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JARED BLUMENFELD
SECRETARY FOR
ENVIRONMENTAL PROTECTION

Los Angeles Regional Water Quality Control Board

October 15, 2021

Mr. Alex Tachiki
Deputy Director
City of Monrovia
600 South Mountain Avenue
Monrovia, CA 91016

LETTER OF SUPPORT FOR THE MAXIMIZING IMPACT OF MINIMUM CONTROL MEASURES SCIENTIFIC STUDY

Dear Mr. Tachiki:

This letter serves to express the support of the Los Angeles Regional Water Quality Control Board (Los Angeles Water Board) for the proposed *Maximizing Impact of Minimum Control Measures* (MCMs) scientific study to facilitate the development of tools to quantitatively estimate the effectiveness of MCMs and recommend implementation strategies for the optimization of MCMs.

MCMs required by the current and previous MS4 Permits issued by the Los Angeles Water Board require(d) the implementation of non-structural best management Practices (BMPs) including street sweeping, catch basin cleaning, illicit connections and illicit discharges elimination program, facilities inspection and enforcement programs, and public information and participation programs. Such control measures prevent pollutants from being generated in the first place or address them near the source before they can be transported downstream and are often the most direct and cost-effective ways to reduce pollution in our communities and receiving waters. The Los Angeles Water Board is supportive of efforts that include robust, development of methodologies to better understand the impacts of MCMs, which are currently reflected through water quality monitoring and baseline watershed models. Additionally, we are supportive of studies that can quantify the benefits of optimizing MCMs towards water quality results, which can then be used to claim credit towards Watershed Management Program (WMP) milestones.

Sincerely,

Ivar K. Ridgeway
Unit Chief
Stormwater Permitting Unit



Public Comment Form

Name:* Lauren Venu Roth Organization*: 3Rwater, Inc.
Email*: Lauren@3r-water.com Phone*: 808 781 7583
Meeting: ULAR WASC Date: 11/03/2021

LA County Public Works may contact me for clarification about my comments

*Per Brown Act, completing this information is optional. At a minimum, please include an identifier so that you may be called upon to speak.

Phone participants and the public are encouraged to submit public comments (or a request to make a public comment) to SafeCleanWaterLA@dpw.lacounty.gov. All public comments will become part of the official record.

Please complete this form and email to SafeCleanWaterLA@dpw.lacounty.gov by at least 5:00pm the day prior to the meeting with the following subject line: "Public Comment: [Watershed Area] [Meeting Date]" (ex. "Public Comment: USGR 4/8/20").

Comments

My name is Lauren Venu Roth the Founder and CEO of 3Rwater, a climate technology company that helps cities and communities adapt to climate change by providing stormwater metrics and helping property owners reduce flooding and pollution and build water security. I am speaking to express my support for the Scientific Study proposed by SEITec at the Gaffey Nature Center Facility.

Through our work, we found there is a gap in knowledge between the landowners and what municipalities are trying to achieve in their green stormwater infrastructure initiatives. We at 3Rwater are working to close that gap and increase accessibility and equity to these stormwater capture solutions through our mobile application that helps users easily quantify their stormwater runoff footprint and optimize green infrastructure solutions. With the vast majority of stormwater runoff coming from private properties, collective community-based stormwater capture at scale would create a significant reduction of stormwater runoff and enhance resiliency for the communities.

The work that SEITec is proposing at the Gaffey Nature Center Facility is significant. It will produce the data needed to enhance, optimize and track the performance of green stormwater infrastructure practices, while also supporting community engagement and building a green workforce economy. We are excited to lend support to this project as we believe it will not only impact the communities in Los Angeles County, but the data resulting from the study has the capacity to scale across the region to help reach the goals of stormwater capture and conservation.

Sincerely,

Lauren Roth Venu,
Founder & CEO
3Rwater, Inc.
www.3r-water.com