

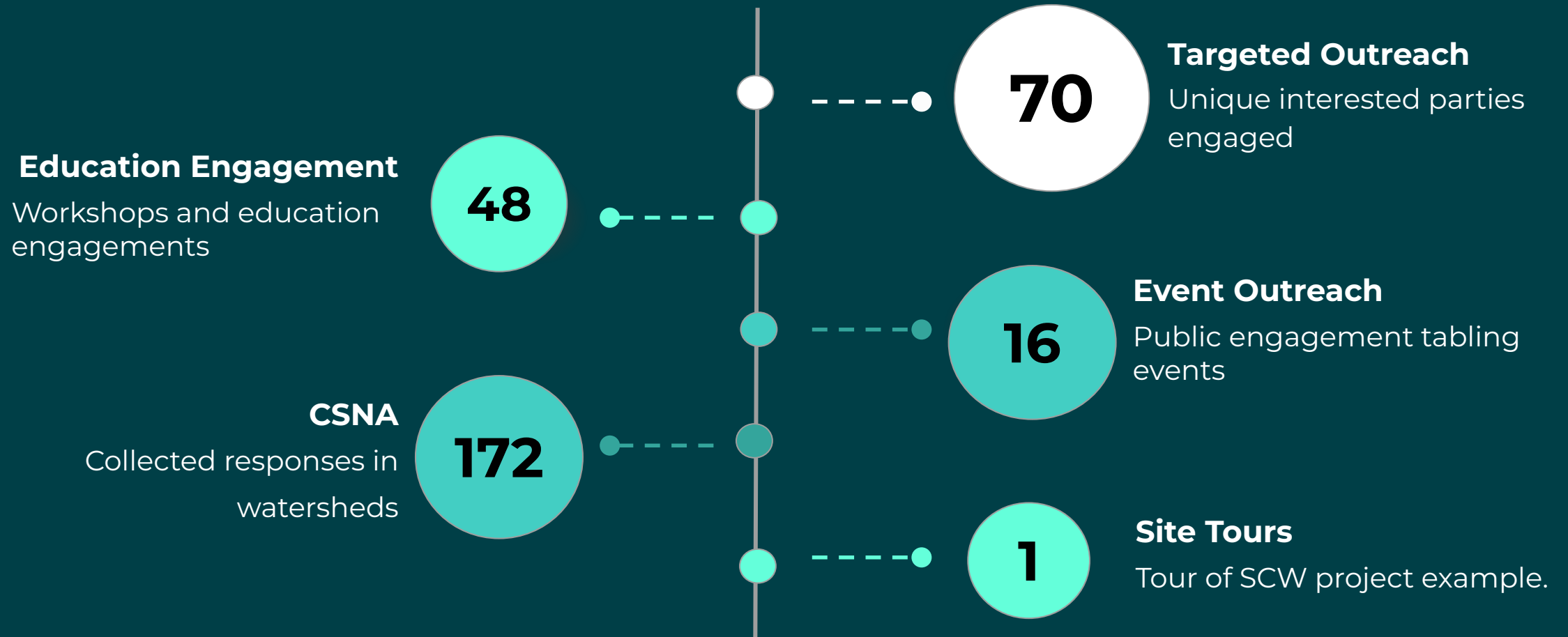


CENTRAL SANTA MONICA BAY - FY 26-27 SOEP

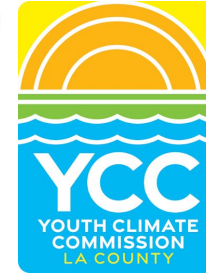
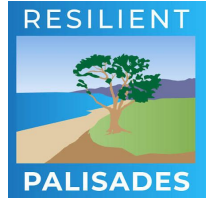
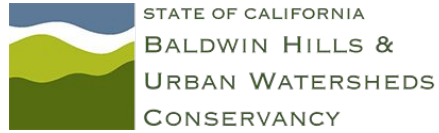
WASC Meeting - September 2026



2025 Outreach and Engagement Efforts



Some of the 2025 interested parties we engaged...



Watershed Planning now provides the lens for how we prioritize outreach and engagement.



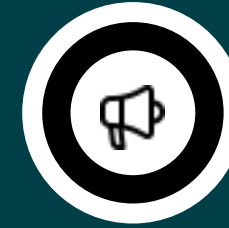
Watershed Planning

- Water Quality
- Stormwater Capture
- Green Space + Public Health
- Equity
- Meaningful Engagement
- Funding
- Regional Collaboration



Strategic Outreach & Engagement

- Targeted Outreach
- Community Listening
- Applicant Support
- Partnership Building
- Funding Coordination
- Education



What We Aim to Generate

- Project Opportunities
- More multi-benefit, SCWP-aligned concepts
- Strategic Partnerships
- Partners that can advance sites, funding and implementation
- Community-Informed Priorities
- Input that shapes project development

PRIORITIES



ACTIONS



RESULTS



What Success Looks Like...

GENERATE

High-quality project ideas aligned with watershed needs.



EXPAND

Participation among communities, schools, institutions & private partners.



ADVANCE

Multi-benefit project opportunities.



CONNECT

Cities, agencies and community partners.



Our activities are designed to build a stronger, more community-informed project pipeline.



Our FY 26-27 Watershed Coordinator Tasks & SOEP Priorities

1. **Community Engagement and Representation**
2. **Identify and Support Development of Project Concepts**
3. **Integrate Priorities Through Partnerships and Networks**
4. **Identify Cost-Share Partners**
5. **Leverage Funding Opportunities**
6. **Education and Outreach**
7. **Watershed Coordinator Collaboration**
8. **Reporting**



1. Community Engagement and Representation

Identify and Elevate Community Priorities

- *Meet with 20 Interested Parties, at least 10 presentations*
- *Receive 150 CSNA responses from community members*
- *Attend community events as they arise*
- *Prioritize engagement in DAC, with at least 2 canvassing efforts in DAC neighborhoods*

FY 26–27 PROGRESS TO DATE

47
Unique
Interested
Parties Met

**Over
200**
CSNA
Responses

25
Community
Events
Attended

2
Canvassing
efforts

2. Project Concept Development



Generate new SCWP-aligned Projects

- Targeted outreach to Charter Schools, Private Schools, Youth Groups, Engineering Firms, HOA Organizations
- Develop a Community Outreach Toolkit
- Facilitate 2 Community Workshops
- Provide Guidance to Project Applicants
- Participate in Technical Assistance Teams as needed

FY 26–27 PROGRESS TO DATE

12
Targeted
Outreach
Meetings

2
Toolkits
Developed

2
Community
Workshops

1
Office Hours
(planned)

5
TAT Meetings
Attended



3. Partnerships and Networks

Build long-term partnerships to advance projects

- *Maintain CSMB Interested Parties Database*
- *Distribute 4 Project Developer E-newsletters*
- *Host 2-3 Urban Watershed Working Group Meetings for Information Sharing*
- *Conduct 2 TAT Meet and Greet meetings, as applicable*
- *Attend Walking Water in Payahuunadu to deepen relationships with tribal representatives*

FY 26–27 PROGRESS TO DATE

2
Project
Developer
Newsletters

2
UWWG
Meetings

2
TAT Meet and
Greet

1
Walking
Water
Attended



4. and 5. Cost-Share Partners and Leverage Funding

Identify co-funding opportunities

- *Identify cost-sharing opportunities*
- *4 updates to the cost-sharing database included in quarterly report*
- *Help applicants solicit grant opportunities*

FY 26-27 PROGRESS TO DATE

21
New Funding
Opportunities
Identified

3
Funding
Workshops
Held

2
Community
Workshops

1
Office Hours
(planned)

5
TAT Meetings

6. Education and Outreach

Increase awareness of Safe Clean Water Program (SCWP)

- *12 Community Events Tabled*
- *Up to 4 General Community Newsletters*
- *Media Channels*
- *Up to 2 Site Tours*

FY 26–27 PROGRESS TO DATE

16
Community
Tabling
Events

6
Community
Newsletters
Sent

0
Media
Channels
Solicited

1
Site Tours
(+1 planned)





7. Watershed Coordinator Collaboration

Ensure collaboration across all watersheds.

- *4 Quarterly Updates at WASC Meetings*
- *10 Monthly Watershed Coordinator Meetings*
- *Working Group Meetings*

FY 26–27 PROGRESS TO DATE

2
WASC
Meeting
Updates

7
Watershed
Coordinator
Meetings

4
Tribal
Allyship WG
Meetings

7
Schools and
Stormwater
WG Meetings

6
Post-Fire WG
Meetings

8. Reporting

Provide reporting, documentation, and accountability
(New Watershed Coordinator Reporting Portal)

- *12 Monthly Reporting (24 total; 12 SGA and 12 HtB)*
- *4 Quarterly Reports (8 total: 4 SGA and 4 HtB)*
- *1 Annual Report (2 total; 1 SGA and 1 HtB)*

FY 26–27 PROGRESS TO DATE

14
Monthly
Invoices
Submitted

4
Quarterly
Reports
Submitted

0
Annual
Reports
Submitted

FY 26-27: September Checkpoint

Coming Next...

- WC Office Hour Virtual Event
- Urban Watershed Working Group Meeting on Green Schoolyards
- Q3 Newsletters
- Project Site Tours: Santa Monica SWIP and Kuruvungna Springs
- Coastal Cleanup Day tabling at 2-3 locations

OPEN DISCUSSION

- What are the WASC's priorities for FY 27–28?
- Are there gaps or opportunities from FY 26–27 that we should address moving forward?

THANK YOU

LET'S STAY CONNECTED!

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Heal the Bay