



# CENTRAL SANTA MONICA BAY WATERSHED COORDINATORS

## STRATEGIC OUTREACH & ENGAGEMENT PLAN

FISCAL YEAR 2026-2027



PREPARED FOR THE  
CENTRAL SANTA MONICA BAY WATERSHED AREA STEERING COMMITTEE

BY SGA MARKETING AND HEAL THE BAY

APRIL 2026

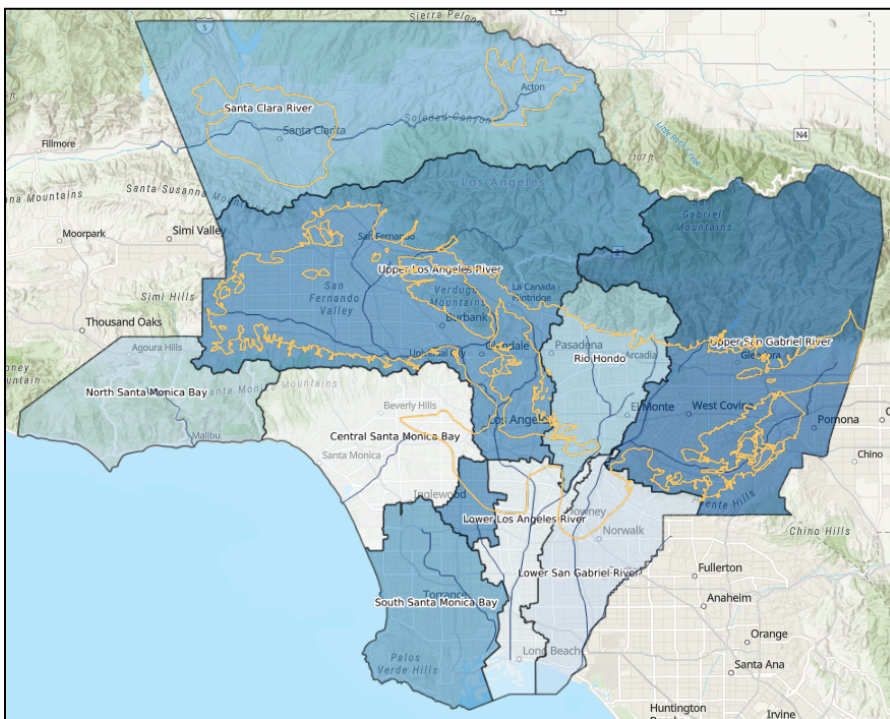


## Land Acknowledgement

The CSMB Watershed Area in Los Angeles County is located in the traditional ancestral land of the [Tongva/Gabrieleño and Chumash Peoples](#) who have lived and continue to live here.

### Official Los Angeles County Land Acknowledgement (Adopted Nov 1st, 2022):

The County of Los Angeles recognizes that we occupy land originally and still inhabited and cared for by the Tongva, Tataviam, Serrano, Kizh, and Chumash Peoples. We honor and pay respect to their elders and descendants — past, present, and emerging — as they continue their stewardship of these lands and waters. We acknowledge that settler colonization resulted in land seizure, disease, subjugation, slavery, relocation, broken promises, genocide, and multigenerational trauma. This acknowledgment demonstrates our responsibility and commitment to truth, healing, and reconciliation and to elevating the stories, culture, and community of the original inhabitants of Los Angeles County. We are grateful to have the opportunity to live and work on these ancestral lands. We are dedicated to growing and sustaining relationships with Native peoples and local tribal governments, including (in no particular order) the:



- Fernandeño Tataviam Band of Mission Indians
- Gabrielino Tongva Indians of California Tribal Council
- Gabrieleno/Tongva San Gabriel Band of Mission Indians
- Gabrieleño Band of Mission Indians – Kizh Nation
- San Manuel Band of Mission Indians
- San Fernando Band of Mission Indians

To learn more about the First Peoples of Los Angeles County, please visit the Los Angeles City/County Native American Indian Commission website at [anaic.lacounty.gov](http://anaic.lacounty.gov).





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# SECTION 1

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## SAFE CLEAN WATER PROGRAM







# SAFE CLEAN WATER PROGRAM

Los Angeles County's Safe Clean Water Program provides local, dedicated funding to stormwater projects that increase local water supply, improve water quality, and protect public health. The program aims to modernize our 100-year-old water system in Los Angeles County by creating a comprehensive regional plan to address how we capture water, reduce our reliance on imported water, and enhance communities through green infrastructure projects.

## PROGRAM MISSION

### CAPTURE IT

Increase our yearly collection of rainwater to supply water for millions of people in L.A. County.

### CLEAN IT

Reduce the volume of trash before it reaches our beaches and coastal waters.

### MAKE IT SAFE

Help eliminate the toxins, fertilizers, bacteria, plastics, metals from our cars, and chemicals that flow into the ocean.

### MAKE IT FOR EVERYONE

Protect creeks and streams, build parks, liven up concrete landscapes, and create green space for our communities.

The 14 Goals of the Safe Clean Water Program include:

1. Improve water quality and contribute to attainment of water quality requirements.
2. Increase drought preparedness by capturing more Stormwater and/or Urban Runoff to store, clean and reuse.
3. Improve public health by preventing and cleaning up contaminated water, increasing access to open space, providing additional recreational opportunities, and helping communities mitigate and adapt to the effects of climate change through activities such as increasing shade and green space.
4. Leverage other funding sources to maximize program goals.
5. Invest in infrastructure that provides multiple benefits.
6. Prioritize Nature-Based Solutions.
7. Provide a spectrum of project sizes from neighborhood to regional scales.
8. Encourage innovation and adoption of new technologies and practices.
9. Invest in independent scientific research.
10. Provide funds such that each Municipality receives benefits in proportion to the funds generated within their jurisdiction.
11. Provide Disadvantaged Community (DAC) Benefits in proportion to the DAC population in the County.
12. Implement an iterative planning and evaluation process to ensure adaptive management.
13. Promote green jobs and career pathways.
14. Provide ongoing operations and maintenance for Projects.



# SECTION 2

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## PURPOSE & OVERVIEW







## PURPOSE

The Strategic Outreach and Engagement Plan (SOEP) outlines how the Watershed Coordinators will engage stakeholders, communities, and institutions to advance the goals of the Safe Clean Water Program (SCWP) within the Central Santa Monica Bay Watershed Area.

This plan aligns outreach activities with the **2026 Watershed Planning Initiative**, ensuring that engagement efforts help advance watershed priorities including:

- Improving water quality
- Increasing stormwater capture and drought preparedness
- Delivering multi-benefit projects
- Equitably distributing benefits across communities
- Fostering meaningful stakeholder participation

The plan focuses on generating **project opportunities, partnerships, and community-informed priorities** that support progress toward watershed targets.

## OVERVIEW

Watershed Planning Priorities will be aligned with our outreach strategy to advance outcome-driven goals that support the Safe Clean Water Program (SCWP).

- **Water quality improvement:** Identify green infrastructure project sites
  - Outcome Goal: Pipeline of multi-benefit projects that reduce pollutants
- **Stormwater capture:** Partner with municipalities and institutional stakeholders
  - Outcome Goal: Increased project development and stormwater capture capacity
- **Public health and green space:** Enhance school and park partnerships
  - Outcome Goal: Expanded greening opportunities in communities
- **Equitable distribution of benefits:** DAC-focused outreach
  - Outcome Goal: Increased investment in underserved communities
- **Meaningful engagement:** Lead community listening sessions
  - Outcome Goal: Community-informed project development
- **Leverage funding:** Identify grant and co-funding opportunities
  - Outcome Goal: Increased external funding for projects
- **Regional collaboration:** Coordinate with agencies and stakeholders
  - Outcome Goal: Multi-benefit and cross-jurisdictional projects

# SECTION 3

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## WATERSHED AREA DESCRIPTION & SCWP CONTEXT





# Watershed Area Description

## □ Key Hydrological Features

The Central Santa Monica Bay Watershed Area spans across 7 different municipalities including Unincorporated Los Angeles, with 81% of the area landing in Los Angeles. As the CSMB WA sits on the western edge of Los Angeles County, it is ecologically diverse; with the Santa Monica Mountains to the north, Downtown LA to the east, El Segundo to the south, and the Pacific Coast to the west. The WA contains two sub-watersheds: the Ballona Creek, and Marina del Rey. In addition to the two sub-watersheds, the several canyons within the Santa Monica Mountains all drain to the Pacific Ocean in which the CSMB WA shoulders.

The Ballona Creek, and Marina del Rey sub-watersheds have major tributaries that feed into them. The Ballona Creek tributaries consist of Centinela Creek, Sepulveda Canyon Channel, Benedict Canyon Channel, and numerous storm drains. While the Venice Canals, Grand Canal, and Ballona Lagoon compromise the Marina del Rey sub-watershed. Structural flood measures control the majority of the watersheds drainage. These flood measures include debris basins, storm drains, underground culverts, and open concrete channels, with any natural stream channels primarily found in the Santa Monica Mountains.

[Groundwater basins](#) underlying the CSMB Watershed Area include the Santa Monica Basin, Hollywood Basin, Central Basin, and West Coast Basin<sup>1</sup>.

44% (52,400 acres) of the CSMB WA is impervious due to being densely populated and highly developed; creating approximately 70,000 acre-feet per year (ac-ft/yr) of runoff. This is an ample difference compared to the total area of local & regional park and open space: 17%, or 20,300 acres of the CSMB WA. The difference in percentage of open space and impervious surface leads to an increase of high climate.

Susceptibility to wildfires has increased in recent decades; the size, duration, and intensity worsen in the face of climate change. While the northeast portion of the CSMB WA is receptive to wildfires, in recent events wildfires have been concentrated in the northwestern portion of the WA. Wildfires affect public health, devastate residential communities, wildlands, and pollute migrating water with heavy metals and runoff from sediment.

## □ Key Social Features

The CSMB Watershed Area has a population estimate of 1.8M (1,800,000) people across Los Angeles, Santa Monica, Beverly Hills, Culver City, West Hollywood, Inglewood, and El Segundo. With a large population, this makes the CSMB WA socio-economically diverse. The northern parts of the WA: Santa Monica Mountains, Beverly Hills, and communities along the coast, are high-income. While inland communities such as Culver City, Inglewood, and parts of Los Angeles demonstrate lower income, and are weighed as disadvantaged communities (DACs); communities located along Interstates 10 and 405 face similar socio-economic characteristics.

The populace primarily identify as White (35%) or Hispanic or Latino (34%), followed by Asian (13%), and Black or African American (12%). Over 5% of residents identify as two or more races or “other”, and less than 1% as American Indian, Alaska Native, Native Hawaiian, or Pacific Islander.

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<sup>1</sup> “South Bay Subregional Plan”. LA County DPW. 2013.



Approximately 26% of residents live in a designated disadvantaged community (DAC). The median household income in the CSMB Watershed Area is \$96,880.

The northern portion of the WA remains undeveloped, unlike the more inland communities that are highly developed with residential, commercial, and industrial uses. The southern/central communities of the WA face more stormwater runoff and pollutant loading with the extensive impervious surfaces. The eastern portion of the WA has dense pockets of urbanization and therefore, is concentrated with DACs. The lack of green infrastructure – open spaces, parks, recreation facilities – in the WA exacerbate community public health within DACs. Efforts to increase the current 22% of tree canopy to reduce the urban heat island effect are in consideration.

## □ Opportunities for Community Investment Benefits

There is ample opportunity and need in the CSMB Watershed Area for achieving the SCW Program's community benefit goals. The urbanization of many parts of the Watershed Area disrupts natural habitats. For instance, an estimated 95% of the historic wetlands of the Santa Monica Bay Watershed Management Area have been destroyed, with the remaining wetlands significantly degraded. Many marine tidal channels and lagoons, coastal dunes, brackish pools, perennial riparian habitat, and freshwater marshes in the Ballona Creek sub-watershed have also been highly developed. Overall, the CSMB WA is 44% impervious surfaces, resulting in an approximate average annual runoff of 70,000 acre-feet per year (ac-ft/yr).

Because of this, the watershed could benefit from restoration of habitat and nature-based stormwater infrastructure. Increasing vegetation and tree canopy and restoring riparian habitat and wetlands would also help reduce the local urban heat island effect and provide stormwater capture benefits.

Additionally, there is opportunity to create more equitable access to parks and greenspaces, specifically in under-resourced communities. Dense urban clusters on the eastern side of the Watershed Area are characterized by High Park Needs<sup>2</sup> with 22% tree canopy cover overall. However, incorporating green infrastructure in existing public spaces like schools, parks, and roadways can achieve multi-benefits including reduced pollutant loads, enhanced recreational space, and shaded areas with cooler temperatures for residents.

## Safe, Clean Water Program Context

SGA Marketing and Heal the Bay are the two Watershed Coordinators for the Central Santa Monica Bay (CSMB) Watershed Area. SGA Marketing also serves as the Watershed Coordinator for the Lower LA River (LLAR) Watershed Area, and additionally, Heal the Bay serves as Watershed Coordinator for the South Santa Monica Bay (SSMB) Watershed Area.

The CSMB Watershed Area is allocated 12.28% of the [Regional Program funds](#), which amounts to \$18.3 million for Fiscal Year 2025-2026 (FY 25-26)<sup>3</sup>. Table 3 lists how much funding each city in the CSMB Watershed Area

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<sup>2</sup> Informed by the [LA County Parks Needs Assessment](#).

<sup>3</sup> "Safe Clean Water Program 2024-25 Regional Tax Return Estimates". Safe Clean Water Program. 2023.





received through the [Municipal Program funds](#), and whether the city is fully or partially within the CSMB Watershed Area<sup>4</sup>. The CSMB Watershed Area also shares municipalities with other Watershed Areas. El Segundo and Inglewood fall partially within the SSMB Watershed Area, and Los Angeles falls partially within the Upper LA River Watershed Area.

**Table 1. Municipal Funds Allocated to CSMB Watershed Area Cities for FY 26-27**

| City                        | Municipal Funds Allocated | Partially or Fully Within Watershed Area |
|-----------------------------|---------------------------|------------------------------------------|
| Los Angeles                 | \$37.42M                  | Partial                                  |
| Santa Monica                | \$0.82M                   | Full                                     |
| Beverly Hills               | \$0.56M                   | Full                                     |
| Culver City                 | \$0.54M                   | Full                                     |
| West Hollywood              | \$0.26M                   | Full                                     |
| Inglewood                   | \$1.09M                   | Partial                                  |
| El Segundo                  | \$0.84M                   | Partial                                  |
| Unincorporated County of LA | \$11.48M                  | Partial                                  |

Like all watersheds, the CSMB Watershed Area is hydrologically and politically connected to surrounding Watershed Areas that have their own WASCs and Regional Program funds.

The CSMB Watershed Area shares groundwater aquifers with surrounding watersheds. The West Coast Basin Aquifer, which underlies the southern portion of the Watershed Area, also underlies the SSMB, LLAR, and Lower San Gabriel River (LSGR) Watershed Areas. The [Central Basin Aquifer](#), which underlies the eastern portion of the CSMB Watershed Area, also underlies the LLAR, LSGR, Rio Hondo, and Upper LA River Watershed Areas<sup>5</sup>. These Watershed Areas share water agencies - the [West Basin Municipal Water District](#)<sup>6</sup> and the [Central Basin Municipal Water District](#)<sup>7</sup> - which manage water supply for their service areas.

There are three [Watershed Management Programs](#) (WMPs) that cover the CSMB Watershed Area. Culver City, Los Angeles, Los Angeles County Flood Control District (LACFCD), and LA County are the permittees on the [Marina del Rey](#) WMP<sup>8</sup>. Beverly Hills, Culver City, Inglewood, Los Angeles, Santa Monica, West Hollywood, Los Angeles County, and LACFCD are the permittees on the [Ballona Creek](#) WMP<sup>9</sup>. Los Angeles, El Segundo, Santa

<sup>4</sup> "Safe Clean Water Program 2024-25 Local Tax Return Estimates". Safe Clean Water Program. 2023.

<sup>5</sup> "Groundwater Basin Boundary Assessment Tool". Department of Water Resources. 2019.

<https://gis.water.ca.gov/app/bbat/>

<sup>6</sup> "About Us". West Basin Municipal Water District. [www.westbasin.org/about-us/](http://www.westbasin.org/about-us/)

<sup>7</sup> Central Basin Municipal Water District. <https://www.centralbasin.org/>

<sup>8</sup> Marina Del Rey Watershed Management Group.

[https://www.waterboards.ca.gov/losangeles/water\\_issues/programs/stormwater/municipal/watershed\\_management/marina\\_delrey/index.html](https://www.waterboards.ca.gov/losangeles/water_issues/programs/stormwater/municipal/watershed_management/marina_delrey/index.html)

<sup>9</sup> Ballona Creek Watershed Management Group.

[https://www.waterboards.ca.gov/losangeles/water\\_issues/programs/stormwater/municipal/watershed\\_management/ballona\\_creek/index.html](https://www.waterboards.ca.gov/losangeles/water_issues/programs/stormwater/municipal/watershed_management/ballona_creek/index.html)



Monica, Los Angeles County, and LACFCD are the permittees on the [Santa Monica Bay Watershed Jurisdictions 2 & 3 WMP](#)<sup>10</sup>.

## Sources Referenced

For a more detailed Watershed Area Description, please see the [Watershed Planning Central Santa Monica Bay Watershed Area](#). CSMB watershed planning establishes a strategic, outcomes-focused framework to guide Safe, Clean Water Program implementation within the Watershed Area. It identifies meaningful opportunities for multi-benefit investments that advance the Program's 14 goals, without prescribing specific projects. The planning effort defines desired outcomes and targets, and outlines the strategies, actions, and opportunities needed to achieve and track progress toward those targets over time. It also proactively guides Project and Program implementation across all three SCW subprograms, providing shared language and direction that empowers regional partners to align efforts, coordinate investments, and contribute to countywide goals through CSMB-specific priorities and actions.

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<sup>10</sup> Santa Monica Bay Jurisdictions 2 & 3 Watershed Management Group.  
[https://www.waterboards.ca.gov/losangeles/water\\_issues/programs/stormwater/municipal/watershed\\_management/santa\\_monica/index.html](https://www.waterboards.ca.gov/losangeles/water_issues/programs/stormwater/municipal/watershed_management/santa_monica/index.html)



# SECTION 4

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## **VISION FOR THE WATERSHED COORDINATOR ROLE & EVALUATION METRICS**





## VISION FOR SUCCESS

Our vision for success in this role is one in which all projects:

- Generate high-quality project ideas aligned with watershed needs
- Expand participation among communities, schools, institutions, and private partners
- Increase multi-benefit project opportunities
- Strengthen collaboration between cities, agencies, and community groups

## EVALUATING OUR SUCCESS

Given the long timeframe of project development, evaluation of success is focused **on outputs rather than outcomes**, measured through the successful execution of Watershed Coordinator tasks and deliverables outlined below.





# SECTION 5

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## OUTREACH & ENGAGEMENT ACTIVITIES







# IMPLEMENTATION PLAN

The Implementation Framework organizes outreach and engagement activities across Watershed Coordinator Tasks 1–8 to ensure alignment with watershed planning priorities and Safe Clean Water Program (SCWP) goals. Activities are designed to support community engagement, project development, partnerships, and funding coordination, while contributing to a pipeline of multi-benefit projects within the watershed.

The following tasks guide Watershed Coordinator activities and serve as the foundation for implementing outreach and engagement efforts:

- Task 1: Community Engagement and Representation
- Task 2: Identify and Support Development of Project Concepts
- Task 3: Integrate Priorities Through Partnerships and Networks
- Task 4: Identify Cost-Share Partners
- Task 5: Leverage Funding Opportunities
- Task 6: Education and Outreach
- Task 7: Watershed Coordinator Collaboration
- Task 8: Reporting

These tasks are interconnected and collectively support the project development pipeline. Community engagement informs project opportunities, partnerships and funding coordination support project advancement, and education and outreach increase awareness and participation. Together, these efforts contribute to the development of multi-benefit projects that align with watershed priorities.



## TASK 1: Community Engagement and Representation

**GOAL:** Identify and elevate community priorities.

| ACTIVITY                               | DESCRIPTION                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | GOAL                                                                                                                                                |
|----------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>A. Meet with Interested Parties</b> | We will continue cultivating relationships and pursuing engagement opportunities with new elected officials, community-based organizations, non-profits, local coalitions, Departments of City Planning, Departments of Community Services, and Departments of Parks and Recreation. The focus of this outreach will be on forming relationships with potentially interested parties that will help the CSMB WASC better understand the evolving needs of our communities as well as identify promising projects or strategic partnership opportunities that serve the goals of the SCWP. Our goal will be to engage 20 interested parties through outreach efforts such as meetings, presentations and/or information sharing throughout the year. | Outreach to 20 potential interested parties<br><br>Including 10 presentations                                                                       |
| <b>B. CSNA Survey Distribution</b>     | We will continue to distribute the Community Strengths and Needs Assessment (CSNA) (available in 7 languages) via community events, interested party meetings, the Heal the Bay website, and our quarterly newsletter. Heal the Bay will also partner with Urbano Strategies to distribute the survey through door-to-door canvassing in select neighborhoods in disadvantaged communities. To share insights about community needs with the CSMB WASC, we will share findings from the survey via periodic presentations to the WASC and in our quarterly reporting (when we receive a significant quantity of new responses in the Watershed Area).                                                                                               | 150 survey responses from community members<br><br>1-2 survey reports included in quarterly reports (when there is a sufficient amount of new data) |
| <b>C. Attend Community Events</b>      | We will continue to attend events throughout the CSMB Watershed Area in order to cultivate an authentic understanding of community priorities and needs. This includes attending any relevant regional seminars or workshops about stormwater, community engagement or cost-share opportunities, community convenings and/or community cleanups.                                                                                                                                                                                                                                                                                                                                                                                                    | Attend events as they arise.<br><br>Events may be attended in person or virtually.                                                                  |
| <b>D. DAC</b>                          | We will conduct targeted outreach in DAC communities through                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Prioritize DAC                                                                                                                                      |



|                 |                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                        |
|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|
| <b>Outreach</b> | meetings, events, and partnerships. We will integrate DAC participation into all engagement efforts, including CSNA surveys and stakeholder meetings and document DAC input and participation in reporting. Heal the Bay's partner, Urbano Strategies, will conduct targeted door-to-door canvassing and tabling in disadvantaged communities to spread word about the program and distribute the CSNA survey. | communities, with a majority of engagement activities and survey distribution. Canvassing will happen in at least 2 DAC neighborhoods. |
|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|

## TASK 2: Project Concept Development

**GOAL:** Generate new SCWP-aligned projects.

|                                                    |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                 |
|----------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|
| <b>A. Targeted Outreach</b>                        | We will conduct targeted outreach which aims to build relationships with key institutions, including charter and private schools, youth organizations, engineering firms, and homeowner associations within the CSMB Watershed Area to increase awareness of the SCWP, identify potential project sites, and generate new project opportunities and strategic partnerships that support program goals. | Outreach to:<br>Charter Schools<br>Private Schools<br>Youth Groups<br>Engineering Firms<br>HOA<br>Organizations |
| <b>B. Community Outreach Toolkit</b>               | We will develop and provide outreach toolkits, guidance materials, and best practices to support project proponents in conducting effective community engagement for their projects that meet the "Better" or "Best" distinction as defined in the Regional Program Committee Handbook. This includes checklists, templates, and recommended outreach strategies aligned with SCWP requirements.       | 1 Toolkit/Roadmap                                                                                               |
| <b>C. Facilitate Community Visioning Workshops</b> | We will facilitate or help project proponents facilitate discussions about stormwater issues, climate impacts, community needs, and multi-beneficial solutions within specific communities. These public forums may be held in person or virtually.                                                                                                                                                    | Up to 2 workshops                                                                                               |
| <b>D. Provide Guidance to Project</b>              | We will provide project applicants with recommendations for how to enhance their applications and ensure the CSMB WASC receives high-quality project proposals. We will continue to educate potential                                                                                                                                                                                                  | Application workshop                                                                                            |





|                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                          |
|-----------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|
| <b>Applicants</b>                                   | applicants on SCWP funding opportunities, the application process, and eligibility criteria, and best practices for developing a high-quality application that reflects SCWP goals and community needs. To do so, we will host a workshop that helps non traditional applicants (CBOs) understand the application process, and record the workshop to use for future folks as a resource. We will also hold virtual office hours after the Info Session for any applicants to ask direct questions about their applications due in July 2026. | WC Office Hours                                                          |
| <b>E. Participate in Technical Assistance Teams</b> | We will continue to partake in monthly progress meetings with Technical Assistance Teams (TAT) for SCWP projects like Fern Dell Restoration and Blackwater Tract Project. We will offer guidance on best practices for community engagement, identify and help connect with interested parties that could offer insights on community priorities and offer letters of support, and share findings from the Watershed Coordinators' community needs survey.                                                                                    | Attend approximately 1-2 meetings per month to provide feedback/guidance |

## Task 3: Partnerships & Networks

**GOAL:** Build long-term partnerships to advance projects.

| ACTIVITY                                                      | DESCRIPTION                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | GOAL                                                                                                                                         |
|---------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|
| <b>A. Partnership database</b>                                | We will continue to add to and refine the Interested Party database we first created in FY 21-22. The database includes contact information for municipalities, regulatory and regional planning bodies, community-based organizations, non-profit organizations, chambers of commerce, neighborhood councils, school districts, universities, and other entities in the Watershed Area. We will begin to add new Interested Parties into the Watershed Coordinator Module. | Maintenance of a CSMB Interested Parties database<br><br>Project-specific interested party lists provided upon request to project developers |
| <b>B. Distribute E-Newsletters to SCWP Project Developers</b> | We will publish periodical email newsletters for potential applicants and current project developers. The newsletters publicize SCWP deadlines and updates, project development resources, external funding opportunities, community events, and more.                                                                                                                                                                                                                      | Up to 4 Project Developer E-newsletters                                                                                                      |
| <b>C. Information Sharing</b>                                 | We will continue to host Urban Watershed Working Group Meetings in partnership with Baldwin Hills Urban Watersheds Conservancy                                                                                                                                                                                                                                                                                                                                              | Up to 2-3 Meetings                                                                                                                           |



|                                            |                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                 |
|--------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|
| <b>Sessions to SCWP Project Developers</b> | and South Santa Monica Bay (SSMB) Watershed Coordinator, Nancy Shrodes. These round-table style meetings are to provide valuable technical information, collaboration, and resource sharing to and among project proponents from CSMB and SSMB watershed areas and within the Baldwin Hills Urban Watershed Conservancy jurisdiction. |                                                                                                                                 |
| <b>D. TAT Meet &amp; Greet</b>             | We will coordinate with newly assigned Technical Assistance Team (TAT) members, including engineering and Public Works staff, to establish relationships, clarify roles and expectations, and strengthen collaboration throughout the TRP process to support efficient project development.                                           | Conduct at least 1–2 coordination meetings with each assigned Technical Assistance Team (TAT) per project cycle, as applicable. |
| <b>E. Indigenous Perspective</b>           | Continue to participate in the Tribal Allyship Watershed Coordinator working group. Participate in Walking Water's 10 year anniversary walk to deepen relationships and coalition building between tribal representatives, NGOs, and utility representatives.                                                                         | Attend a three day stretch of walk with the Payahuunadü/Los Angeles pod.                                                        |



## TASKS 4 & 5: Cost-Share Partners and Leverage Funding

**GOAL:** Identify co-funding opportunities.

| ACTIVITY                                                     | DESCRIPTION                                                                                                                                                                                                                                                                                  | GOAL                                                                                                                                                                                                       |
|--------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>A. Identification Leverage Funding Opportunities</b>      | We will support applicants in meeting leverage funding requirements and strengthening competitiveness, we will identify and share cost-share partners and external funding opportunities, maintain a funding database, and coordinate with applicants to develop aligned funding strategies. | Identification of cost-sharing opportunities for program applicants                                                                                                                                        |
| <b>B. Catalog Cost-Sharing Opportunities</b>                 | We will maintain and update a comprehensive funding database by identifying and cataloging cost-share opportunities for SCWP applicants, with quarterly updates to support project development and funding coordination.                                                                     | 4 updates to the cost-sharing database included in quarterly reports                                                                                                                                       |
| <b>A. Funding Coordination Support for Specific Projects</b> | We will support project proponents in identifying and pursuing specific external funding opportunities that best match potential and funded projects. We will develop funding strategies and coordinate funding pathways to advance projects through identified grant opportunities.         | <p>Help solicit grant opportunities.</p> <p>Increase the number of projects supported by external funding sources and strengthen funding strategies that advance project readiness and implementation.</p> |

## TASK 6: Education & Outreach

**GOAL:** Increase awareness of Safe Clean Water Program (SCWP).



| ACTIVITY                                                        | DESCRIPTION                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | GOAL                                                                                                                 |
|-----------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|
| <b>A. Conduct Outreach at Community Events</b>                  | We will conduct outreach through tabling at approximately 12 in-person events across the Watershed Area, prioritizing locations that support meaningful engagement and expand reach to diverse communities. Events will be strategically selected based on community presence, geographic gaps in prior outreach, and opportunities to engage trusted partner networks. We will continue to track outreach coverage through an event mapping tool and collaborate with partners to ensure culturally relevant and effective engagement. | 12 Events                                                                                                            |
| <b>B. Distribute E-Newsletters on SCWP to Community Members</b> | We distribute quarterly newsletters for community members who signed up for program updates while attending or engaging with SCWP or Heal the Bay programming within the CSMB Watershed Area. The newsletters provide community members with information about educational events, volunteer opportunities, project developments, program updates, and other opportunities to engage in stormwater issues in their community.                                                                                                           | Up to 4 community E-newsletters                                                                                      |
| <b>C. Media Outreach &amp; Communication</b>                    | In FY 26-27, we will solicit various non-traditional digital media outreach opportunities. By conducting outreach through a local podcast, radio show, or youtube channel that has a dedicated listening or watching audience, we may be able to bring SCWP Awareness to a new audience.                                                                                                                                                                                                                                                | Expand public awareness and understanding of the Safe Clean Water Program and its benefits across diverse audiences. |
| <b>A. Organize Site Tours</b>                                   | In FY 25-26, we attended several site tours of potential project sites, including Santa Monica Malibu School District campuses and the Venice Canals to better understand the needs and priorities of the site.<br>In FY 26-27, we aim to host additional community site tours, including one tour of the Santa Monica Sustainable Water Infrastructure Facility. We will also attend tours of project or potential project sites with project developers as the opportunities arrive.                                                  | Host up to 2 community tours<br><br>Attend project site tours as needed.                                             |



## TASK 7: Watershed Coordinator Collaboration

**GOAL:** Ensure collaboration across all watersheds

| ACTIVITY                                                                | DESCRIPTION                                                                                                                                                                                                                                                                                                                                                                                                                                    | GOAL                                           |
|-------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|
| <b>A. Quarterly Updates at WASC Meetings</b>                            | We plan to use WASC meetings to communicate our activities and progress across our eight task areas and provide the WASC with information and resources that support their decision-making activities. Anticipated presentation topics include, but are not limited to: a DAC presentation, project proponent outreach and engagement efforts, community education grantees produced work in the watershed, and watershed coordinator updates. | 4 Quarterly Update Presentations               |
| <b>B. Monthly Collaboration Meetings between Watershed Coordinators</b> | We will continue to attend monthly Watershed Coordinator collaboration meetings, during which time we will share resources developed, learnings from activities thus far and collaborations with Watershed Coordinators across the other Watershed Areas to advance SCWP goals.                                                                                                                                                                | Approximately 10 meetings attended/facilitated |

## TASK 8: Reporting

**GOAL:** Provide reporting, documentation, and accountability.

| ACTIVITY                                        | DESCRIPTION                                                                                                                                                                                                                        | GOAL                                                                                                            |
|-------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|
| <b>A. Monthly, Quarterly and Annual Reports</b> | As in previous years and as required by our contract, we will share our activities, progress, and learnings in four quarterly reports and one annual report. Per our contract, SGA and Heal the Bay will publish separate reports. | Monthly Reports<br><br>4 Quarterly Reports (8 total; SGA and HtB)<br><br>1 Annual Report (2 total; SGA and HtB) |

# SECTION 6

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## A REGIONAL COLLABORATION APPROACH







### **Collaboration between CSMB Watershed Coordinators**

SGA and Heal the Bay are the joint Watershed Coordinators for the CSMB Watershed Area. Heal the Bay is also the sole Watershed Coordinator for the South Santa Monica Bay Watershed Area, and SGA is also the sole Watershed Coordinator for the Lower Los Angeles River Watershed Area. All four Watershed Coordinators work in close collaboration with one another through regular meetings, joint problem-solving, and resource sharing.

The CSMB Watershed Coordinators meet at the start of each year to determine which organization - SGA Marketing (SGA) or Heal the Bay - will lead each activity outlined in the year's SOEP. Leadership roles are determined based on each organization's unique strengths and capacities. In prior years, SGA has led the Community Needs Survey effort - building the survey, monitoring response data for quality and completeness, generating periodic survey reports - and the development, maintenance, and public distribution of the Cost-Sharing Database. SGA has also published periodic email newsletters to potential and current project developers in the CSMB Watershed Area that publicize SCWP deadlines and updates, project development resources, external funding opportunities, community events, and more. At the same time, Heal the Bay has published quarterly email newsletters geared toward the general public that elevate watershed issues, raise awareness about the SCWP and its funded CSMB projects, and publicize community events.

In other areas, the Watershed Coordinators' work is completely collaborative and responsibilities are shared. These areas include the development of each year's SOEP, outreach to and meetings with interested parties, preparing and delivering presentations to the WASC, and participating in the Technical Assistance Teams for projects funded through the TRP program.

### **Countywide Watershed Coordinator Collaboration**

SGA and Heal the Bay have established relationships and collaborated on regional events and resources with the other ten Watershed Coordinators in the SCWP. We participate in or lead monthly meetings where all 12 Watershed Coordinators share updates about our activities as well as key learnings, insights, and resources. The overarching goal of our regionally collaborative approach with other Watershed Coordinators is to ensure we are not duplicating efforts and are sharing learnings, insights, and resources whenever possible.

### **Collaboration with External Programs**

SGA and Heal the Bay will continue to pursue collaborative relationships with external programs engaged in similar regional work, including but not limited to the Disadvantaged Community Involvement Program (DACIP), South Bay Integrated Regional Watershed Management Plan, Baldwin Hills Urban Watershed Conservancy, Ballona Creek Watershed Management Group, Marina Del Rey Watershed Management Group, Santa Monica Bay Enhanced Watershed Management Group, Santa Monica Bay Restoration Commission and OurWaterLA (OWLA). The aim of this collaboration will be to identify shared goals, streamline programmatic redundancies, share information or resources, and identify potential funding opportunities.

# SECTION 7

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## Interested Party Mapping

### Interested Party Mapping

The CSMB Watershed Coordinators keep an updated list of interested parties that live, work, or play in the Central Santa Monica Bay who are involved or may be interested in the Safe Clean Water Program or the Watershed Area’s activities. A full list of our current interested parties list can be found in Appendix A. This list should be considered a “living” database, meaning that it is constantly growing and is not exhaustive. Suggestions for contacts, organizations, agencies and institutions for inclusion on this list are welcome and encouraged.

Our interested parties include:

- Community-Based Organizations
- Non-Governmental Organizations
- Environmental Advocacy Groups
- Elected Officials At All Levels Of Government
- Neighborhood Councils
- Homeowner Associates
- City And County Governments
- City And County Agencies
- Schools
- Native American Tribes
- Water Purveyors
- Engineering Teams





# APPENDIX



## APPENDIX A: INTERESTED PARTIES LIST

The following pages contain a list of stakeholders that we have identified as important entities involved in or impacted by the Safe Clean Water Program and the CSMB WASC's work. This list should be considered a "living" database, meaning that it is constantly growing and is not exhaustive. Suggestions for contacts, organizations, agencies and institutions for inclusion on this list are welcome and encouraged.

### Community-Based Organizations, Non-Governmental Organizations & Environmental Advocacy Groups

| Name/Entity                                          | Description                                                                                                                                                                                                           | CSMB Projects Supported/Involved In |
|------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| <a href="#">Community Services Unlimited</a>         | Works towards building sustainable, self-reliant communities, including food accessibility and garden programs.                                                                                                       |                                     |
| <a href="#">Communities for a Better Environment</a> | Statewide grassroots environmental justice organization with presence in LA county.                                                                                                                                   |                                     |
| <a href="#">SCOPE Los Angeles</a>                    | Works to build "grassroots power to create social and economic justice for low-income, immigrant, woman, femme, black, and brown communities in Los Angeles." Works on environmental justice and greenspace advocacy. |                                     |
| <a href="#">The Solutions Project</a>                | Supports "climate changemakers" with grants and media promotion.                                                                                                                                                      |                                     |
| <a href="#">Liberty Hill</a>                         | Social justice organization working on environmental justice and ensuring greenspaces for disadvantaged communities in LA.                                                                                            |                                     |
| <a href="#">Los Angeles Audubon Society</a>          | Works on conservation, wildlife habitat, and protecting birds in the LA area through education and advocacy.                                                                                                          |                                     |
| <a href="#">Surfrider Foundation LA Chapter</a>      | Works to protect the ocean and beaches through education and advocacy.                                                                                                                                                |                                     |
| <a href="#">The Bay Foundation</a>                   | Works with stakeholders, government, and nonprofits to restore and enhance Santa Monica Bay and local coastal waters.                                                                                                 |                                     |
| <a href="#">Ballona Creek Renaissance</a>            | Works on "facilitating the long-term renewal of Ballona Creek and its watershed."                                                                                                                                     |                                     |
| <a href="#">LA Waterkeeper</a>                       | Advocacy group that works to "to eliminate pollution, achieve ecosystem health for our waterways and secure a resilient, multi-benefit, low-carbon water supply to the region."                                       |                                     |
| <a href="#">Council for Watershed Health</a>         | Works to advance the health and sustainability of our region's watersheds, rivers, streams and habitat - both in natural areas and urban neighborhoods. Works on LA River Watershed monitoring                        |                                     |



|                                                                 |                                                                                                                                                                                         |                                                                                                             |
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|                                                                 | and watershed coordination. Created <a href="#">RedesignLA</a> website to provide resources for SCWP participants.                                                                      |                                                                                                             |
| <a href="#">Tree People</a>                                     | Engages in community outreach, education, forestry, park & trail stewardship, and policy research to create a safe, healthy, and sustainable urban environment.                         |                                                                                                             |
| <a href="#">SLATE-Z</a>                                         | Works in Vernon-Central, South Park, Florence, Exposition Park, Vermont Square, Leimert Park, and Baldwin Hills Crenshaw for better transportation, education, jobs, and public safety. |                                                                                                             |
| <a href="#">Koreatown Youth and Community Center</a>            | Committed to making Koreatown a safe and beautiful place to live and work.                                                                                                              |                                                                                                             |
| <a href="#">Los Angeles Neighborhood Land Trust</a>             | Works to increase access to green space for communities of color.                                                                                                                       |                                                                                                             |
| <a href="#">Social Justice Learning Institute</a>               | Educates and empowers youth and community members to create social change. Based in Inglewood, CA and does work throughout CA.                                                          |                                                                                                             |
| <a href="#">Wishtoyo Chumash Foundation</a>                     | An educational recreation of a working Native American Village. A living Chumash cultural village in Southern California.                                                               |                                                                                                             |
| <a href="#">Our Water LA</a>                                    | A "coalition of community leaders and organizations from across Los Angeles County united to create a strong water future for Los Angeles."                                             |                                                                                                             |
| <a href="#">Investing in Place</a>                              | Advocates for transportation to build healthy communities.                                                                                                                              |                                                                                                             |
| <a href="#">7th Generation Advisors</a>                         | Provides expertise on and partners with nonprofits, government, and stakeholders on creating sustainability solutions.                                                                  | Has helped provide letters of support, and is a partner on the Edward Vincent Jr Park project in Inglewood. |
| <a href="#">Groundwater Resources Association of California</a> | Works for sustainable groundwater for all through education, technical leadership, and advocacy.                                                                                        |                                                                                                             |
| <a href="#">California Greenworks Inc</a>                       | Works on greening neighborhoods.                                                                                                                                                        |                                                                                                             |
| <a href="#">Sierra Club Angeles Chapter</a>                     | Advocates for climate action and conservation. Has a Long Beach group and a Rio Hondo group.                                                                                            |                                                                                                             |
| <a href="#">Theodore Payne Foundation</a>                       | Educates about and promotes native vegetation in Southern California.                                                                                                                   |                                                                                                             |
| <a href="#">Trust for Public Land</a>                           | Protects and restores natural spaces by collaborating with communities to plan, design, and create parks, playgrounds, gardens, and trails.                                             |                                                                                                             |





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|------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|
| <a href="#">Gabrielino Tongva Springs Foundation</a>             | Works to "preserve and protect the Kuruvungna Springs area at University High School." Educates the public about the history as well as preserving the cultural and historical resources of the area.                                  |                                                                                                   |
| <a href="#">Prevention Institute</a>                             | Works to build prevention and health equity into key policies and actions at the federal, state, local, and organizational level. Was involved with the LA River Revitalization Plan. Is a national organization with an office in LA. |                                                                                                   |
| <a href="#">American Indian Community Council</a>                | Serves as a centralized hub for resources to the Los Angeles County American Indian/Alaska Native Community. Promotes health, wellness, and community involvement                                                                      |                                                                                                   |
| <a href="#">Sacred Places Institute for Indigenous People</a>    | Indigenous-led, community-based organization located in the ancestral homelands of the Tongva People in Los Angeles.                                                                                                                   |                                                                                                   |
| <a href="#">LA Community Action Network</a>                      | LA CAN's constituency consists of extremely low-income and homeless people, primarily those living in Downtown LA and South Central LA. It works to uplift the voices of those dealing with poverty.                                   |                                                                                                   |
| <a href="#">Westside Food Bank</a>                               | Food bank that serves west LA County.                                                                                                                                                                                                  |                                                                                                   |
| <a href="#">Jewish Family Service LA</a>                         | A community services center, including a food pantry, mental health services, and educational services.                                                                                                                                |                                                                                                   |
| <a href="#">World Harvest LA</a>                                 | Food bank.                                                                                                                                                                                                                             |                                                                                                   |
| <a href="#">LA Community Garden Council</a>                      | Partners with and offers resources to 42 community gardens across LA County.                                                                                                                                                           | Community Garden Stormwater Capture Investigation - Central Santa Monica Bay Watershed (FY 22-23) |
| <a href="#">Garden School Foundation</a>                         | Provides garden based education to Title I schools in LA.                                                                                                                                                                              |                                                                                                   |
| <a href="#">SEE- LA</a>                                          | Supports food access in South L.A. and beyond through Farmers' markets                                                                                                                                                                 |                                                                                                   |
| <a href="#">Community Coalition</a>                              | A NGO focused on a range of issues in South L.A.                                                                                                                                                                                       |                                                                                                   |
| <a href="#">Seeds of Hope</a>                                    | A ministry of the Episcopal Diocese of Los Angeles which seeks to cultivate wellness by providing garden-based nutrition education and working to transform unused land into productive gardens and orchards.                          |                                                                                                   |
| <a href="#">Windsor-View Hills Facebook Group</a>                | A Facebook group for residents of the unincorporated community of Windsor-View Hills.                                                                                                                                                  |                                                                                                   |
| <a href="#">First Unitarian Church of LA</a>                     | Unitarian Universalist Church                                                                                                                                                                                                          |                                                                                                   |
| <a href="#">Unitarian Universalist Community Church of Santa</a> | Unitarian Universalist Church                                                                                                                                                                                                          |                                                                                                   |



|                                                              |                                                                                                                                                                                                                                                                                           |                                                                 |
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| <a href="#">Monica</a>                                       |                                                                                                                                                                                                                                                                                           |                                                                 |
| <a href="#">Culver Community Church</a>                      | Christian Church                                                                                                                                                                                                                                                                          |                                                                 |
| <a href="#">Inglewood Community Church</a>                   | Christian Church                                                                                                                                                                                                                                                                          |                                                                 |
| <a href="#">Islamic Center of Southern California</a>        | An Islamic center that works "to practice and share the values of Islam by providing religious, educational and recreational facilities for members of the public."                                                                                                                       |                                                                 |
| <a href="#">Westside Jewish Community Center</a>             | Jewish community center                                                                                                                                                                                                                                                                   |                                                                 |
| <a href="#">Accelerate Resilience LA</a>                     | They "engage in capacity building, cross-sector collaboration, and community engagement to advance multi-benefit approaches that are key to developing individual and collective climate resilience."                                                                                     |                                                                 |
| <a href="#">Friends of Ballona</a>                           | Education and advocacy around protecting and restoring the Ballona Wetlands                                                                                                                                                                                                               |                                                                 |
| <a href="#">Kounkuey Design</a>                              | A community design and development non-profit.                                                                                                                                                                                                                                            |                                                                 |
| <a href="#">Friends of Griffith Park</a>                     | "promotes the enlightened stewardship of Griffith Park so it can survive and thrive well beyond the 21st century"                                                                                                                                                                         | Fern Dell Restoration and Stormwater Capture Project (FY 22-23) |
| <a href="#">Neighborhood Housing Services of LA County</a>   | "NHS strengthens communities by developing and maintaining quality affordable housing, creating and preserving affordable homeownership opportunities, supporting local leaders, providing financial education and increasing the financial independence of families and people in need." |                                                                 |
| <a href="#">BRIDGE Housing Corporation</a>                   | "strengthens communities and improves the lives of its residents, beginning—but not ending—with affordable housing."                                                                                                                                                                      |                                                                 |
| <a href="#">PATH Ventures</a>                                | "We help people find permanent housing and provide case management, medical and mental healthcare, benefits advocacy, employment training, and other services to help them maintain their homes stably."                                                                                  |                                                                 |
| <a href="#">West Hollywood Community Housing Corporation</a> | "West Hollywood Community Housing Corporation builds new apartment buildings and has renovated older ones that provide housing and services to lower and fixed-income people using environmentally sustainable materials and other components that protect the environment."              |                                                                 |
| <a href="#">ARLA</a>                                         | "We engage in capacity building, cross-sector collaboration, and community engagement to advance multi-benefit approaches that are key to developing individual and collective climate resilience."                                                                                       |                                                                 |
| <a href="#">City Fabrick</a>                                 | City Fabrick is a nonprofit multi-disciplinary design studio reshaping communities in need through collaborative public-interest design,                                                                                                                                                  |                                                                 |



|                                                          |                                                                                                                                                                                                                                                                                     |  |
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|                                                          | planning, policy development, and advocacy.                                                                                                                                                                                                                                         |  |
| <a href="#">California Coastkeeper Alliance</a>          | Uses law, policy, science, and creative media to advance statewide policies and programs for healthy and clean waters.                                                                                                                                                              |  |
| <a href="#">TRUST South LA</a>                           | "T.R.U.S.T. South LA is a community-based effort that works to stabilize the neighborhoods south of Downtown LA, where increased property values and rents have pushed out many long-term residents."                                                                               |  |
| <a href="#">Destination Crenshaw</a>                     | "Destination Crenshaw is a reparative development project and will be the largest Black public art project in the U.S. and quite possibly the world."                                                                                                                               |  |
| <a href="#">North East Trees</a>                         | A community-based, non-profit organization that helps heal environmental injustice through urban forestry, nature-based design-build, habitat restoration, and workforce development.                                                                                               |  |
| <a href="#">LA Conservation Corps</a>                    | Our workforce development programs offer youth and young adults paid work experience on a variety of conservation projects as well as the chance to build valuable life skills and personal resilience in a supportive environment.                                                 |  |
| <a href="#">Neighborhood Housing Services of LA</a>      | NHS of LA is a catalyst for local stakeholders to work together to build stronger neighborhoods, improve the quality of life for low to moderate income families and revitalize communities into neighborhoods of choice.                                                           |  |
| <a href="#">City Plants</a>                              | Plant trees in low-canopy areas with a focus on creating multiple benefits.                                                                                                                                                                                                         |  |
| <a href="#">LA Beautification Team</a>                   | Plants trees, designs and implements resource conservation projects, and improves school campuses, neighborhoods and business districts.                                                                                                                                            |  |
| <a href="#">Latino Outdoors</a>                          | A non-profit that inspires, connects, and engages Latino communities in the outdoors.                                                                                                                                                                                               |  |
| <a href="#">WORKS</a>                                    | WORKS (Woman Organizing Resources, Knowledge, and Service), a non-profit fostering resident leadership in advocating for equitable public transportation, access to affordable housing, goods and services in the face of gentrification, and for environments that promote health. |  |
| <a href="#">South East Asian Community Alliance - LA</a> | SEACA-LA is interested in racial justice, resisting green gentrification, community building through food and gardening.                                                                                                                                                            |  |
| <a href="#">Mercy Housing</a>                            | Mercy Housing is a leading affordable housing development non-profit org nationally but does extensive work in CA and has an LA office.                                                                                                                                             |  |
| <a href="#">National Resources Defense Council</a>       | NRDC has worked toward LA River Revitalization, anti-displacement, open space, among other environmental justice initiatives in LA County.                                                                                                                                          |  |
| <a href="#">LAANE</a>                                    | LAANE is an organizing and advocacy institution committed to economic, environmental, and racial justice.                                                                                                                                                                           |  |



|                                   |                                                                                                                              |  |
|-----------------------------------|------------------------------------------------------------------------------------------------------------------------------|--|
| <a href="#">Malibu Foundation</a> | Supports the community of Malibu and its neighbors as they work to rebuild and become more resilient after the Woolsey Fire. |  |
|-----------------------------------|------------------------------------------------------------------------------------------------------------------------------|--|

## City, State, and County Elected Officials

| Name/Entity             | Position              | City or District             |
|-------------------------|-----------------------|------------------------------|
| Jacqui Irwin            | State Assembly Member | 42nd State Assembly District |
| Rick Chavez Zbur        | State Assembly Member | 51st State Assembly District |
| Isaac G. Bryan          | State Assembly Member | 55th State Assembly District |
| Tina McKinner           | State Assembly Member | 61st State Assembly District |
| Reggie Jones-Sawyer     | State Assembly Member | 57th State Assembly District |
| Miguel Santiago         | State Assembly Member | 54th State assembly district |
| Wendy Carillo           | State Assembly Member | 52nd State assembly district |
| Al Muratsuchi           | State Assembly Member | 66th State assembly district |
| Ben Allen               | Senator               | 24th State Senate District   |
| Lola Smallwood-Cuevas   | Senator               | 28th State Senate District   |
| Steven Bradford         | Senator               | 35th State Senate District   |
| Maria Elena Durazo      | Senator               | 26th State Senate District   |
| Karen Bass              | Mayor                 | Los Angeles                  |
| Nithya Raman            | Councilmember         | Los Angeles                  |
| Katy Yaroslavsky        | Councilmember         | Los Angeles                  |
| Marqueece Harris-Dawson | Councilmember         | Los Angeles                  |
| Heather Hutt            | Councilmember         | Los Angeles                  |
| Traci Park              | Councilmember         | Los Angeles                  |
| Hugo Soto-Martínez      | Councilmember         | Los Angeles                  |
| Phil Brock              | Mayor                 | Santa Monica                 |
| Lana Negrete            | Mayor Pro             | Santa Monica                 |
| Christine Parra         | Councilmember         | Santa Monica                 |
| Gleam Davis             | Councilmember         | Santa Monica                 |
| Oscar de la Torre       | Councilmember         | Santa Monica                 |
| Jesse Zwick             | Councilmember         | Santa Monica                 |
| Caroline Torosis        | Councilmember         | Santa Monica                 |





| Name/Entity            | Position                                         | City or District |
|------------------------|--------------------------------------------------|------------------|
| Ravi Sankaran          | President of Marina Del Rey Neighborhood Council | Marina Del Rey   |
| Jeremy Schonwald       | Vice President of Marina Del Rey                 | Marina Del Rey   |
| Jonathan Menendez      | Communications Officer - Marina Del Rey          | Marina Del Rey   |
| Jillian Hegedus        | Outreach Officer                                 | Marina Del Rey   |
| Goran Eriksson         | Councilmember                                    | Culver City      |
| Yasmine-Imani McMorris | Vice Mayor                                       | Culver City      |
| Freddy Puza            | Councilmember                                    | Culver City      |
| Dan O'Brien            | Councilmember                                    | Culver City      |
| Lili Bosse             | Councilmember                                    | Beverly Hills    |
| John A Mirisch         | Councilmember                                    | Beverly Hills    |
| Julian A Gold          | Mayor                                            | Beverly Hills    |
| Lester Friedman        | Vice Mayor                                       | Beverly Hills    |
| Lauren Meister         | Councilmember                                    | West Hollywood   |
| John M Erickson        | West Hollywood Mayor Pro                         | West Hollywood   |
| Sepi Shyne             | West Hollywood Mayor                             | West Hollywood   |
| Chelsea Lee Byers      | Councilmember                                    | West Hollywood   |
| John Heilman           | Councilmember                                    | West Hollywood   |
| Drew Boyles            | El Segundo Mayor                                 | El Segundo       |
| Chris Pimentel         | Mayor Pro Tem                                    | El Segundo       |
| Carol Pirsztuk         | Councilmember                                    | El Segundo       |
| Ryan Baldino           | Councilmember                                    | El Segundo       |
| Lance Giroux           | Councilmember                                    | El Segundo       |
| Paula Gerez            | President of Playa Vista Neighborhood Council    | Playa Vista      |
| Steve Donell           | Vice President of Playa Vista                    | Playa Vista      |
| Garrett Smith          | Corresponding Secretary                          | Playa Vista      |
| Hilda L. Solis         | Supervisor                                       | Unincorporated   |
| Holly J. Mitchell      | Supervisor                                       | Unincorporated   |
| Lindsey P. Horvath     | Supervisor                                       | Unincorporated   |
| Gloria Gray            | Councilmember                                    | Inglewood        |
| Alex Padilla           | Councilmember                                    | Inglewood        |



## Neighborhood Councils or Associations

| Name/Entity                                               | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | CSMB Projects Supported/Involved In |
|-----------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| <a href="#">Hollywood United Neighborhood Council</a>     | "The Hollywood United Neighborhood Council is dedicated to helping our community achieve its goals through information, engagement and empowerment."                                                                                                                                                                                                                                                                                                                                                         |                                     |
| <a href="#">Los Feliz Improvement Association</a>         | Addresses neighborhood issues for the Los Feliz neighborhood.                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                     |
| <a href="#">Bel-Air Beverly Crest</a>                     | Neighborhood Council American Jewish University<br>15600 Mullholland Dr. Rm. 223<br>Los Angeles, CA 90077                                                                                                                                                                                                                                                                                                                                                                                                    |                                     |
| <a href="#">Central Hollywood</a>                         | Neighborhood Council Hollywood Neighborhood City Hall<br>6501 Fountain Ave.<br>Hollywood, CA 90028                                                                                                                                                                                                                                                                                                                                                                                                           |                                     |
| <a href="#">Del Rey</a>                                   | The Del Rey Neighborhood Council is an organization that is officially certified by the City of Los Angeles in October 2003 to increase our influence with City lawmakers and departments and to improve our community. The DRNC came about as a result of Los Angeles City Charter Reform and interested stakeholders in our community. The Board is allocated a budget of approximately \$37,000 by the City. (West Area Council District 11)<br>Del Rey Square<br>11976 Culver Blvd.<br>Del Rey, CA 90066 |                                     |
| Downtown Los Angeles                                      | Neighborhood Council Palace Theater<br>630 S. Broadway<br>L.A., CA 90014                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                     |
| East Hollywood                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                     |
| <a href="#">East Rampart Village Neighborhood Council</a> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                     |
| <a href="#">East Venice Neighborhood Council</a>          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                     |
| <a href="#">Empowerment Congress Central</a>              | The Empowerment Congress Central Area NDC is a city-certified local group made up of people who live, work, own property or have some other connection to our neighborhood. Neighborhood Councils receive public funds of \$37,000 each year to support activities. This may include creating events and programs that respond to the unique needs of the community or advocating on behalf of the issues                                                                                                    |                                     |



|                                                                  |                                                                                                                                                                                                                                                                                                                                                                  |                                                                       |
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|                                                                  | we care about such as crime, roads and streets, the creation of safe spaces.<br>Barack Obama Global Preparation Academy<br>1700 W. 46th St.<br>Los Angeles, CA 900062                                                                                                                                                                                            |                                                                       |
| <a href="#">Empowerment Congress Southeast</a>                   | Neighborhood Council. (South Area Council District: 8, 9 & 15)<br>New Prospect Baptist Church<br>10910 S. Broadway<br>Los Angeles, CA 90061                                                                                                                                                                                                                      |                                                                       |
| <a href="#">Empowerment Congress Southwest</a>                   | Neighborhood Council (South Area Council District 8)<br>Mark Ridley-Thomas Constituent Center<br>8475 S. Vermont Ave.<br>Los Angeles, CA 90044                                                                                                                                                                                                                   |                                                                       |
| <a href="#">Empowerment Congress West</a>                        | ECWANDC is a self-governed, self-directed and independent organization empowered by the Los Angeles City Charter. This charter offers neighborhood councils a role in the City's decision-making process. (South Area Council Districts: 8 & 10)<br>Baldwin Hills Crenshaw Plaza Community Room<br>3650 W. Martin Luther King Jr. Blvd.<br>Los Angeles, CA 90008 |                                                                       |
| Empowerment Congress West                                        |                                                                                                                                                                                                                                                                                                                                                                  |                                                                       |
| Greater Wilshire                                                 |                                                                                                                                                                                                                                                                                                                                                                  |                                                                       |
| <a href="#">Griffith Park Advisory Board</a>                     | Advisory board for Griffith Park                                                                                                                                                                                                                                                                                                                                 | Provided a letter of support for the Fern Dell Restoration Project    |
| Hollywood Hills West                                             | <a href="https://www.hhwnc.org/">https://www.hhwnc.org/</a>                                                                                                                                                                                                                                                                                                      |                                                                       |
| Hollywood Studio District                                        | <a href="https://www.hsdnc.org/">https://www.hsdnc.org/</a>                                                                                                                                                                                                                                                                                                      |                                                                       |
| <a href="#">Ladera Heights Community Enhancement Corporation</a> |                                                                                                                                                                                                                                                                                                                                                                  |                                                                       |
| <a href="#">Los Feliz Neighborhood Association</a>               | Neighborhood Association                                                                                                                                                                                                                                                                                                                                         | Provided a letter of support for the Fern Dell Restoration Project    |
| Mar Vista Community Council                                      | <a href="https://www.marvista.org/">https://www.marvista.org/</a>                                                                                                                                                                                                                                                                                                |                                                                       |
| MacArthur Park Neighborhood Council                              | <a href="https://macarthurparknc.org/">https://macarthurparknc.org/</a>                                                                                                                                                                                                                                                                                          |                                                                       |
| <a href="#">Mesa Heights Community Council</a>                   | Community Council                                                                                                                                                                                                                                                                                                                                                | Was engaged by the Angeles Mesa Green Infrastructure Corridor Project |



|                                     |                                                                                                         |  |
|-------------------------------------|---------------------------------------------------------------------------------------------------------|--|
| Mid City Neighborhood Council       | <a href="https://www.mincla.org/">https://www.mincla.org/</a>                                           |  |
| Mid City West Neighborhood Council  | <a href="https://www.midcitywest.org/">https://www.midcitywest.org/</a>                                 |  |
| North Westwood                      | <a href="http://northwestwoodneighborhoodcouncil.org/">http://northwestwoodneighborhoodcouncil.org/</a> |  |
| Olympic Park                        | <a href="http://opnc.org/">http://opnc.org/</a>                                                         |  |
| P.I.C.O Neighborhood Council        | <a href="http://www.piconc.com/">http://www.piconc.com/</a>                                             |  |
| Palms Neighborhood Council          | <a href="http://palmsnc.la/">http://palmsnc.la/</a>                                                     |  |
| Park Mesa Heights                   | <a href="https://parkmesaheights.org/">https://parkmesaheights.org/</a>                                 |  |
| Pico Union                          | <a href="https://www.picounionnc.org/">https://www.picounionnc.org/</a>                                 |  |
| SilverLake                          | <a href="https://www.silverlakenc.org/">https://www.silverlakenc.org/</a>                               |  |
| South Central                       | <a href="https://southcentralnc.org/">https://southcentralnc.org/</a>                                   |  |
| South Robertson                     | <a href="https://www.soronc.org/">https://www.soronc.org/</a>                                           |  |
| United Neighborhoods                | <a href="https://www.unnc.org/">https://www.unnc.org/</a>                                               |  |
| Venice                              | <a href="https://www.venicenc.org/">https://www.venicenc.org/</a>                                       |  |
| Voices                              | <a href="https://www.voicesnc.org/">https://www.voicesnc.org/</a>                                       |  |
| Westchester/Playa                   | <a href="https://ncwpdr.org/">https://ncwpdr.org/</a>                                                   |  |
| West Adams                          | <a href="https://westadamsnc.org/">https://westadamsnc.org/</a>                                         |  |
| Westlake North Neighborhood Council | <a href="https://www.westlakenorthnc.org/">https://www.westlakenorthnc.org/</a>                         |  |
| Westlake South Neighborhood Council | <a href="https://www.betterwestlakesouth.org/">https://www.betterwestlakesouth.org/</a>                 |  |
| West Los Angeles                    | <a href="https://www.westlasawtelle.org/">https://www.westlasawtelle.org/</a>                           |  |
| Westside                            | <a href="http://wncla.org/">http://wncla.org/</a>                                                       |  |





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| Westwood                         | <a href="https://wwnc.org/">https://wwnc.org/</a>                           |  |
| Wilshire-Center-Koreatown        | <a href="https://empowerla.org/wcknc/">https://empowerla.org/wcknc/</a>     |  |
| Ladera Heights Civic Association | <a href="https://www.laderaheights.org/">https://www.laderaheights.org/</a> |  |



## Homeowners Associations

| Name                                         |
|----------------------------------------------|
| Baldwin Hills Estates Homeowners Association |
| Village Green Association                    |
| Baldwin Neighborhood Association             |
| United Neighborhood Homeowner's Association  |
| Cameo Woods Neighborhood Association         |
| Tara Hills Homeowners' Association           |
| Westside Village Neighborhood Association    |
| Playa Pacific Homeowners Association         |
| Cheviot Hills Homeowners Association         |
| Beverlywood Homes Association                |
| La Brea Hancock Homeowners                   |
| Elmwood Gardens Homeowners Association       |
| Century Homeowners Association               |
| Brentwood Homeowners Association             |
| Cheviot Vista HOA                            |
| Barrington Homeowners Association            |
| Villa Holt Homeowners Association            |



## City and County Governments

| Name/Entity                                                           | Category | Description                                                                                                                                                                                                                                                                                           |
|-----------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <a href="#">City of Los Angeles Public Works</a>                      | City     | Responsible for the design, construction, renovation and operation of public projects ranging from bridges to wastewater treatment plants and libraries; curbside collection and graffiti removal; and maintenance of streets, sidewalks, sewers, streetlights and street trees.                      |
| <a href="#">City of Los Angeles Neighborhood Councils</a>             | City     | Advisory bodies that advocate with City Hall on issues like homelessness, housing, land use, emergency preparedness, public safety, parks, transportation, and sustainability.                                                                                                                        |
| <a href="#">City of Los Angeles Parks and Recreation</a>              | City     | Oversees the city's parks and recreation.                                                                                                                                                                                                                                                             |
| <a href="#">City of Los Angeles Department of Water and Power</a>     | City     | Delivers water and electricity to 4 million residents and businesses in Los Angeles.                                                                                                                                                                                                                  |
| <a href="#">City of Los Angeles City Planning</a>                     | City     | Oversees city planning.                                                                                                                                                                                                                                                                               |
| <a href="#">City of Los Angeles Office of Sustainability</a>          | City     | LA City's Sustainability Office is within the Department of General Services                                                                                                                                                                                                                          |
| <a href="#">LA Sanitation and Environment</a>                         | City     | The City of LA's sanitation department which collects, cleans, and recycles solid and liquid waste in the City and surrounding communities.                                                                                                                                                           |
| <a href="#">City of Santa Monica City Manager's Office</a>            | City     | Leads the team of City departments and staff                                                                                                                                                                                                                                                          |
| <a href="#">City of Santa Monica Parks and Recreation</a>             | City     | Oversees the city's parks and recreation, including some community gardens.                                                                                                                                                                                                                           |
| <a href="#">City of Santa Monica Community Development Department</a> | City     | Oversees community development issues, including zoning, permitting, transportation, plans & projects, economic development, and farmers markets.                                                                                                                                                     |
| <a href="#">City of Santa Monica Public Works</a>                     | City     | Provides essential services to the community that includes water supply production, treatment, and collection; wastewater and stormwater collection; and collection and proper management of recoverable material resources including recycling of solid materials and household hazardous materials. |



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| <a href="#">City of Santa Monica Office of Sustainability and the Environment</a> | City | Implements policy initiatives that promote local environmental, economic, and social sustainability and integrating resource management, conservation, and sustainability practices with ongoing City operations. |
| <a href="#">City of Beverly Hills City Manager's Office</a>                       | City | Leads the team of City departments and staff                                                                                                                                                                      |
| <a href="#">City of Beverly Hills Public Work</a>                                 | City | Oversees infrastructure such as traffic and street lights, sidewalks, streets, the stormwater system, City facilities, parks, and trees. Also oversees the City's Sustainable Living program.                     |
| <a href="#">City of Beverly Hills Community Development Department</a>            | City | Oversees city planning and community preservation.                                                                                                                                                                |
| <a href="#">City of Beverly Hills Parks and Recreation</a>                        | City | Oversees the City's parks and recreation.                                                                                                                                                                         |
| <a href="#">City of Culver City Manager's Office</a>                              | City | Leads the team of City departments and staff                                                                                                                                                                      |
| <a href="#">City of Culver Planning Department</a>                                | City | Oversees city planning, permits, and city projects.                                                                                                                                                               |
| <a href="#">City of Culver City Parks and Recreation</a>                          | City | Oversees the City's parks and recreation.                                                                                                                                                                         |
| <a href="#">City of Culver Public Works</a>                                       | City | Oversees construction, maintenance, and city infrastructure, as well as a wide range of public services.                                                                                                          |
| <a href="#">City of Culver City Environmental Programs &amp; Operations</a>       | City | Champions green educational opportunities and initiatives to improve resource conservation, protect public health, prevent pollution, and divert solid waste. It is part of the Public Works Division.            |
| <a href="#">City of West Hollywood City Manager Office</a>                        | City | Leads the team of City departments and staff                                                                                                                                                                      |
| <a href="#">City of West Hollywood Planning and Development Services</a>          | City | Oversees city planning, including sustainability initiatives such as a Climate Action Plan and Green Buildings Program.                                                                                           |
| <a href="#">City of West Hollywood Public Works</a>                               | City | Oversees improvement projects, mobility, infrastructure in the public right-of-way, and environmental services.                                                                                                   |





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| <a href="#">City of West Hollywood Facilities and Recreation Department</a> | City              | Oversees the City's facilities and recreation, including street maintenance and street tree maintenance, care and planting.                                                                              |
| <a href="#">City of Inglewood City Manager Office</a>                       | City              | Leads the team of City departments and staff                                                                                                                                                             |
| <a href="#">City of Inglewood Public Works</a>                              | City              | Oversees water, sewers, storm drains, city maintenance.                                                                                                                                                  |
| <a href="#">City of Inglewood Economic and Community Development</a>        | City              | Oversees city planning and economic development, including sustainability. .                                                                                                                             |
| <a href="#">City of Inglewood Parks and Rec</a>                             | City              | Oversees the City's parks and recreation.                                                                                                                                                                |
| <a href="#">City of El Segundo City Manager's Office</a>                    | City              | Leads the team of City departments and staff                                                                                                                                                             |
| <a href="#">City of El Segundo Public Works</a>                             | City              | Oversees the City's solid waste processing, parks, water, streets, and engineering divisions.                                                                                                            |
| <a href="#">City of El Segundo Parks and Rec</a>                            | City              | Oversees the City's parks and recreation.                                                                                                                                                                |
| <a href="#">City of El Segundo Development Services</a>                     | City              | Oversees city planning.                                                                                                                                                                                  |
| <a href="#">LA Metro</a>                                                    | City              | Offers transportation throughout LA County.                                                                                                                                                              |
| <a href="#">Los Angeles Homeless Services Authority</a>                     | County Commission | Works towards solutions to homelessness in LA County. Is governed by a board appointed by LA County and the City of LA.                                                                                  |
| <a href="#">California American Water Company</a>                           | Company           | Investor-owned water utility.                                                                                                                                                                            |
| <a href="#">Golden State Water Company</a>                                  | Company           | Investor-owned water utility.                                                                                                                                                                            |
| <a href="#">Los Angeles County Sanitation Districts</a>                     | County            | A public agency focused on converting waste into resources like recycled water, energy and recycled materials.                                                                                           |
| <a href="#">LA County Flood Control District</a>                            | County            | Provides flood protection, water conservation, recreation, and aesthetic enhancement. Is the agency that administers the SCWP.                                                                           |
| <a href="#">LA County Beaches and Harbors</a>                               | County            | Oversees LA County beaches and Marina Del Rey.                                                                                                                                                           |
| <a href="#">LA County Public Works</a>                                      | County            | Oversees construction management, development services and emergency management, environmental services, public contracting and asset management, transportation, and water resources.                   |
| <a href="#">LA County Chief Sustainability Office</a>                       | County            | Provides policy support and guidance for the Board of Supervisors, County Departments, the unincorporated areas, and the region to make communities healthier, more livable, economically stronger, more |



|                                                                           |                        |                                                                                                                                                                                                                                                                                |
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|                                                                           |                        | equitable, more resilient, and more sustainable.                                                                                                                                                                                                                               |
| <a href="#">LA County Public Library</a>                                  | County                 | Public library system providing resources to communities throughout Los Angeles County                                                                                                                                                                                         |
| <a href="#">Inglewood Public Library</a>                                  | City                   | Municipal library serving the Inglewood community                                                                                                                                                                                                                              |
| <a href="#">Santa Monica Public Library</a>                               | City                   | Municipal library serving the Santa Monica community                                                                                                                                                                                                                           |
| <a href="#">El Segundo Public Library</a>                                 | City                   | Municipal library serving the El Segundo library                                                                                                                                                                                                                               |
| <a href="#">LA County Sanitation Districts</a>                            | County                 | A public agency focused on converting waste into resources like recycled water, energy and recycled materials                                                                                                                                                                  |
| <a href="#">LA County Chief Sustainability Office</a>                     | County                 | Provides sustainability and equity policy support and guidance for the Board of Supervisors, County Departments, the unincorporated areas, and the region.                                                                                                                     |
| <a href="#">Los Angeles City/County Native American Indian Commission</a> | City/County Commission | "The primary purpose of the Commission is to increase the acquisition and application of funding resources to the socioeconomic problems of American Indians in Los Angeles City and County"                                                                                   |
| <a href="#">WHAM Committee</a>                                            | County                 | Committee of LA County agency representatives tasked with fulfilling the green infrastructure goals of Measures W, H, A, and M and the Our County Sustainability Plan. <a href="#">See recent report on WHAM Committee here</a> , and see <a href="#">WHAM workplan here</a> . |

## State and Federal Agencies

| Name/Entity                                                     | Category         | Description                                                                                                                                                                                                                                                              |
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| <a href="#">Santa Monica Mountains Conservancy</a>              | Conservancy      | Preserves over 75,000 acres of wilderness and urban parkland.                                                                                                                                                                                                            |
| <a href="#">Caltrans Stormwater Program</a>                     | State Agency     | Works to ensure that CalTrans complies with pollutant discharge regulations and provides policy, technical, and regulatory direction statewide.                                                                                                                          |
| <a href="#">US Army Corps of Engineers Los Angeles District</a> | Federal Agency   | Role includes dredging waterways, creating storm damage reduction infrastructure, and incorporating environmental sustainability in building and maintaining infrastructure.                                                                                             |
| <a href="#">Disadvantaged Community Involvement Program</a>     | State Agency     | A DWR program designed to ensure the involvement of DACs in IRWMP planning efforts. Distributes Prop 1 grants to counties.                                                                                                                                               |
| <a href="#">Santa Monica Bay Restoration Commission</a>         | State Commission | Works to "restore and enhance Santa Monica Bay through actions and partnerships that improve water quality, conserve and rehabilitate natural resources, mitigate the impacts of climate change and sea level rise, and protect Santa Monica Bay's benefits and values." |
| <a href="#">California Department of Fish and Wildlife</a>      | State Agency     | "The Mission of the Department of Fish and Wildlife is to manage California's diverse fish, wildlife, and plant resources, and the habitats upon which they depend, for their ecological values and for their use and enjoyment by the public."                          |
| <a href="#">California Wildlife Conservation Board</a>          | State Board      | An independent Board with authority and funding to carry out an acquisition and development program for wildlife conservation.                                                                                                                                           |
| <a href="#">California Department of Parks and Recreation</a>   | State Department | Oversees 280 State Park units.                                                                                                                                                                                                                                           |
| <a href="#">California Natural Resources Agency</a>             | State Agency     | Works to "to restore, protect and manage the state's natural, historical and cultural resources for current and future generations."                                                                                                                                     |
| <a href="#">California State Coastal Conservancy</a>            | Conservancy      | Protects coastal resources in California and helps the public to enjoy them.                                                                                                                                                                                             |
| <a href="#">Baldwin Hills Conservancy</a>                       | Conservancy      | Mission is to acquire open space and manage public lands within the Baldwin Hills area and to provide recreation, restoration and protection of wildlife habitat. Provides local assistance funding.                                                                     |
| <a href="#">Urban Waters Federal Partnership</a>                | Federal Program  | "The Urban Waters Partnership reconnects urban communities, particularly those that are overburdened or economically distressed, with their waterways by improving coordination among federal agencies."                                                                 |
| <a href="#">CA Conservation</a>                                 | State            | "Our program provides young adults 18 – 25 years old a year of paid service to                                                                                                                                                                                           |



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| <a href="#">Corps</a>                                           | Agency         | the State of California. During their year of service, Corpsmembers work on environmental projects and respond to natural and man-made disasters.”        |
| <a href="#">Santa Monica Mountains National Recreation Area</a> | Federal Agency | David is the superintendent of the Santa Monica Mountains National Recreation Area. Most relevant for NSMB, but their activities could overlap with CSMB. |

## Native American Tribes

| Name/Entity                                                           |
|-----------------------------------------------------------------------|
| <a href="#">Gabrielino-Tongva San Gabriel Band of Mission Indians</a> |
| Gabrielino Tongva Indians of California Tribal Council                |
| <a href="#">Fernandeño Tataviam Band of Mission Indians</a>           |
| <a href="#">Gabrieleño Band of Mission Indians – Kizh Nation</a>      |
| <a href="#">San Manuel Band of Mission Indians</a>                    |
| <a href="#">San Fernando Band of Mission Indians</a>                  |



## Schools, Colleges and Other Educational Institutions

| Name/Entity                                                    | Category                | Description                                                                                                                        | CSMB Projects Submitted/Involved In                                                                                                                                                   |
|----------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <a href="#">UCLA Department of Urban and Regional Planning</a> | Educational Institution | Offers a graduate degree in urban planning.                                                                                        |                                                                                                                                                                                       |
| <a href="#">UCLA Luskin School of Public Affairs</a>           | Educational Institution | Includes urban planning focus for undergraduate and graduate programs.                                                             |                                                                                                                                                                                       |
| <a href="#">LA Unified School District</a>                     | Educational Institution | School District                                                                                                                    | Venice High School (FY 20-21)<br>Normandie Ave ES - DROPS and Paving (FY 21-22)<br>Webster MS - DROPS (FY 21-22)<br>Venice High School Comprehensive Modernization Project (FY 21-22) |
| <a href="#">Beverly Hills Unified School District</a>          | Educational Institution | School District                                                                                                                    |                                                                                                                                                                                       |
| <a href="#">Santa Monica-Malibu Unified School District</a>    | Educational Institution | School District                                                                                                                    |                                                                                                                                                                                       |
| <a href="#">Inglewood Unified School District</a>              | Educational Institution | School District                                                                                                                    |                                                                                                                                                                                       |
| <a href="#">El Segundo Unified School District</a>             | Educational Institution | School District                                                                                                                    |                                                                                                                                                                                       |
| <a href="#">Culver City Unified School District</a>            | Educational Institution | School District                                                                                                                    |                                                                                                                                                                                       |
| <a href="#">Los Angeles Community College District</a>         | Educational Institution | Community college district. Colleges within the CSMB Watershed Area include Los Angeles City College and West Los Angeles College. | WLAC Soccer Field Basin Dry Well Project (FY 22-23)                                                                                                                                   |
| <a href="#">Santa Monica College</a>                           | Educational Institution | Community College                                                                                                                  |                                                                                                                                                                                       |
| <a href="#">Antioch University</a>                             | Educational Institution | Private university in Culver City.                                                                                                 |                                                                                                                                                                                       |



|                                                   |                         |                                                                                                                                                                                                                                                                    |                                                                    |
|---------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|
| <a href="#">Loyola Marymount University</a>       | Educational Institution | Offers Climate and Solutions Certificate, Urban Studies undergraduate program, environmental science, environmental studies, and groundwater management certificate, water and wastewater treatment certificate, water quality management certificate              |                                                                    |
| <a href="#">University of Southern California</a> | Educational Institution | Offers graduate degree in Urban & Public Policy                                                                                                                                                                                                                    |                                                                    |
| <a href="#">BuildLACCD</a>                        | Educational Institution | "BuildLACCD is the Los Angeles Community College District's \$9.5 billion Building Program is funded mainly by bonds approved by Los Angeles Voters"                                                                                                               |                                                                    |
| <a href="#">Aventuras Forest School</a>           | Preschool               | "Aventuras is the first preschool in Southern California to infuse language education into a nature school model. Our play-based emergent curriculum is meant to deepen children's empathy, natural love of learning, and engagement with the living environment." | Provided a letter of support for the Fern Dell Restoration Project |
| University of California Riverside                | University              | California State University                                                                                                                                                                                                                                        | Microplastics in LA County Stormwater (FY 22-23)                   |

## Councils of Government

| Name/Entity                                                                                                  | Category                      | Description                                                                                                                                                                                                      | CSMB Projects Submitted/Involved In          |
|--------------------------------------------------------------------------------------------------------------|-------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------|
| <a href="#">Southern California Association of Governments</a>                                               | JPA                           | Is a Joint Powers Agreement (JPA) of local SoCal governments and agencies to address regional issues.                                                                                                            |                                              |
| <a href="#">Southern California Coastal Waters Research Project</a>                                          | Research & Development Agency | "Develops and applies next-generation science to improve management of aquatic systems in Southern California and beyond." Governed and funded by 14 SoCal municipal and county agencies.                        |                                              |
| <a href="#">Ballona Creek Watershed Management Group</a>                                                     |                               | Consists of the permittees on the Ballona Creek WMP. The City of LA is the coordinating agency.                                                                                                                  |                                              |
| <a href="#">Greater Los Angeles County Region - South Bay Subregion Integrated Watershed Management Plan</a> |                               | The Greater Los Angeles County region has collaborated to develop with a focus on water resource management while creating a platform for future funding.                                                        |                                              |
| <a href="#">Santa Monica Bay Jurisdictional Group 2 and 3 Enhanced Watershed Management Program</a>          |                               | Consists of the permittees on the Santa Monica Bay J2 & J3 WMP.                                                                                                                                                  |                                              |
| <a href="#">Marina del Rey Watershed Management Group</a>                                                    |                               | Consists of the permittees on the Marina del Rey WMP. LA County is the coordinating agency.                                                                                                                      |                                              |
| <a href="#">Gateway Water Management Authority</a>                                                           |                               | An agency made up of cities and agencies within the Gateway region of Southeastern Los Angeles County serving more than 2 million people. These entities and stakeholders are interested in developing an IRWMP. | Regional Pathogen Reduction Study (FY 22-23) |



## Water Purveyors

| Name/Entity                                                         | Category                | Description                                                                                                                                                                                  |
|---------------------------------------------------------------------|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <a href="#">Water Replenishment District of Southern California</a> | Groundwater Agency      | Covers a 420-square-mile region of southern Los Angeles County. Ensures a reliable supply of groundwater through the use of recycled water and stormwater capture.                           |
| <a href="#">West Basin Municipal Water District</a>                 | Water Agency            | Is a wholesale water agency that provides imported drinking water to 17 cities and unincorporated areas of Los Angeles County.                                                               |
| <a href="#">Metropolitan Water District of Southern California</a>  | Water Agency            | Is "a regional wholesaler that provides water for 26 member public agencies to deliver - either directly or through their sub-agencies - to nearly 19 million people." (Includes West Basin) |
| <a href="#">Hyperion Water Reclamation Plant</a>                    | Water Reclamation Plant | Wastewater treatment facility owned by City of LA Sanitation and Environment.                                                                                                                |
| City of LA                                                          | City                    | Publicly owned municipal utility that delivers water to residents.                                                                                                                           |
| City of Inglewood                                                   | City                    | Publicly owned municipal utility that delivers water to residents.                                                                                                                           |
| City of El Segundo                                                  | City                    | Publicly owned municipal utility that delivers water to residents.                                                                                                                           |
| City of Santa Monica                                                | City                    | Publicly owned municipal utility that delivers water to residents.                                                                                                                           |
| <a href="#">LA County Waterworks District 80</a>                    | County                  | Supplies water to customers in the Marina Del Rey area.                                                                                                                                      |
| City of Beverly Hills                                               | City                    | Publicly owned municipal utility that delivers water to residents.                                                                                                                           |

## Other Interested Parties

| Name/Entity                                               | Category                 | Description                                                                                                                                                                | CSMB Projects Submitted/Involved In                                                                                                                                                |
|-----------------------------------------------------------|--------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <a href="#">Corvias</a>                                   | Company                  | Is an infrastructure company that works with municipalities on stormwater infrastructure.                                                                                  | Slauson Connect Clean Water Project (FY 21-22)                                                                                                                                     |
| <a href="#">Geosyntec</a>                                 | Company                  | An environmental/natural resources consulting engineering firm that works with public and private clients.                                                                 | Slauson Connect Clean Water Project (FY 21-22)                                                                                                                                     |
| <a href="#">Chevron Oil Refinery El Segundo</a>           | Company                  | Oil refinery                                                                                                                                                               |                                                                                                                                                                                    |
| <a href="#">GreenPrint Partners</a>                       | Company                  | Green infrastructure delivery partner that helps cities achieve high-impact, community-driven stormwater solutions at scale.                                               | Friendly Temple (FY 21-22)                                                                                                                                                         |
| <a href="#">SEITec</a>                                    | Company                  | Water infrastructure engineering firm                                                                                                                                      | Ballona Creek Dry Weather Flow Treatment Project (FY 21-22)<br><br>Community-Centered Optimization of Nature-Based BMPs Starting with the Gaffey Nature Center Facility (FY 22-23) |
| <a href="#">Thomas Safran &amp; Associates</a>            | Company                  | "Thomas Safran & Associates has developed over 6,000 units of luxury, affordable and mixed-use rental housing in Southern California."                                     |                                                                                                                                                                                    |
| <a href="#">Chelsea Investment Corporation</a>            | Company                  | Finances and develops affordable housing                                                                                                                                   |                                                                                                                                                                                    |
| <a href="#">Craftwater Engineering Inc.</a>               | Company                  | Engineering consulting firm that works on stormwater capture & feasibility design, strategic watershed planning, and monitoring & reporting.                               |                                                                                                                                                                                    |
| <a href="#">Spherical Studio</a>                          | Company                  | Spherical is a strategic design and integrative research studio supporting projects regenerating the health and integrity of Earth's living systems based in the East Bay. |                                                                                                                                                                                    |
| <a href="#">California Stormwater Quality Association</a> | Professional Association | A "professional member association that advances sustainable stormwater management protection of California water resources."                                              |                                                                                                                                                                                    |
| Century Housing                                           |                          | Century Housing Corporation is a mission-driven Community Development Financial Institution (CDFI) supporting quality                                                      |                                                                                                                                                                                    |





|                                                         |                          |                                                                                                                                                                                                                                |                                                                |
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|                                                         |                          | affordable home development throughout California.                                                                                                                                                                             |                                                                |
| <a href="#">US Green Building Council - Los Angeles</a> | Professional Association | A professional member association focused sustainability in the Los Angeles region                                                                                                                                             |                                                                |
| <a href="#">Mountain Gate Country Club</a>              | Country Club             |                                                                                                                                                                                                                                |                                                                |
| <a href="#">Riviera Country Club</a>                    | Country Club             |                                                                                                                                                                                                                                |                                                                |
| <a href="#">Brentwood Country Club</a>                  | Country Club             |                                                                                                                                                                                                                                |                                                                |
| Bel Air Country Club                                    | Country Club             |                                                                                                                                                                                                                                |                                                                |
| <a href="#">Los Angeles Country Club</a>                | Country Club             |                                                                                                                                                                                                                                |                                                                |
| <a href="#">Hillcrest Country Club</a>                  | Country Club             |                                                                                                                                                                                                                                |                                                                |
| <a href="#">The Oaks Homeowners Association</a>         | Homeowners Association   | Homeowners Association                                                                                                                                                                                                         | Gave a letter of support for the Fern Dell Restoration Project |
| <a href="#">Lipa Consulting</a>                         | Company                  | Consulting firm serving public and private clients in California specializing in due diligence, acquisition, financing, planning, engineering, construction management, entitlements, permits support and community relations. |                                                                |
| <a href="#">Blue Ocean Civil</a>                        | Company                  | Civil engineering firm that does stormwater management work.                                                                                                                                                                   |                                                                |
| <a href="#">WSP</a>                                     | Company                  | Engineering firm working on environmental, transportation, and coastal projects.                                                                                                                                               |                                                                |
| <a href="#">Awen Solutions</a>                          | Company                  | "Awen Solutions Group is a full-service consulting and advisory firm that excels in providing innovative solutions for our clients' most complex challenges."                                                                  | Involved in the WLAVA campus project.                          |
| <a href="#">TSA Housing</a>                             | Company                  | Housing development company                                                                                                                                                                                                    | Involved in the WLAVA campus project.                          |
| <a href="#">Craddock Group</a>                          | Company                  | The Craddock Group specializes in capital planning and maximizing the value of real property. Veteran-owned and has worked with federal agencies.                                                                              | Involved in the WLAVA campus project.                          |
| <a href="#">Concourse Group</a>                         | Company                  | A consulting firm working on real estate, energy, and operational infrastructure. Clients include federal, state, and local governments;                                                                                       | Involved in the WLAVA campus project.                          |

|                                                     |         |                                                                                                                                                                                                                                                                                                         |  |
|-----------------------------------------------------|---------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
|                                                     |         | universities and colleges; and housing authorities.                                                                                                                                                                                                                                                     |  |
| <a href="#">Natural History Museum of LA County</a> | Museum  | Natural History Museum                                                                                                                                                                                                                                                                                  |  |
| <a href="#">Tidal Influence, LLC</a>                | Company | Tidal Influence is an ecological consulting firm that restores and manages wetlands and educates the community about our remaining local wildlands in Southern California.                                                                                                                              |  |
| <a href="#">Seabreeze Management Company</a>        | Company | Property management company managing over 90,000 commercial and residential properties.                                                                                                                                                                                                                 |  |
| <a href="#">Metabolic Studio</a>                    | Company | Metabolic Studio is an interdisciplinary art and research hub based in LA. Directed by artist Lauren Bon, the studio operates with a mission to explore and address critical social and environmental issues through art interventions and innovative projects aimed at reparation.                     |  |
| <a href="#">Studio-MLA</a>                          | Company | Studio-MLA is an LA/SF based design studio that integrates landscape architecture, urban design, and planning to create places that inspire human connection, unite communities, and restore environmental balance. Advocacy work includes Green Schoolyards, LA River, Green LA Coalition Water Group. |  |
| <a href="#">SALT Landscape Architects</a>           | Company | An LA-based design studio that creates enduring, engaging, and innovative landscapes at a range of scales. Notable work: LA's Mobility Plan, redesigning Crenshaw HS, working on <a href="#">The Bowtie Project</a> in Rio de Los Angeles State park.                                                   |  |
| <a href="#">Estolano Advisors</a>                   | Company | Cecilia V. Estolano is a leading expert on contemporary urban planning issues, her firm Estolano Advisors has done sustainability work in Huntington Park and stormwater work across LA county.                                                                                                         |  |
| <a href="#">Sherwood Engineers</a>                  | Company | Sherwood Design Engineers is a civil engineering firm that applies innovation and elegant design to the creation and implementation of sustainable infrastructure.                                                                                                                                      |  |
| <a href="#">Herrera Environmental Consultants</a>   | Company | Our team of civil engineers, scientists, landscape architects, and planners integrate across disciplines to deliver complete client solutions. We are a teaching and learning culture and stand as responsible stewards of our environment.                                                             |  |



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|---------------------------------------------|---------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| <a href="#">Michael Baker International</a> | Company | Michael Baker International is a leading provider of engineering and consulting services, including design, planning, architectural, environmental, construction and program management. |  |
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## Chambers of Commerce

| Name/Entity                                                       | Category            | Description                                                                                                   | CSMB Projects Submitted/Involved In |
|-------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------------------|-------------------------------------|
| <a href="#">Venice Chamber of Commerce</a>                        | Chamber of Commerce | Chamber of commerce for the Venice Beach area.                                                                |                                     |
| <a href="#">Santa Monica Chamber of Commerce</a>                  | Chamber of Commerce | Chamber of commerce.                                                                                          |                                     |
| <a href="#">Beverly Hills Chamber of Commerce</a>                 | Chamber of Commerce | Chamber of commerce.                                                                                          |                                     |
| <a href="#">Los Angeles Area Chamber of Commerce</a>              | Chamber of Commerce | Chamber of commerce that serves the LA County area.                                                           |                                     |
| <a href="#">Culver City Chamber of Commerce</a>                   | Chamber of Commerce | Chamber of commerce.                                                                                          |                                     |
| <a href="#">Century City Chamber of Commerce</a>                  | Chamber of Commerce | Chamber of commerce                                                                                           |                                     |
| <a href="#">LA Latino Chamber of Commerce</a>                     | Chamber of Commerce | Chamber of Commerce representing Latino Businesses                                                            |                                     |
| <a href="#">American Indian Chamber of Commerce of California</a> | Chamber of Commerce | Works "to provide opportunities for networking and support of American Indian business people in California." |                                     |