follow up email with more information on the program
- + IG Lives: With Annakaren Ramirez from TreePeople, 50 views (it did not save to IGTV- tech glitch), with artist Steve Nyguen, 27,156 views
- + Host 2,735 volunteers for Coastal Cleanup Day that picked up 5,000 lbs of trash at 36 in person sites across L.A. County (multiple WC's tabled and there was information about SCWP included in safety talks)
- + Attend TRP meetings for Eastview Park and receive Harbor City Park email updates
- + Assist Eastview Park team in developing their Outreach Plan
- + Attend WC monthly meetings and present on effective practices for sharing a draft plan with the WASC (July) and Tabling 101 (August), delivered by Nancy Shrodes
- + Collaborate with other Watershed Coordinators

B. Engagement Meetings Held or Attended

Use the table below for high-level summary of all engagement events held or attended. Flag for events held, and attach attendance records and materials provided. Add an attachment number here and on the attachment to correlate. Add rows when needed.

Safe, Clean Water Program
Watershed Coordinator Program
South Santa Monica Bay
Quarterly Report 2
9/24/21

| | Meeting or Event | Date | Summary of Meeting or Event | Stakeholders Engaged | Held or Attended? | Attachments # |
|-----|---|-------------------------------|---|---|--|----------------------|
| Ex. | <i>GLAC IRWM Leadership Meeting</i> | <i>7/4/21</i> | <i>Quarterly business meeting</i> | <i>GLAC Leadership</i> | <i>Attended</i> | <i>B-1</i> |
| 1 | LA County CVA Workshop: Climate Vulnerability Findings | 7/1/21 | Review of the Climate Vulnerability Report | County Climate Interested Parties (NGO group) | Attended | |
| 2 | IRMW South Bay Sub-Region Committee | 7/6/21 | Discussion of EWMP addition of SMB Jurisdictional Group 2 & 3 | Sub-Committee members | Attended | B-1 |
| 3 | Sharing Watersheds SCWP | 7/16/21 | Discuss best ways to manage watershed areas with multiple coordinators | CWH, SGA, Environmental Outreach Strategies, Heal the Bay (HtB) | Held | |
| 4 | Eastview Park TRP | 7/19/21 & 8/25/21 & 9/8/21 | Monthly Project Meetings | TRP team | Attended | |
| 5 | SSMB WASC | 7/21/21 | Draft SOEP presented | WASC and general public attended | Attended | B-2 & B-3 |
| 6 | Green LA Water Committee | 7/22/21 & 8/26/21 & (9/23/21) | Regional Recycled Water Project presentation and WC update in July, other water updates in the following meetings | Committee members | Held (Annelisa hosted, Nancy attended) | |
| 7 | July WC Meeting | 7/29/21 | Updates and presented SOEP draft lessons learned | WCs and Stantec | Attended | B-4 |
| 8 | Kiss the Ground Application Meeting- suggested edits and advice | 7/29/21 & 7/30/21 | Emailed suggested edits to the application on 7/29, phone call with Jaimie Lewis 7/30 | HtB and Jaimie | N/A | B-5 |
| 9 | Heal the Bay's Speakers Bureau Training | 8/5/21 & 8/12/21 | Train new volunteers how to give Ocean | New Speakers Bureau members | Hosted | B-6 |

Safe, Clean Water Program
Watershed Coordinator Program
South Santa Monica Bay
Quarterly Report 2
9/24/21

| | | | | | | |
|----|--|-----------------------------------|--|---|-----------|--|
| | | | Pollution lecture and about SCWP | | | |
| 10 | August and September SJLI Partner meetings | 8/5/21 & 8/17/21, 9/8/21 & 9/9/21 | Discuss final SOEP and orient them to the program specifically | SJLI | Hosted | |
| 11 | SSMB WASC | 8/18/21 | Final SOEP approved | WASC and general public | Attended | SOEP already received, B-7 are comments from BCWG |
| 12 | HtB/SGA Collaboration meeting | 8/24/21 | Look at our efforts and share resources | Michelle, Tara, Mikaela, and Nancy | Co-Hosted | |
| 13 | August WC Meeting | 8/26/21 | Updates and advise on tabilng outreach 101 | WCs | Attended | B-8 |
| 14 | Onboarding by Stantec | 8/27/21 | Officially on-boarded and fill in any gaps | Mike, Tori, Mikaela, and Nancy | Attended | |
| 15 | Green Schoolyards & SCWP meeting | 8/27/21 | Discuss challenges and opportunities | TreePeople, CWH, HtB | Attended | |
| 16 | Regional Rural Park Needs Workshop-South Bay | 8/31/21 | Participate in workshop and get a sense of what parks the communities in attendance appreciate | LA County Department of Parks and Rec, Residents of the South Bay watershed area | Attended | |
| 17 | Meet with South Bay COG organizers | 9/9/21 | Introductions and discuss future potential collaborations | Kim Fuentes (Executive Deputy Director), Martha Segovia (Environmental Services Analyst), and Nancy Shrodes | Attended | |
| 18 | IG Lives for Coastal Cleanup Month | 9/10/21 & 9/17/21 | Nancy spoke with Annakaren from TreePeole and Mikaela with artist Steve Nyguen | General Public | Hosted | B-9 |

Safe, Clean Water Program
 Watershed Coordinator Program
 South Santa Monica Bay
 Quarterly Report 2
 9/24/21

| | | | | | | |
|----|---|---------|---|--|----------|------------------------|
| 19 | September WASC | 9/15/21 | Provide WC updates | WASC members and general public | Attended | |
| 20 | All About Stormwater educational workshop | 9/15/21 | Overview of the SCWP and then breakout rooms for Central and South SSMB | General Public | Hosted | B-10, B-11 |
| 21 | Coastal Cleanup Day | 9/18/21 | Provide opportunities for all WC to table at our 36 sites | Nancy tabled and gave safety talks to general public at Manhattan Beach Pier | Hosted | B-12, B-13, B-14, B-15 |

C. Potential Cost-Share Partners Contacted

Provide a list of potential cost-share partners contacted for projects within and adjacent to the Watershed Area. Attach relevant materials. Add an attachment number here and on the attachment to correlate. Add rows when needed.

No Cost-Share Partners contacted this quarter, as no potential projects have come forth.

D. Leveraged / Outside Funding Pursued

Share all outside funding opportunities pursued and the status or outcome of the pursuit. Attach relevant materials. Add an attachment number here and on the attachment to correlate. Add rows when needed.

With no potential projects on the table, no outside funding has been pursued.

E. Detailed Progress Report

Provide an update on the amount of effort expended for each Task this quarter and note percentage complete:

| Task # | Task | Total Task Level of Effort (from work plan) | LOE this quarter | Accumulated LOE to-date (from monthly reports) |
|--------|--|---|------------------|--|
| 1 | Facilitate Community Engagement | 38.26% | 57% | 58% |
| 2 | Identify and Develop Project Concepts | 6.69% | 3% | 2% |
| 3 | Work with Technical Assistance Teams | 3.88% | 5% | 7% |
| 4 | Facilitate Identification and Representation of Community Priorities | 11.74% | 6% | 5% |
| 5 | Integrate Priorities through Partnerships and Extensive Networks | 7.03% | 6% | 5% |
| 6 | Cost-share Partners | 5.52% | 0% | 1% |
| 7 | Leverage Funding | 5.90% | 1% | 4% |
| 8 | Local Stakeholder Education | 16.21% | 32% | 24% |
| 9 | Watershed Coordinator Collaboration | 4.79% | 13% | 14% |
| | Overall | 100% | 123% | 120% |

F. Engagement efforts benefitting Disadvantaged Communities

Summarize activities undertaken which have benefitted members of disadvantaged communities. Distinguish between targeted efforts and ones that could benefit all communities.

Internally, we continue to commit to and actively participate in our Justice, Equity, Diversity, and Inclusion (JEDI) committee at Heal the Bay to make changes that will result in personal learning and eventually transformational programming. Nancy has an at large seat on the committee and will work to implement such programming, particularly as Watershed Coordinator. This benefits all communities, and will assist targeted engagement opportunities in underrepresented and under resourced communities the SSMB watershed area.

As for overall inclusive efforts, our educational workshop on 9/15 included closed captioning and translation services in efforts to be more accessible.

G. Scheduling concerns or issues

Discuss any scheduling concerns and issues encountered that may delay completion of the program or project. Describe any anticipated schedule or budget modifications.

Safe, Clean Water Program
Watershed Coordinator Program
South Santa Monica Bay
Quarterly Report 2
9/24/21

The misunderstandings about our quarterly reporting schedule is cleared up. Thank you for your support navigating this process. Unfortunately, now we only have 6 months to complete a year of outreach work we have set out to accomplish in our SOEP, which was only approved in August. In great effort to achieve as close to a year's worth of outreach and engagement by March 2022 and only half a year to do so, we are averaging 123% effort to get our tasks done by the fast-approaching deadline.

H. Expected activities next quarter

Summarize expected activities in the next quarter, include dates if know for outreach or education events being held.

- Train new Speakers Bureau members on how to message SCWP in existing Know the Flow presentation
 - Training on 10/19 and 10/21 - Nancy is one of the staff members training new volunteers
- Attend monthly WC meetings
 - Continue to meet and collaborate with boarder watershed area WC
- Attend IRWM meetings
- Attend TRP meetings
- Attend WASC meetings and WC meetings
- Give presentations and attend tabling events as opportunities arise
- Present at South Bay COG meeting
- Organize and execute a watershed-wide event
- Continue to seek out leveraged funds opportunities

Watershed Coordinator Quarterly Report

A Project of Safe, Clean Water L.A.

Watershed: South Santa Monica Bay

Watershed Coordinator: Nancy Shrodes

WC Contact: nshrodes@healthebay.org

Quarterly Report 3

Date of Submission: [12/22/21]

Contract Execution Date: 3/22/21

A. Summary of Activities

Provide a high-level summary of activities completed this quarter and progress made toward completion of the annual scope of work.

Much of the work for this third quarter continued to focus on creating materials and curriculum to integrate into Heal the Bay's existing outreach programs on water quality and water supply. We trained new volunteers to teach about the Safe, Clean Water Program in general and our staff was trained to teach about the Safe, Clean Water Program in specific. Outreach and Programmatic activities included generating novel Safe Clean Water Program (SCWP) talks, workshop activities, promotional flyers, targeted one-pagers, and QR codes to facilitate outreach and engagement activities. We worked to develop materials that are relatable to community members in our respective watershed areas, with a focus on disadvantaged community members. Our partnership with Social Justice Learning Institute (SJLI) and Jesse De La Cruz have been very valuable throughout this process.

A lot of time was spent in October in the realms of education, preparing for hosting the Regional Watershed Coordinator Meeting, working with the TRP program (specifically for Eastview Park), and identifying community priorities. We gave two presentations in the South Santa Monica Bay, reaching 42 people. One was given in person by Nancy and was specifically a Safe, Clean Water introductory presentation that was well received. Nancy also gave a Water 101 presentation that included specifics on the SCWP to Heal the Bay volunteers in our Speakers Bureau Program who are now trained to give Know the Flow presentations. In October, Annelisa Moe spent concerted time and effort to develop the MS4 Part 1 presentation for Watershed Coordinators at the Regional Meeting, which generated a very fruitful discussion. Coordinators voiced deep appreciation for her time and the information shared. Nancy met with a potential private cost-share partner who is interested in a project in the Dominguez Channel watershed. Nancy has been working very closely with Veronica from the Eastview Park TRP program to develop outreach materials, create a Visioning Workshop in January to truly engage park goers, and seek out letters of support from the community. Finally, beginning in October, a lot of time and effort went into reviewing slides for our watershed-wide event in December.

In November, we focused on task 4: Facilitate Identification and Representation of Community Priorities. We finalized and began implementing a door-to-door engagement plan and are making plans for an email and SMS text engagement. We also launched our Community Needs Survey that we worked on with SGA and finalized creation of a landing page on Heal the Bay's website to host the survey and other SCWP information. In the realm of other tasks, Nancy attended some federal funding webinars and CWH's Recycle the Runoff webinar, and participated in meetings with identified interested parties. She worked with the District to try to develop a solution for Kiss the Ground moving forward in this fiscal year of funding, and continued work with the WSP on the Eastview Park TRP. Additionally, she attended the Dominguez Channel Virtual Town Hall to be briefed on the current situation and understand continued community concerns. The team promoted our watershed-wide event throughout the month of November while finalizing content and behind the scenes technology and translation needs.

The main event for December was the first watershed-wide educational workshop that we have been working towards, held on December 9. It was a success in that community members were thoroughly engaged and had many questions, comments, and follow up discussions. For this event, 291 individuals registered and 112 attended live on Zoom, while 100+ more watched the event on the Facebook livestream. Additionally, we continued to implement a door-to-door engagement plan and we launched our landing page on Heal the Bay's website where visitors can find the Community

Safe, Clean Water Program
Watershed Coordinator Program
South Santa Monica Bay
Quarterly Report 2
9/24/21

Needs Survey, other SCWP information, and sign up for our watershed-specific newsletters for continued updates (www.healthebay.org/safecleanwater).

As always, Nancy attended all of the WASC and Watershed Coordinator meetings this quarter. Externally, we have had several collaborative meetings with SGA, as they are one of the other WCs in Central Santa Monica Bay (CSMB) to the north and also border the South Santa Monica Bay (SSMB) in the Lower LA River (LLR) watershed. Internally, we meet bi-weekly with our Heal the Bay team (with Mikaela, Nancy, and Forest meeting more regularly), and at *least* monthly with our partners.

Overview, at a glance:

- + Organized and held first SCWP watershed-wide educational workshop on 12/9/21 – 291 registrants, 112 participants, 132 Facebook views of the recording. We spread awareness about the workshop and the Program through social media and email outreach and ads, resulting in the following statistics:
 - Facebook: 1,278 link clicks, 32,580 people reached, 90,408 impressions
 - Instagram: 60 link clicks, 1,949 people reached, 12,473 impressions
 - Email the day before: 15,858 people opened, 357 clicked to see the Eventbrite
- + Launched Safe, Clean Water Program newsletter signups and landing page on the Heal the Bay website (<https://healthebay.org/safecleanwater/>)
- + Continued implementing existing Heal the Bay outreach programs with SCWP integration
- + Trained 5 volunteers to give Know the Flow local water supply Speakers Bureau presentations that include Safe, Clean Water Program content
- + Speakers Bureau Presentations, tabling, and door-to-door engagements by month:
 - October:
 - 340 people reached through 4 Know the Flow, 5 Ocean Pollution, and 1 SCWP presentations throughout the County (2 of these presentations with 42 people were in the SSMB, one of which was given by Nancy in-person!)
 - Speaking engagement by Jesse De La Cruz about the SCWP to 16 community members at Watts Clean Air
 - November:
 - 100 people reached through 3 Know the Flow and 1 Ocean Pollution presentations throughout the County
 - Tabled San Pedro Día de Los Muertos Chalk Festival on 11/6 reaching 100+ people
 - Created and implemented a targeted outreach for SCWP with door-to-door canvassing in Compton to inform residents, resulting in 83 doors knocked, over 200 flyers distributed, and 11 community surveys completed during Phase 1
 - Compton Canvassing Phase 2 included 186 doors knocked on, over 300 flyers distributed, and 11 community surveys completed
 - December:
 - 222 people reached through 1 Know the Flow and 2 Ocean Pollution presentations throughout the County
 - Tabled San Pedro Holiday PAW-ty at Deane Dana Friendship Park Nature Center on 12/11/21 (around 40 attendees)
 - Implemented targeted door-to-door canvassing in Wilmington to inform residents about the SCWP with 94 doors knocked on, over 100 flyers distributed, and 8 community surveys completed
- + Attended TRP meetings for Eastview Park and received Harbor City Park email updates

- + Assisted Eastview Park team in developing their outreach plan and materials, reached out to the community for support, as well as developed a Visioning Workshop for January
- + Attended WC monthly meetings
- + Collaborated with other Watershed Coordinators

B. Engagement Meetings Held or Attended

Use the table below for high-level summary of all engagement events held or attended. Flag for events held, and attach attendance records and materials provided. Add an attachment number here and on the attachment to correlate. Add rows when needed.

| | Meeting or Event | Date | Summary of Meeting or Event | Stakeholders Engaged | Held or Attended? | Attachments # |
|-----|---|----------|---|---|-------------------|---------------|
| Ex. | GLAC IRWM Leadership Meeting | 7/4/21 | Quarterly business meeting | GLAC Leadership | Attended | B-1 |
| 1 | Leadership Manhattan Beach Presentation | 10/4/21 | Environment Day: Water, Climate, and Plastics- issues and solutions | Manhattan Beach Leadership Class of 2022 | Attended | B1-B3 |
| 2 | South Bay IRWM Meeting | 10/5/21 | Review LA County Water Plan | IRWM committee members | Attended | B4 |
| 3 | ROC | 10/7/21 | County gave summary of progress since Program inception | ROC and general public attendees | Attended | |
| 4 | TRP meeting with Charles Eder (City RPV) one-on-one | 10/12/21 | Discuss outreach plan and how I can help the city | none | Held | |
| 5 | Green Schools Working Group (WCs) | 10/13/21 | Discuss the barriers and solutions to involving LAUSD | Other Watershed Coordinators in working group | Attended | |
| 6 | Measure A Citizens Oversight Advisory Board | 10/13/21 | Listened in on the meeting for better context-review of roles and seats | Public | Attended | |
| 7 | Meeting with L'Oreal | 10/15/21 | Meet and greet for potential cost-share partner in Dominguez Channel | NA, one-on-one | Held | |
| 8 | Speakers Bureau Training | 10/19/21 | Taught Water 101 (supply, | Staff and volunteers | Held | |

Safe, Clean Water Program
Watershed Coordinator Program
South Santa Monica Bay
Quarterly Report 2
9/24/21

| | | | | | | |
|----|--|--|---|---|-----------------|----|
| | | | <i>challenges, solutions)</i> | | | |
| 9 | SSMB WASC | 10/20/21 | <i>Reviewed 4 TRP applications</i> | WASC and general public attended | <i>Attended</i> | |
| 10 | Call with Tori Klug | 10/20/21 (among many more dates this quarter) | <i>Discuss how to move forward with Kiss the Ground project proponents and options</i> | One-on-one | <i>Held</i> | |
| 11 | CFCC Funding Fair | 10/21/21 | <i>Learn about funding opps from the CA Finance Coordinating Committee</i> | Interested parties/potential grant applicants | <i>Attended</i> | |
| 12 | Heal the Bay + Sacred Places Institute Meeting | 10/26/21 | <i>Monthly meeting with SPI where Mikaela and I shared about SCWP and possible opps for collaboration</i> | Angela and Jessa from Sacred Places Institute | <i>Held</i> | |
| 13 | SSMB&CSMB WCs + LASAN | 10/26/21 | <i>Develop relationship and best way for us to coordinate efforts and help; set up future meetings</i> | LASAN, Mikaela, Michelle, and Nancy | <i>Attended</i> | |
| 14 | Funding Working Group | 10/26/21 | <i>Share resources with other WCs</i> | WCs | <i>Attended</i> | |
| 15 | WASC Debrief with Kiss the Ground | 10/26/21 | <i>Hear how they felt it went, discuss possibly moving them from TRP to Scientific Study</i> | Kiss the Ground | <i>Held</i> | |
| 16 | Watershed Coordinator Monthly Meeting | 10/27/21 | <i>Updates and Annelisa gave a presentation to inform all WC of the MS4 permit so we are all on the same page</i> | WCs | <i>Held</i> | B5 |

Safe, Clean Water Program
Watershed Coordinator Program
South Santa Monica Bay
Quarterly Report 2
9/24/21

| | | | | | | |
|----|--|----------|--|--|-----------------|----|
| 17 | TPL & SCWP | 10/29/21 | <i>Better understand Trust for Public Land stormwater work and ways we can help</i> | TPL + Nancy, Mikalea, and Michelle | <i>Attended</i> | |
| 18 | Navigating Federal Funding for Green Infrastructure and Nature-Based Solutions | 11/2/21 | <i>Webinar about federal funding for NBS hosted by Green Infrastructure Federal Collaborative</i> | Potential grant applicants/general public | <i>Attended</i> | B6 |
| 19 | Regenerate LA Discussion | 11/4/21 | <i>Revisit options of if they can move from TRP -> SS</i> | Tori Klug and Nancy | <i>Attended</i> | |
| 20 | Meet a few Board of Directors from San Pedro's Community Garden | 11/5/21 | <i>Go on a site visit of the 8 acre community garden</i> | Select members, Nancy, Jesse De La Cruz | <i>Visited</i> | |
| 21 | Dia De Los Muertos Chalk Festival | 11/6/21 | <i>Engaged with over 100 community members</i> | Public in San Pedro | <i>Attended</i> | B7 |
| 22 | City of LA and SCWP | 11/8/21 | <i>Figure out if the AOC is the best way to engage, or separate meetings</i> | LA City reps, Nancy, Mikaela, Michelle, Carlos and Clarasophia | <i>Attended</i> | |
| 23 | Recycle the Runoff: A roadmap for stormwater | 11/10/21 | <i>Effective practices for engaging with LA SAN when working with project proponents</i> | Public | <i>Attended</i> | |
| 24 | SCWP Options- Kiss the Ground | 11/10/21 | <i>Talk through the options to move forward</i> | Callie Ham, Jaimie Lewis, Tori Klug, Nancy | <i>Hosted</i> | |
| 25 | Virtual Town Hall- Dominguez Channel | 11/10/21 | <i>Watch on YouTube to understand more about the "event" and watch the chat for community concerns</i> | Public Forum | <i>Attended</i> | |

Safe, Clean Water Program
Watershed Coordinator Program
South Santa Monica Bay
Quarterly Report 2
9/24/21

| | | | | | | |
|----|--|----------|--|---|--|---------|
| 26 | Equity in Water Training by Urban Waters Learning | 11/16/21 | <i>Webinar organized by Carlos so WCs can understand better water equity issues (PI)</i> | Wider water community | <i>Attended</i> | |
| 27 | Compton Canvassing Phase 1 | 11/16/21 | <i>83 doors knocked, over 200 flyers distributed, and 11 community surveys completed</i> | Residents | <i>Held</i> | B8-B9 |
| 28 | SSMB WASC | 11/17/21 | <i>Review 2 scientific study applications</i> | WASC and general public attended | <i>Attended</i> | |
| 29 | Compton Canvassing Phase 2 | 11/20/21 | <i>186 doors knocked on, over 300 flyers distributed, and 11 community surveys completed</i> | Residents | <i>Held</i> | B10-B11 |
| 30 | East View TRP | 11/30/21 | <i>Bi-monthly meeting of updates</i> | WSP, SCWP, and City of Rancho Palos Verdes | <i>Attended (also, multiple calls with WSP throughout the month)</i> | |
| 31 | Watershed Coordinators November Meeting | 12/1/21 | <i>WC's updates and review of CWH new website launch</i> | WCs | <i>Attended</i> | |
| 32 | 2021 Water Equity and Anti-racism Trainings for the LA Basin | 12/2/21 | <i>PII- dove more specifically into water equity as WCs within our work</i> | WCs | <i>Attended</i> | |
| 33 | One Water Beach Cleanup | 12/3/21 | <i>Assisted in beach cleanup and fundraiser effort that focused on collaborative One Water efforts, including SCWP</i> | City Agencies, County Agencies, and engineering firms | <i>Held</i> | B12-B14 |
| 34 | IRWM South Bay Steering Committee | 12/7/21 | <i>Elect Chair and Vice Chair (no quorum, so</i> | Steering Committee | <i>Attended</i> | |

Safe, Clean Water Program
Watershed Coordinator Program
South Santa Monica Bay
Quarterly Report 2
9/24/21

| | | | | | | |
|----|---|----------|---|---|-----------------|---------|
| | | | <i>continued via email)</i> | | | |
| 35 | Scoring Committee | 12/9/21 | <i>Discussed updates from projects they requested info from, as well as protocol. Reviewed projects from CSMB, ULAR, and SSMB</i> | General Public | <i>Attended</i> | |
| 36 | City of Inglewood + SCWP Coordinators Meeting | 12/9/21 | <i>Meet and greet with Inglewood to see how we can best support them</i> | Lauren Animoto and Mikaela, Michelle, and Nancy | <i>Attended</i> | |
| 37 | SCWP – City of LA Working Group | 12/9/21 | <i>Discuss the Scoring Committees decisions, and perhaps having WC join a different meeting</i> | City of LA staff and Mikaela, Michelle, and Nancy | <i>Attended</i> | |
| 38 | Canvassing Wilmington Phase 1 | 12/9/21 | <i>94 doors knocked on, over 100 flyers distributed, and 8 community surveys completed</i> | Residents | <i>Held</i> | B15-B17 |
| 39 | What Stormwater Can Do For Us – Watershed-Wide Workshop | 12/9/21 | <i>Educate over 200 people about the SCWP- why it came to be, why it is necessary, and program elements. Breakout rooms for more detail for SSMB and CSMB</i> | General Public | <i>Held</i> | B18-B23 |
| 40 | Holiday PAWty tabling in San Pedro | 12/11/21 | <i>Educate the community about SCWP and the possibility of Eastview Park project- gained</i> | Dog Owing party-goers in San Pedro | <i>Attended</i> | B24 |

Safe, Clean Water Program
Watershed Coordinator Program
South Santa Monica Bay
Quarterly Report 2
9/24/21

| | | | | | | |
|----|--|----------|--|---|-----------------|--|
| | | | <i>some support and raised awareness</i> | | | |
| 41 | Call with LAANE | 12/15/21 | <i>Discussed their educational efforts and team of student advocates for potential collaboration.</i> | One-on-one | <i>Hosted</i> | |
| 42 | SCWP Schools Working Group | 12/16/21 | <i>I invited Annelisa Moe to join us to review MS4 and explain Phase II and how it relates to schools.</i> | The Working Group of WCs | <i>Attended</i> | |
| 43 | Call with LANLT | 12/17/21 | <i>Connecting with interested party Los Angeles Neighborhood Land Trust</i> | Tori Kjer, Mikaela Randolph, Michelle Struthers, Erin Pang, and Nancy | <i>Attended</i> | |
| 44 | CWEA P35 conference | 12/20/21 | <i>Discuss having a Heal the Bay rep give a Ted style Talk at the opening ceremonies</i> | Susan Hiestand, Mikaela Randolph, Annelisa Moe, and Nancy | <i>Attended</i> | |
| 45 | Eastview TRP | 12/20/21 | <i>Update on community signatures of support and potential Visioning Workshop 1/29/22</i> | WSP, City of Racho PV, SCWP team | <i>Attended</i> | |
| 46 | WASC Member Meeting – Nancy and Eliza Jane Whitman | 12/20/21 | <i>Discuss presenting to Carson City Council</i> | One-on-one | <i>Attended</i> | |

C. Potential Cost-Share Partners Contacted

Provide a list of potential cost-share partners contacted for projects within and adjacent to the Watershed Area. Attach relevant materials. Add an attachment number here and on the attachment to correlate. Add rows when needed.

| | Potential Partner Name | Date First Contacted | Project name / type | Nature of potential partnership | Attachments # |
|----|-------------------------------|-----------------------------|--|--|----------------------|
| Ex | County of Ventura | 7/4/21 | Malibu Creek Watershed Awesomeness Project | MOU for project that crosses county boundary | C-1 |
| 1 | Meeting with L'Oreal | 10/15/21 | Meet and greet for potential cost-share partner in Dominguez Channel | Interested in being a financial partner for a project in the Dominguez Channel Watershed as a part of their Watershed Program/Water Policy commitments (likely next funding cycle or beyond- their offices are still in the process of moving to El Segundo) | |

D. Leveraged / Outside Funding Pursued

Share all outside funding opportunities pursued and the status or outcome of the pursuit. Attach relevant materials. Add an attachment number here and on the attachment to correlate. Add rows when needed.

| | Potential Outside Funding Source | Status or Outcome of the Pursuit | Attachments # |
|----|---|---|----------------------|
| Ex | USEPA EJ Small Grants | Grant co-written with Pacoima Beautiful, submitted June 30, 2021, expect to hear by August 12, 2021. | D-1 |
| 1 | N/A | Have yet to identify a project that needs help with grant writing, but we are actively having conversations with interested parties and tracking grant opportunities. | |

E. Detailed Progress Report

Provide an update on the amount of effort expended for each Task this quarter and note percentage complete:

| Task # | Task | Total Task Level of Effort (from work plan) | LOE this quarter | Accumulated LOE to-date (from monthly reports) |
|--------|--|---|------------------|--|
| 1 | Facilitate Community Engagement | 38.26% | 23% | 43% |
| 2 | Identify and Develop Project Concepts | 6.69% | 4% | 3% |
| 3 | Work with Technical Assistance Teams | 3.88% | 12% | 9% |
| 4 | Facilitate Identification and Representation of Community Priorities | 11.74% | 19% | 11% |
| 5 | Integrate Priorities through Partnerships and Extensive Networks | 7.03% | 7% | 6% |
| 6 | Cost-share Partners | 5.52% | 1% | 1% |
| 7 | Leverage Funding | 5.90% | 2% | 3% |
| 8 | Local Stakeholder Education | 16.21% | 40% | 31% |
| 9 | Watershed Coordinator Collaboration | 4.79% | 16% | 15% |
| | Overall | 100% | 124% | 122% |

F. Engagement efforts benefitting Disadvantaged Communities

Summarize activities undertaken which have benefitted members of disadvantaged communities. Distinguish between targeted efforts and ones that could benefit all communities.

Heal the Bay internally is committed to making changes in the realm of Justice, Equity, Diversity, and Inclusion (JEDI). Our JEDI committee works on personal learning for staff and volunteers, with an end goal of eventually achieving transformational programming that is truly inclusive. Nancy has an at large seat on the committee and is working to implement such programming. As Watershed Coordinator, this work helps her better understand the very diverse communities within her watershed, be it ethnically, socio-economically, or environmentally health burdened.

When interacting with community members who are underrepresented and underserved in the SSMB watershed area, this JEDI work helps Heal the Bay and Nancy navigate these conversations with more intentionality, compassion, and understanding. Our JEDI work informs the outreach and engagement strategies specifically when in engaging with disadvantaged communities. The JEDI lens helps the Nancy look at proposed projects and how proponents should proceed, either bolstering opportunities to engage with these communities or highlighting the need and directing project proponents to engage further with guidance on best practices.

As for overall inclusive efforts, our educational workshop on 12/9 included closed captioning and translation services in efforts to be more accessible. Our advertisement efforts on social media included ads in English, Spanish, and both languages. The night of the workshop, we had slides that were translated so they were in both English and Spanish, as well as a Spanish channel with a live translator during the event. We are also informing our team on how to make ADA complaint infographics and posters.

Additionally, we have targeted canvassing efforts specifically in Compton and Wilmington, and have plans in the works to reach other underrepresented and under resourced communities in the watershed area.

G. Scheduling concerns or issues

Discuss any scheduling concerns and issues encountered that may delay completion of the program or project. Describe any anticipated schedule or budget modifications.

We are completing a year's worth of tasks in 2021 under a shortened timeline, and therefore are averaging 123% effort to accomplish as many of our goals as we can by the contract renewal date.

H. Expected activities next quarter

Summarize expected activities in the next quarter, include dates if know for outreach or education events being held.

- Train new Street Fleet tabling volunteers to be able to explain the SCWP and answer questions
 - Trainings in February
- Train new Speakers Bureau volunteers on our Ocean Pollution presentation, which ends with some SCWP slides as a solution
 - Tentatively scheduled for March
- Attend monthly WC meetings
 - Continue to meet and collaborate with fellow Central Santa Monica Bay Watershed Coordinators (Mikaela Randolph and Michelle Struthers)
 - Continue collaboration with WCs on Schools and Stormwater Capture with a focus on green infrastructure and community benefits
- Attend South Bay IRWM meetings
- Attend TRP meetings
- Attend WASC meetings
 - Provide Updates on Watershed Coordinator Activities
- Continue to seek out leveraged fund opportunities for program
- Engage with potential cost share partners through the exploration of WHAM opportunities and beyond
- Engage with interested parties
- Attend events and host events, including another watershed-wide event