



**SAFE
CLEAN
WATER
PROGRAM**

Rio Hondo Watershed

Strategic Outreach and Engagement Plan

Fiscal Year 2026 - 2027

Prepared by Active San Gabriel Valley



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Land Acknowledgement

As Watershed Coordinators serving in Los Angeles County, we uplift the Land Acknowledgment for the County of Los Angeles unanimously adopted on November 1, 2022, by the Board of Supervisors:

The County of Los Angeles recognizes that we occupy land originally and still inhabited and cared for by the Tongva, Tataviam, Serrano, Kizh, and Chumash Peoples. We honor and pay respect to their elders and descendants — past, present, and emerging — as they continue their stewardship of these lands and waters. We acknowledge that settler colonization resulted in land seizure, disease, subjugation, slavery, relocation, broken promises, genocide, and multigenerational trauma. This acknowledgment demonstrates our responsibility and commitment to truth, healing, and reconciliation and to elevating the stories, culture, and community of the original inhabitants of Los Angeles County. We are grateful to have the opportunity to live and work on these ancestral lands. We are dedicated to growing and sustaining relationships with Native peoples and local tribal governments, including (in no particular order) the

Fernandeño Tataviam Band of Mission Indians
Gabrielino Tongva Indians of California Tribal Council
Gabrielino/Tongva San Gabriel Band of Mission Indians
Gabrieleño Band of Mission Indians – Kizh Nation
Yuhaaviatam of San Manuel Nation
San Fernando Band of Mission Indians
Coastal Band of Chumash Nation
Gabrielino/Tongva Nation
Gabrielino Tongva Tribe

To learn more about the First Peoples of Los Angeles County, please visit the Los Angeles City/County Native American Indian Commission website at lanaic.lacounty.gov.



Safe, Clean Water Program

The Safe, Clean Water Program works directly with communities, municipalities, agencies, and individuals to create projects that capture and clean stormwater, while also providing quality of life improvements.

The Program was created in 2018, when LA County residents recognized the potential to capture more of our stormwater and voted for Measure W. It provides funding, expertise, and partnership to community groups, municipalities, and individuals looking to capture and clean stormwater, helping to increase our local water supply and safeguard water quality.

What sets the Safe, Clean Water Program apart is its collaborative approach to addressing LA's water needs. It invites communities to help design and implement local infrastructure improvements and prioritizes nature-based approaches, such as green spaces and recreation areas, that combat heat and improve neighborhoods. Because of this, the Safe, Clean Water Program not only safeguards our local water but also improves the daily lives of LA County residents in meaningful ways beyond infrastructure.

Purpose and Overview

Purpose of SOEP

The purpose of the Strategic Outreach & Engagement Plan is to articulate a clear vision of success and methods to evaluate the effectiveness of the Watershed Coordinator's outreach and engagement efforts, including a detailed strategy and approach to:

- (1) Broadly engage municipalities, California Native American Tribes, community groups, and watershed stakeholders within the designated Watershed Area.
- (2) Solicit input, connect stakeholders to technical assistance opportunities, and ensure diverse perspectives are shared with the County and the Watershed Area Steering Committee (WASC) to be considered for Stormwater Investment Plans and future planning and implementation of the Regional Program.
- (3) Identify and ensure the involvement of members of disadvantaged and underrepresented communities in the Watershed Area.
- (4) Identify educational programming that elevates awareness of water management, ecological, and community issues to support shared goals.
- (5) Provide transparency through information sharing and promoting a collaborative agenda.

The SOEP is a living document and is updated annually. This plan will evolve in response to the adaptive management needs of the SCWP and when recommended by the Rio Hondo WASC.



Overview of SOEP

Active San Gabriel Valley (ActiveSGV) was formed in 2010 by a diverse, multi-ethnic, and multi-lingual group of residents, public health advocates, and community leaders committed to accelerating the San Gabriel Valley's transition to a more sustainable and equitable future. Since then, the group has become East Los Angeles County's leading sustainability organization, offering a wide range of related public events, activities, and other programming for residents of all ages and abilities. Within the realm of watershed health, ActiveSGV has supported, facilitated, and coordinated a number of "green streets" projects and campaigns.

This SOEP will be used by ActiveSGV in our role as Watershed Coordinator to guide stakeholder engagement, coordinate funding opportunities, develop project concepts, support project and scientific study development, identify and educate interested parties, develop relationships with residents and organizations, and ultimately create more involvement with the SCWP.

The Strategic Outreach & Engagement Plan is composed of 5 sections:

1. Watershed Area Description
2. Vision for Success & Evaluation
3. Outreach and Engagement Strategies
4. Collaboration
5. Interested Party Mapping

In the development of this SOEP for FY 2026-2027, ActiveSGV staff consulted with members of the Rio Hondo WASC. We thank you for the insights.

Watershed Area Description

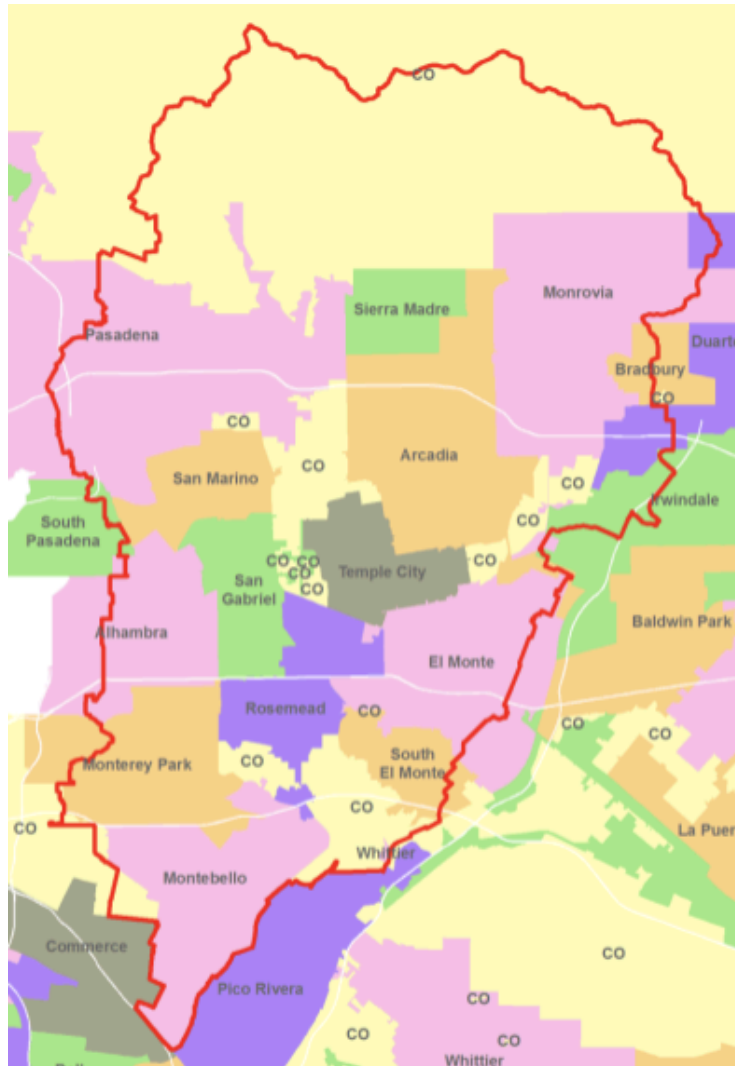
Physical Characteristics

Starting at the San Gabriel Mountains, the Rio Hondo watershed drains to the Rio Hondo, then to the LA River, and finally into the Pacific Ocean. The Rio Hondo watershed also includes the Arcadia Wash, Rubio Wash, Eaton Wash, Alhambra Wash, Sawpit Wash, and Santa Anita Wash.

The Rio Hondo Watershed Area encompasses approximately 132 square miles of Los Angeles County, with its highest point in the San Gabriel Mountains near Mt Wilson, down to its southern tip north of the 5 Freeway in Montebello. There are also hills in the southern portion of the Watershed Area, such as the Merced Hills and Montebello Hills.

Municipalities within the Watershed Area boundaries include: Pasadena, Sierra Madre, Arcadia, Monrovia, Bradbury, Duarte, San Marino, San Gabriel, Temple City, Rosemead, Montebello, Irwindale, El Monte, South El Monte, Monterey Park, Alhambra, and South Pasadena, and several unincorporated communities.



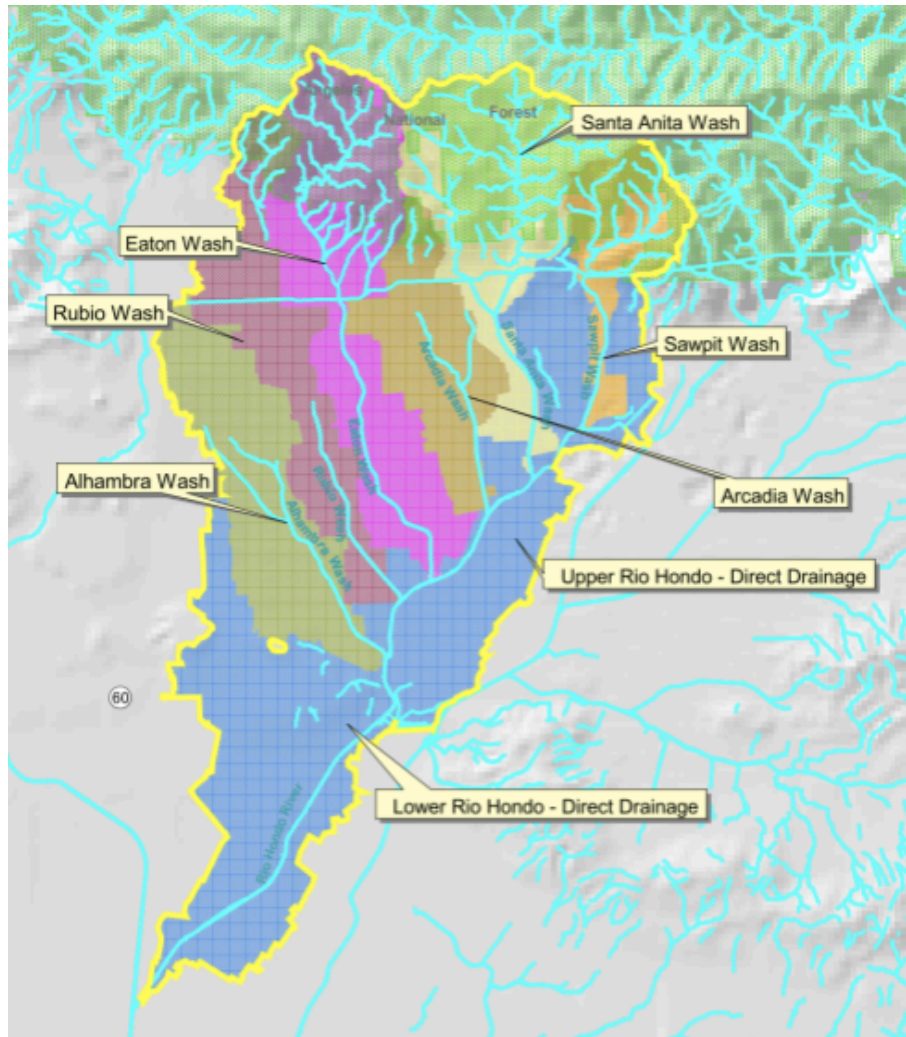


Rio Hondo Watershed Area. Source: <https://safecleanwaterla.org>

River System of the Rio Hondo Watershed Area

The Rio Hondo originates in the San Gabriel Mountains, where it flows down as Santa Anita Creek until it becomes the named river Rio Hondo in the city of Irwindale. The river system consists of various creeks, washes, and streams, including its primary tributaries: Santa Anita Creek, Arcadia Wash, Eaton Wash, Sawpit Wash, Rubio Wash, and Alhambra Wash.

The length of the main stem of the Rio Hondo is approximately 16.4 miles, flowing southwest until its confluence with the Los Angeles River in the city of South Gate. The total length of the Rio Hondo river system is about 26 miles—including Santa Anita Creek, which extends another 10 miles northwards into the mountains.



Rio Hondo Watershed Area Main Subwatersheds. Map created by the Rivers and Mountains Conservancy

The Rio Hondo has sometimes been described as a second channel of the San Gabriel River since, for much of its length, the two rivers flow parallel to each other approximately two miles apart. Both rivers pass through Whittier Narrows, where the Whittier Narrows Dam serves as the central element of the County's flood control system. Their proximity created the opportunity for the Emerald Necklace, a 17-mile network of bikeways, trails, parks, and greenways along both rivers from Peck Road Water Conservation Park to Whittier Narrows Recreation Area. Envisioned by Amigos de los Ríos in 2005 and led by the Watershed Conservation Authority (WCA) in collaboration with LA County Public Works and County Parks, the Emerald Necklace Plan includes 16 priority projects designed to connect communities to the rivers while providing recreational access, habitat restoration, and community greening.

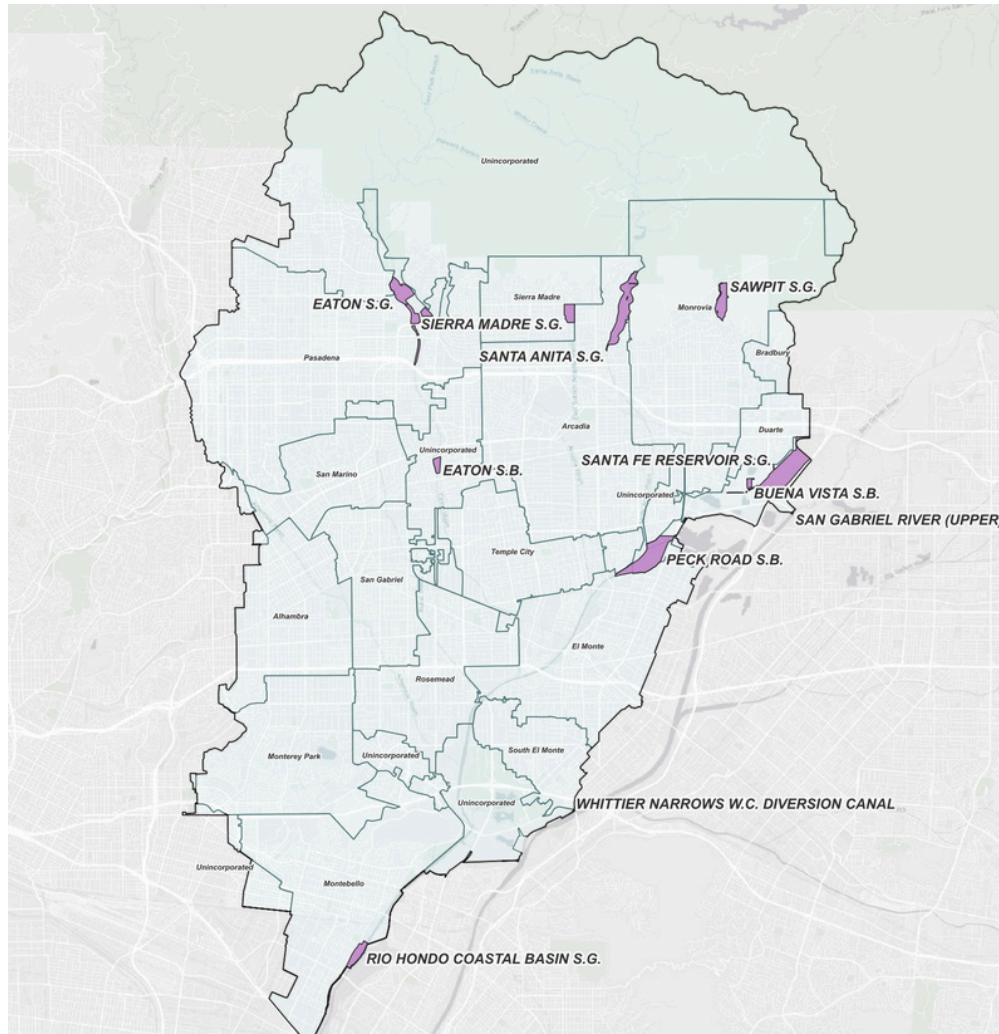


Spreading Grounds of the Rio Hondo Watershed Area

Spreading grounds or water conservation facilities are specific areas adjacent to river channels and soft-bottom channels that allow for water to percolate and recharge groundwater basins. The underlying soil in these areas must be composed of permeable materials and have a hydraulic connection with the underlying aquifer.

There are a total of 11 spreading grounds within the Rio Hondo Watershed Area that are managed by the Department of Public Works.

- | | |
|--------------------------|--------------------------------------|
| 1. Eaton | 7. Buena Vista Spreading Basin |
| 2. Sierra Madre | 8. San Gabriel River (Upper) |
| 3. Santa Anita | 9. Peck Road Spreading Basin |
| 4. Sawpit | 10. Whittier Narrows Diversion Canal |
| 5. Eaton Spreading Basin | 11. Rio Hondo Coastal Basin |
| 6. Santa Fe Reservoir | |



Rio Hondo Watershed Spreading Grounds. Data from LA County Dept. of Public Works

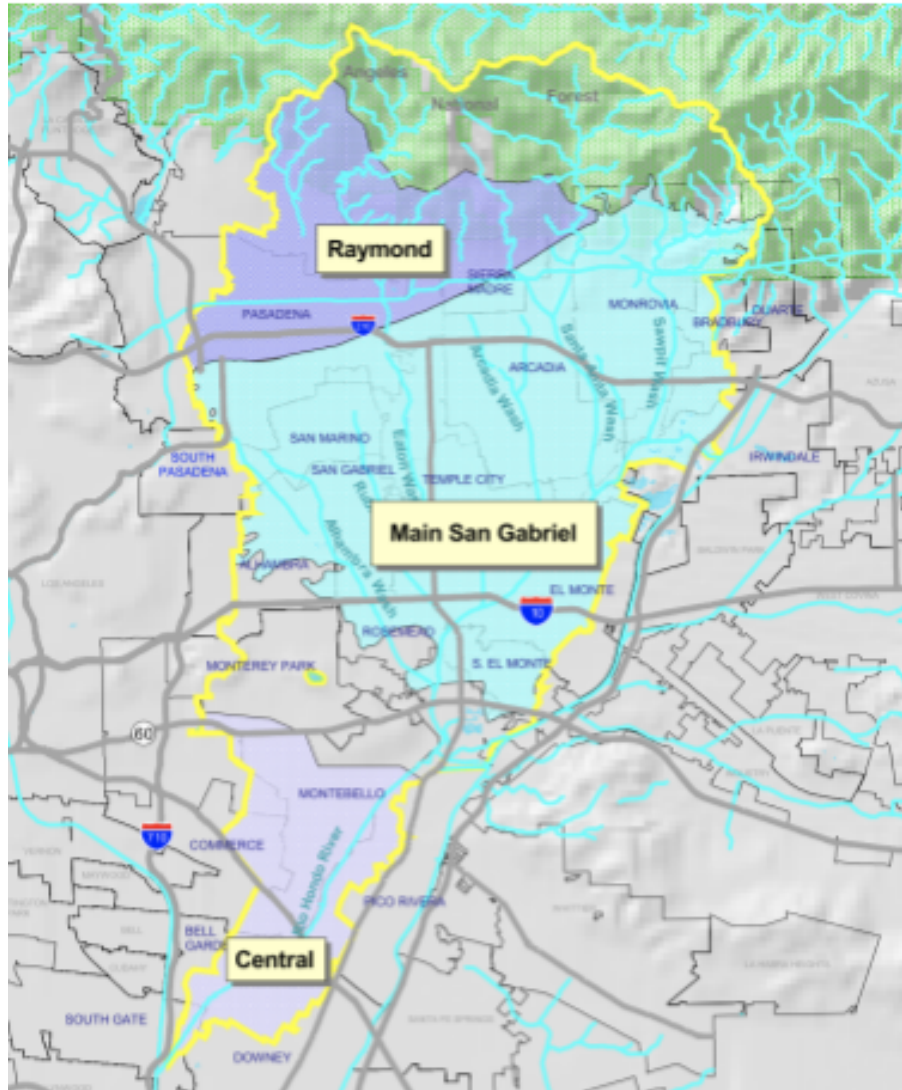
Groundwater Basins of the Rio Hondo Watershed Area

The Rio Hondo Watershed area is underlain by three major Groundwater Basins: the Main San Gabriel Basin, the Raymond Basin, and the Central Basin.

The Main San Gabriel Basin occupies the largest area of the Rio Hondo Watershed in its northeastern portion: 167 square miles. This basin is shared with the Upper San Gabriel River Watershed.

The Raymond Basin lies in the northwestern portion of the Rio Hondo and occupies around 41 square miles, partially overlapping with the Upper Los Angeles River Watershed.

The Central Basin occupies a small portion of the southern Rio Hondo watershed and shares 227 square miles with several other watershed areas.



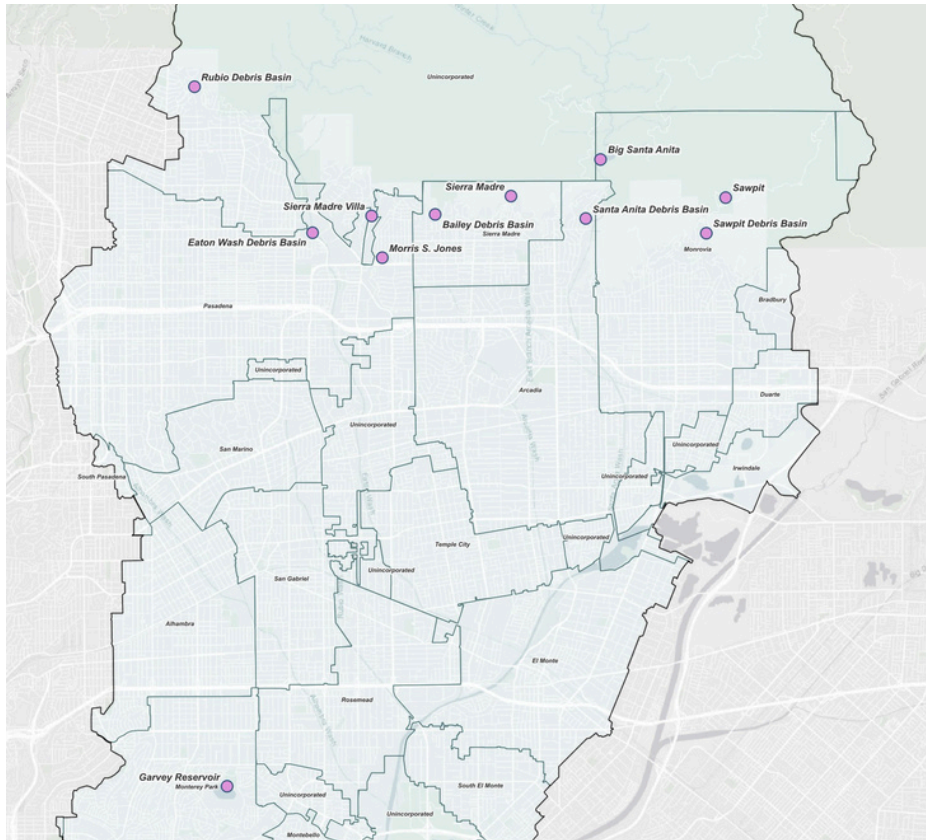
Rio Hondo Watershed Area Groundwater Basins. Map created by the Rivers and Mountains Conservancy

Dams and Reservoirs in the Rio Hondo Watershed Area

Dams, reservoirs, and debris basins in the Rio Hondo aim to capture eroded sediment and flowing stormwater to manage flood risks. The dams and reservoirs hold water to be released and routed to spreading grounds to allow for a controlled recharge of the groundwater basins.

There are a total of 11 dams in the Rio Hondo Watershed Area. Most are owned and operated by LA County's Department of Public Works, with two exceptions: the Morris S. Jones Reservoir is operated by the Pasadena Department of Water and Power, and the Metropolitan Water District of Southern California operates the Garvey Reservoir.

- | | |
|-------------------------------|-----------------------------|
| 1. Rubio Debris Basin | 7. Big Santa Anita |
| 2. Eaton Wash Debris Basin | 8. Santa Anita Debris Basin |
| 3. Sierra Madre Villa | 9. Sawpit |
| 4. Morris S. Jones (Pasadena) | 10. Sawpit Debris Basin |
| 5. Bailey Debris Basin | 11. Garvey Reservoir (MWD) |
| 6. Sierra Madre | |



Map of Dams and Debris Basins in the Rio Hondo Watershed. Data from LA County Dept. of Parks and Recreation

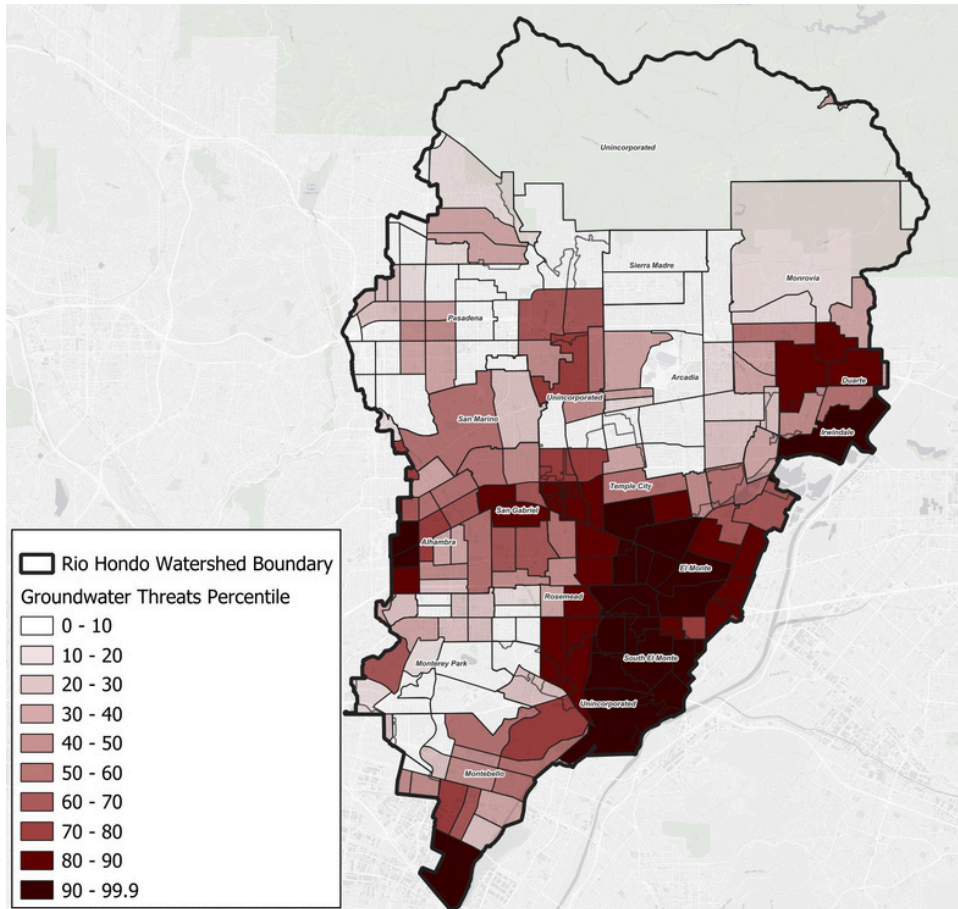


Groundwater Challenges in the Rio Hondo Watershed Area

Groundwater threats in the Rio Hondo occur from hazardous chemical storage leaks, gasoline and diesel fuel, solvents, heavy metals, and pesticides leaching into soil and groundwater. There are currently two Superfund sites within the Rio Hondo Watershed Area where the EPA is conducting ongoing cleanup of hazardous waste contamination.

- Area 1 includes the city of El Monte and its surrounding regions, covering an 11-square-mile area where the EPA has identified over 30 square miles of contaminated groundwater for treatment.
- Area 3 includes the city of Alhambra and its surrounding regions, encompassing 19 square miles where the EPA has identified over 30 square miles of contaminated groundwater for treatment.

The map below shows the percentile of groundwater threats per census tract, with the darkest areas indicating that groundwater contamination is in the top 90th percentile for all of California, where contamination is highest. The areas in white indicate they are in the lowest 10th percentile, where they have the least groundwater contamination.



Map of Groundwater Threats Percentile in the Rio Hondo Watershed. Data from CalEnviroScreen 4.0

Social Characteristics

• Municipalities

The 17 cities within the Rio Hondo Watershed include: Alhambra, Arcadia, Bradbury, Duarte, El Monte, Irwindale, Monterey Park, Montebello, Monrovia, Pasadena, Rosemead, San Gabriel, San Marino, Sierra Madre, South El Monte, South Pasadena, and Temple City. Several of these cities are additionally located in the Upper Los Angeles River or Upper San Gabriel River Watershed Areas.

Multiple unincorporated Los Angeles County areas also fall within the Rio Hondo Watershed. These Census Designated Places (CDPs) include: Altadena, Kinneloa Mesa, East Pasadena, East San Gabriel, Mayflower Village, North El Monte, South Monrovia Island, South San Gabriel, San Pasqual, Northeast San Gabriel, and sections of East Los Angeles.



• Population Size of Municipalities

According to the Safe Clean Water Program 2020 Census Block Data, the Rio Hondo Watershed Area is home to approximately 743,700 residents. Below are the total populations of the cities located within the Rio Hondo Watershed Area. Since many of the cities are also located in the Upper LA River or Upper San Gabriel River Watershed Areas, not all of each city's population resides within the Rio Hondo Watershed Area.

Municipality	Population Size (Approximate)
Alhambra	80,000
Arcadia	55,000
Bradbury	800
Duarte	24,000
El Monte	109,000
Irwindale	1,400
Monterey Park	59,000
Montebello	61,000
Monrovia	37,000
Pasadena	137,000
Rosemead	49,000
San Gabriel	38,000
San Marino	12,000
Sierra Madre	12,000
South El Monte	19,000
South Pasadena	26,000
Temple City	34,000

• Enhanced Water Management Program (EWMP)

Municipalities within the Rio Hondo Watershed generally are part of the Rio Hondo/San Gabriel River (RH/SGR) EWMP group or the Upper Los Angeles River (ULAR) EWMP group, as shown in the map below. EWMPs are collaborative, multi-jurisdictional planning frameworks developed by municipalities and agencies within a watershed to comply with Municipal Separate Storm Sewer (MS4) permits under the Los Angeles Regional Water Quality Control Board's Clean Water Act requirements. These programs identify regional stormwater capture and water quality improvement projects, establish implementation schedules, and allocate responsibilities among participating agencies.



Map of EWMP/WMP Groups. Source: waterboards.ca.gov

The RH/SGR EWMP group, the Rio Hondo/San Gabriel River Water Management Joint Powers Authority (JPA), includes cities and agencies from both the Rio Hondo and San Gabriel River watersheds: the Cities of Arcadia, Bradbury, Duarte, Monrovia, and Sierra Madre.

Additionally, ten cities in the Watershed Area are members of the Upper Los Angeles River EWMP Group. The ULAR EWMP focuses on stormwater management and water quality improvements within the reaches of the Los Angeles River watershed, and its planning framework includes project concepts, best management practices, and implementation strategies that intersect with portions of the Rio Hondo Watershed.

Furthermore, the cities of El Monte and Irwindale have developed their own standalone Water Management Plans, which complement the broader EWMP frameworks by addressing local priorities and infrastructure needs. This overlapping membership presents opportunities for cross-watershed coordination on regional water quality and capture projects.

This EWMP framework directly supports the goals of the Safe Clean Water Program by aligning local stormwater management efforts, facilitating regional project development, and creating a foundation for the multi-benefit infrastructure and technical assistance projects funded through the Rio Hondo WASC.





• Tribal Entities

The ecology of the Rio Hondo Watershed has been shaped by many generations of Indigenous stewardship, primarily by the Gabrieleño (Tongva and Kizh) people, whose traditional homeland, Tovaangar, encompasses the Los Angeles Basin, including the Rio Hondo. The Tongva created vibrant communities sustained by the watershed's resources. Neighboring peoples, including the Tatviam, Serrano, and Cahuilla, also have historical and ongoing ties to the watershed.

Today, two historic land returns have re-established Indigenous stewardship at specific sites within the Rio Hondo Watershed. At Siban'gna, located in the City of San Gabriel, the Gabrieleno San Gabriel Band of Mission Indians now holds land that was deeded back at no cost by the Presbytery of San Gabriel, marking the first return of their ancestral territory in centuries. This site serves as the tribal community center and office. At Huhuunga in Altadena, the Tongva Taraxat Paxaava Conservancy secured the return of a one-acre property in 2022. The Conservancy is actively restoring Huhuunga by planting native plants and creating ceremonial spaces.

These indigenous peoples still live in the watershed today and hold a special authority to provide knowledge of its ecology, which they have cared for across generations. Their enduring presence and stewardship offer critical perspectives for contemporary stormwater management, habitat restoration, and climate resilience efforts funded through the Safe Clean Water Program.

• Percent Poverty by Municipality

Significant socioeconomic variation exists across the Rio Hondo Watershed Area. The table below shows the approximate poverty rate for each municipality, using the federal poverty threshold. While unincorporated communities are not broken out individually, summary data for the relevant Los Angeles County Board of Supervisors districts is included.

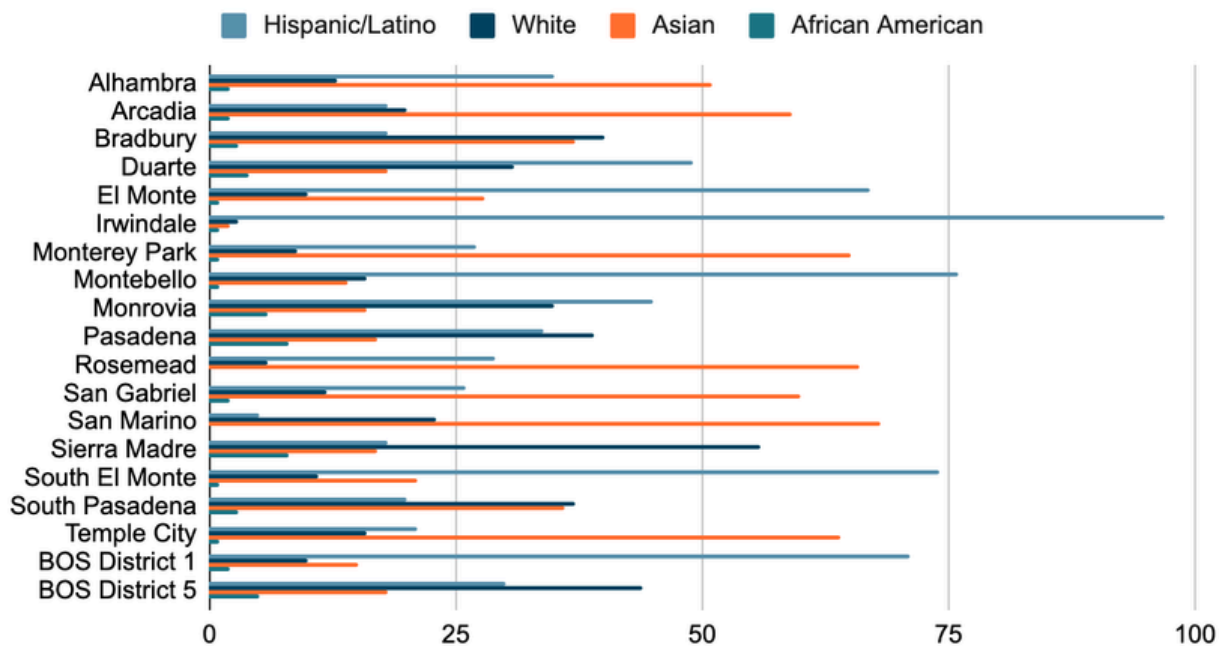
Municipality	% Poverty (Approximate)
Alhambra	12.6%
Arcadia	8.6%
Bradbury	5.5%
Duarte	8.4%
El Monte	17.4%
Irwindale	8.3%
Monterey Park	12.4%
Montebello	12.1%
Monrovia	10.3%
Pasadena	13.3%
Rosemead	13.7%
San Gabriel	10.6%
San Marino	6.7%
Sierra Madre	4.6%
South El Monte	20.9%
South Pasadena	4.9%
Temple City	8.7%
BOS District 1	15%
BOS District 5	11%



• Race/Ethnicity by City

The accompanying bar graphs highlight the racial and ethnic composition of the Rio Hondo Watershed's municipalities. Summary data for the relevant Los Angeles County Board of Supervisors districts is also included, although the unincorporated areas are not individually depicted.

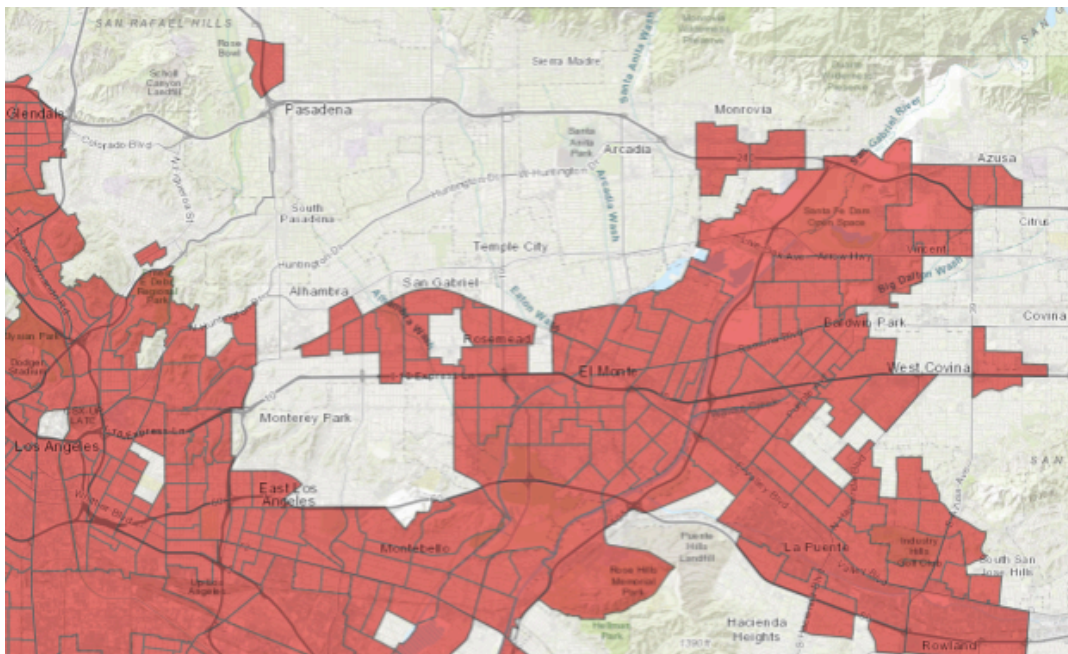
Race/Ethnicity by City



• Disadvantaged Communities

Of the approximately 743,700 residents within the Rio Hondo Watershed Area, nearly 245,000 (about 33%) live in designated Disadvantaged Communities (also referred to as Underserved Communities). A Disadvantaged Community has an annual median household income less than 80 percent of the statewide annual median household income.

The California Environmental Protection Agency (CalEPA) defines Disadvantaged Communities as census tracts that score in the highest 25 percent of CalEnviroScreen— a screening tool that measures cumulative pollution burden and population vulnerability. Within the Rio Hondo Watershed, Disadvantaged Communities are concentrated in several key areas. These include large portions of the cities of El Monte, South El Monte, Rosemead, and Montebello, as well as smaller portions of Alhambra and San Gabriel.



Map of disadvantaged communities designated by CalEPA for the purpose of SB 535.

The Rio Hondo Watershed Coordinator team will focus on outreach, engagement, and project investments in these communities to ensure that the benefits of the Safe Clean Water Program reach the residents most burdened by pollution and least able to access environmental resources.

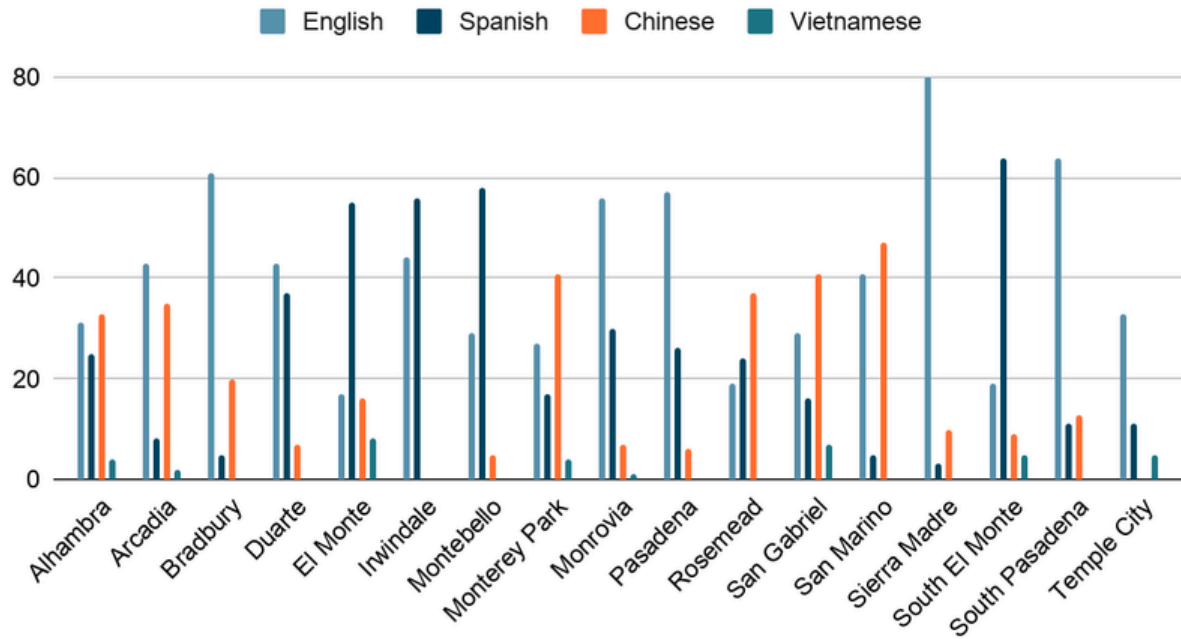


• Languages Spoken

Of the 17 cities fully or partially within the Watershed Area, the majority have a primary household language other than English. Data from the U.S. Census and NeighborhoodScout show that Chinese is the most widely spoken language in six cities: Alhambra, Monterey Park, Rosemead, San Gabriel, San Marino, and Temple City. Spanish is dominant in four cities: El Monte, Irwindale, South El Monte, and Montebello. English remains the primary language in the remaining seven cities: Arcadia, Bradbury, Duarte, Monrovia, Pasadena, Sierra Madre, and South Pasadena.

These language patterns have remained stable since 2024 with only minor percentage shifts. Linguistic diversity is a defining strength of the Rio Hondo Watershed, and effectively reaching residents in their preferred languages is a key priority for the Watershed Coordinator Team.

Languages Spoken by City (Total Average %)



Please note: The Watershed Coordinator team acknowledges the deficiency of using the word "Chinese" rather than specifying Mandarin or Cantonese. Census data use "Chinese" since the two distinct spoken languages share a written language.



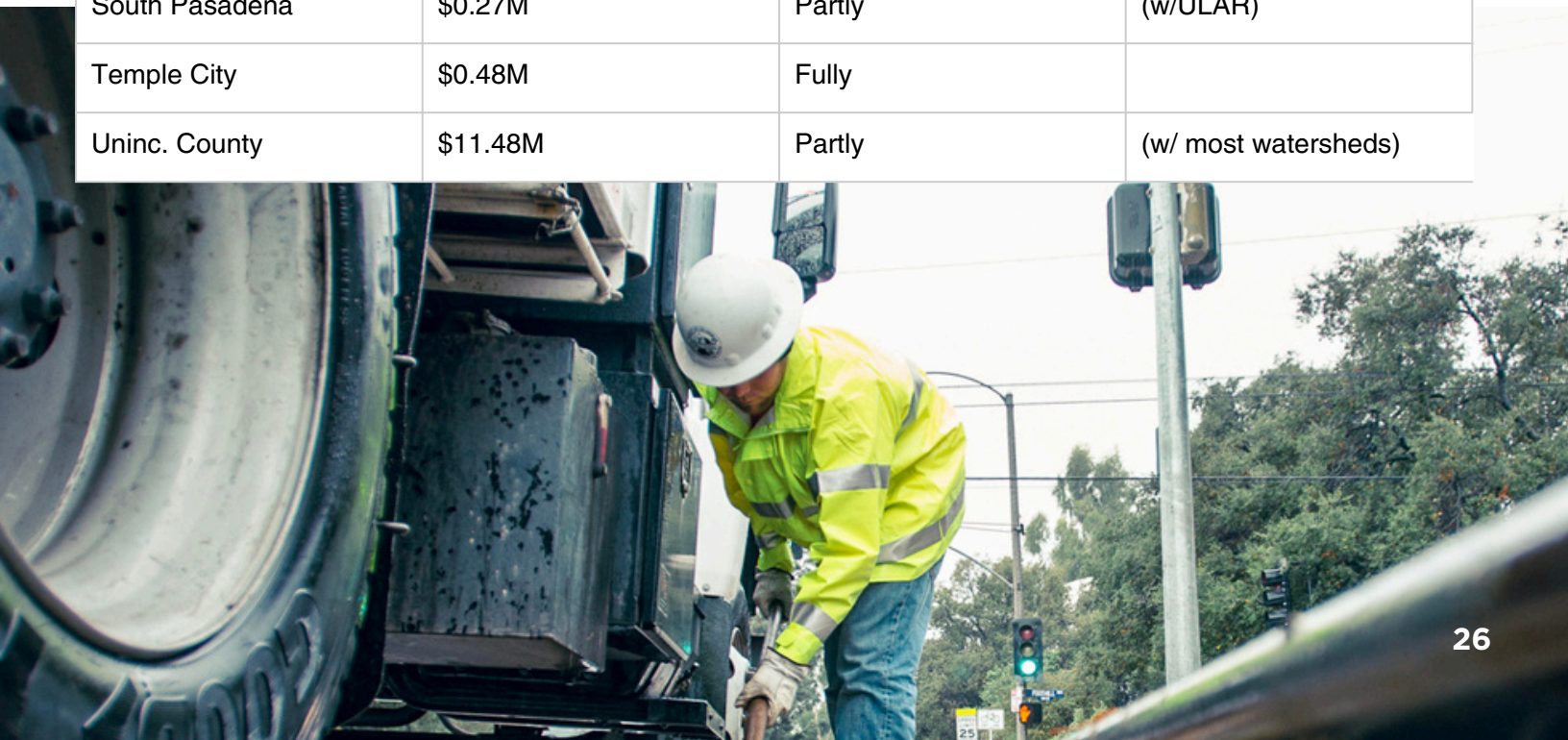


Safe, Clean Water Program Context

The Rio Hondo Watershed Area is allocated \$11.8 million of Regional Program funds for Fiscal Year 2026-27. The table below lists how much funding each city in the RH Watershed Area received through the Municipal Program in FY 26-27, and whether the city is fully or partially within the RH Watershed Area. The RH Watershed Area shares municipalities with the Upper LA River and Upper San Gabriel River Watershed Areas.

Like all watersheds, the RH Watershed Area is politically connected to surrounding Watershed Areas, each with their own WASCs and Regional Program funds.

City	FY 26-27 Local Return	Fully or Partly in RH WA	Other Watershed Area
Alhambra	\$0.87M	Partly	(w/ULAR)
Arcadia	\$1.07M	Fully	
Bradbury	\$0.05M	Partly	(w/USGR)
Duarte	\$0.25M	Partly	(w/USGR)
El Monte	\$1.14M	Partly	(w/USGR)
Irwindale	\$0.47M	Partly	(w/USGR)
Monrovia	\$0.52M	Partly	(w/USGR)
Montebello	\$0.86M	Fully	
Monterey Park	\$0.74M	Partly	(w/ULAR)
Pasadena	\$1.59M	Partly	(w/ULAR)
Rosemead	\$0.60M	Fully	
San Gabriel	\$0.47M	Fully	
San Marino	\$0.25M	Fully	
Sierra Madre	\$0.16M	Fully	
South El Monte	\$0.46M	Partly	(w/USGR)
South Pasadena	\$0.27M	Partly	(w/ULAR)
Temple City	\$0.48M	Fully	
Uninc. County	\$11.48M	Partly	(w/ most watersheds)



Vision for Success and Evaluation

Vision Statement

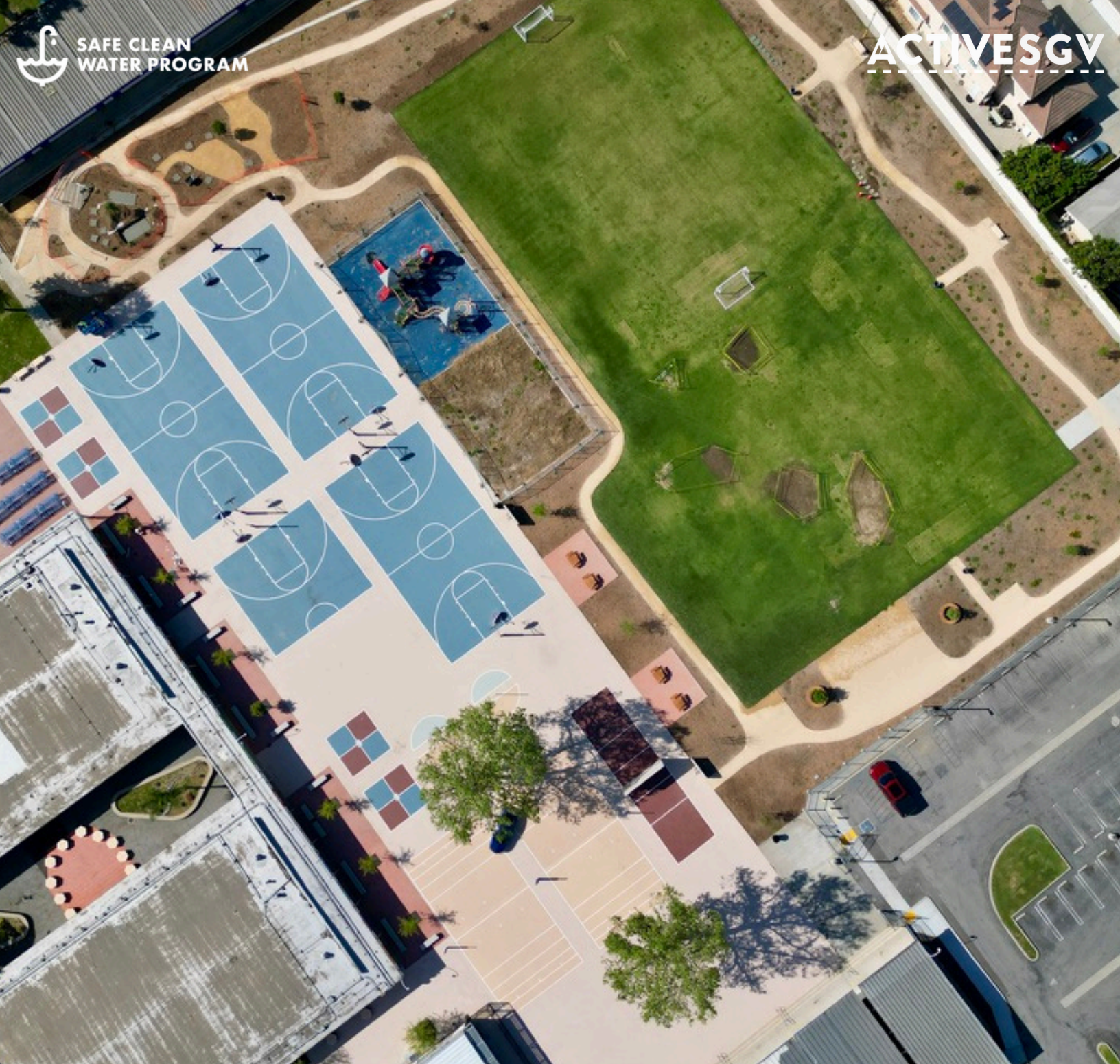
Our vision as Watershed Coordinator is to support more sustainable, equitable, and livable communities. We envision a Rio Hondo Watershed Area where all residents have access to clean, affordable water, enjoy high-quality open spaces, and participate in collaborative decision-making within their communities.

Mission and Goals

Our mission as Watershed Coordinator is to connect community members and applicants with essential technical resources and to build meaningful, inclusive engagement with the Safe, Clean Water Program. To do so in an equitable and effective manner, our work is structured around the following goals:

1. Engage stakeholders, municipalities, and community groups, particularly disadvantaged and underrepresented communities.
2. Facilitate the identification and development of new projects.
3. Support SCWP-funded projects and scientific studies.
4. Undertake educational programming about water management, ecology, and community issues.
5. Ensure diverse perspectives are shared with the District and WASC.





Evaluation of Progress and Success

Given the many factors affecting project development and community education, the evaluation of our success focuses on outputs rather than outcomes. We aim to evaluate the successful execution of our goals through the deliverables outlined in “Outreach and Engagement Strategies”.

Outreach and Engagement Strategies

Our outreach and engagement strategies for FY 26-27 are organized into five focus areas based on the goals shared in the “Vision for Success & Evaluation” section:

1. Engage Interested Parties, Particularly from Disadvantaged & Underrepresented Communities
2. Facilitate the Identification & Development of New Projects
3. Support Funded SCWP Projects & Scientific Studies
4. Educate the Public
5. Share Diverse Perspectives with WASC & the District

Each of the five focus areas has defined goals that describe how it will support SCWP goals. A rationale for all activities is included in the “Description” column.

Our outreach and engagement strategies are particularly informed by meetings we held with each member of the Rio Hondo WASC. Over the course of the meetings, the following desires emerged that have shaped the focus of our outreach and engagement:

- More information about the quality of community engagement conducted for projects in consideration of the Stormwater Investment Plan
- More diverse program applicants representing the different cities, agencies, school districts, and community-based organizations in the watershed
- Maximized investment on already utilized sites, such as schools



1. ENGAGE INTERESTED PARTIES, PARTICULARLY FROM UNDERREPRESENTED & DISADVANTAGED COMMUNITIES

A. Meetings with Interested Parties	We will cultivate relationships and pursue engagement opportunities with city staff, elected officials, community-based organizations, non-profits, and local coalitions, particularly those not currently represented on the RH WASC. The focus of this outreach will be on forming relationships with potentially interested parties that will help the RH WASC better understand the evolving needs of our communities, as well as identify promising project, scientific study, or strategic partnership opportunities that serve the goals of the SCWP. Our goal will be to engage 12 interested parties through outreach efforts, including meetings, presentations, and information-sharing sessions, throughout the year.	12 meetings with interested parties
B. Conduct Community Strengths & Needs Assessment	To engage community members as contributors to the direction of the Safe, Clean Water Program, we will distribute the Community Strengths & Needs Assessment through community events, interested-party meetings, digital media, and our newsletter. We will specifically aim to collect CSNA responses in communities that have limited CSNA responses to date.	100 new survey responses from community members
C. Attend SCWP-Related Webinars & Symposiums	We will attend webinars and workshops relevant to the SCWP to cultivate an authentic understanding of community priorities and needs. This includes attending any relevant regional seminars or workshops on stormwater, community engagement, cost-share opportunities, and/or community convenings.	Attend webinars and symposiums as capacity allows.
D. Host Watershed-Wide Events	We will arrange at least two watershed-wide events to further educate community members about stormwater and to inspire and motivate them to enact change in their community through projects that align with SCWP goals. Events may have specific focuses, such as school greening, and can be conducted as site tours, fairs, workshops, etc.	2 Watershed-Wide Events
E. Ongoing Identification of Interested Parties	We will consistently update our list of stakeholders in the Rio Hondo WASC project area to reflect the region's rich diversity. We will identify representatives of disadvantaged and underrepresented communities within the Rio Hondo watershed to emphasize in our outreach. We will also identify barriers to participation of disadvantaged and underrepresented communities and strategies to overcome them.	Maintenance of an RH Interested Parties database Quarterly updates to RH WASC



2. FACILITATE THE IDENTIFICATION AND DEVELOPMENT OF NEW PROJECTS

A. Outreach to School Districts & Tribal Entities

We will cultivate and develop relationships with school districts and tribal entities in the RH Watershed Area, increase awareness of the SCWP among these institutions, and identify opportunities for projects or strategic partnerships that support SCWP goals.

At least 4 Meetings with School Districts &/or Tribal Entities

B. Support Identification of Cost-Sharing Opportunities

The SCWP awards points to project applicants who have leveraged outside funding. To support the development of high-quality applications, we will identify and share potential cost-sharing opportunities with project and scientific study applicants.

Identification of cost-sharing opportunities for program applicants

C. Provide Guidance to Project Applicants

Upon request, we will provide program applicants with recommendations for how to enhance their applications and ensure the RH WASC receives high-quality applications. We will continue to educate potential applicants on SCWP funding opportunities, the application process, and eligibility criteria, and best practices for developing a high-quality application that reflects SCWP goals and community needs, particularly in alignment with the RH Watershed Plan.

Provide application resources, support, and guidance to program applicants upon request

D. Information Sharing Meetings with SCWP Project Developers

We will meet with potential program applicants to provide information about SCWP and collaboration opportunities. We will also host at least one convening to share program application information with similar types of groups (e.g. nonprofits and schools).

Meetings with potential program applicants upon request

At least 1 Convening

3. SUPPORT SCWP-FUNDED PROJECTS & SCIENTIFIC STUDIES

A. Catalog and Share Cost-Sharing Opportunities

We will maintain a funding database to support cost-sharing in the Program. Funding opportunities will be shared with WASC members and funded project and scientific study developers on a quarterly basis.

4 emails to funded project developers & WASC members featuring cost-sharing opportunities

Identification of cost-sharing opportunities for funded SCWP projects in the Infrastructure Program that have unmet funding needs

B. Support Community Engagement

For funded projects, we will offer guidance on best practices for community engagement, identify interested parties who could provide insights into community priorities, and share findings from the CSNA. As needed, we will provide community engagement support to funded projects.

Provide community engagement support and guidance upon request

C. Participate in Technical Assistance Teams

We will engage with Technical Assistance Teams (TATs) as needed. We will aim to offer guidance on best practices for community engagement, identify interested parties that could offer insights on community priorities and supplemental funding opportunities, and share findings from the CSNA.

Attend TAT meetings as needed to provide feedback/guidance on community engagement elements of project plans





4. EDUCATE THE PUBLIC

A. Conduct Outreach at Community Events

We will table at 12 community events, focusing on those in different cities and unincorporated areas within the watershed. In addition to educating community members about the SCWP, we will solicit input on community priorities through the Community Strengths & Needs Assessment.

12 Events

B. Distribute E-Newsletters on SCWP to Community Members

We will publish periodic email newsletters for community members who sign up for program updates while engaging with SCWP programming within the RH Watershed Area. The newsletters will provide community members with information about educational events, volunteer opportunities, project developments, program updates, and other opportunities to engage in stormwater issues in their community.

At least 4 e-newsletters

C. Develop Flyer

We will develop an informational SCWP flyer to hand out at RH watershed events. The flyer will be available in English, Spanish, Chinese, and Vietnamese.

1 flyer in English, Spanish, Chinese, and Vietnamese

D. Digital Outreach Campaigns

We will leverage social media for up to four digital outreach campaigns. These SCWP campaigns will help maintain visibility and attract diverse participation in the SCWP. Campaigns may focus on the CSNA, SCWP-funded projects, etc. Social media toolkits developed for these campaigns will be shared with the RH WASC for use on their own platforms.

Up to four digital outreach campaigns

5. SHARE DIVERSE PERSPECTIVES WITH THE WASC & THE DISTRICT

A. Watershed Coordinator Updates at WASC Meetings

We will use Watershed Coordinator updates at WASC meetings to communicate our activities and progress across our five focus areas and to provide the WASC with information and resources that support their decision-making, such as the alignment of potential applications with the Rio Hondo Watershed Plan, the levels of community engagement for potential projects, and the status of funded projects and studies.

At least 6 updates to the WASC

B. Monthly Collaboration Meetings between Watershed Coordinators

We will attend monthly Watershed Coordinator collaboration meetings, where we will share developed resources, lessons learned from activities, and collaborations with Watershed Coordinators in other Watershed Areas to advance SCWP goals. Relevant highlights from Watershed Coordinator Convenings, particularly best practices and diverse perspectives, will be shared with the WASC in the Watershed Coordinator Updates.

Monthly meetings attended or facilitated

C. Quarterly and Annual Reports

We will share our activities, progress, and lessons learned in four quarterly reports and one annual report, which will be available to the WASC upon request.

4 Quarterly Reports & 1 Annual Report

D. Share Results of the Community Needs Survey with WASC

We will compile data from CSNA responses within the Watershed to develop quarterly reports to be shared with the WASC, municipalities, and project developers in the RH Watershed Area.

Approximately 4 survey reports



Collaboration

Watershed Coordinator Collaboration

Collaboration with other Watershed Coordinators is a key aspect of our work. Through collaboration, we can ensure efficient, high-quality work and develop strategic partnerships to advance SCWP goals. We attend monthly Watershed Coordinator collaboration meetings, where we share developed resources, lessons learned from outreach and engagement activities, and opportunities to collaborate to advance SCWP goals. Additionally, we communicate regularly with the Watershed Coordinators from our neighboring watersheds, the Upper LA River and Upper San Gabriel River, to discuss opportunities for collaboration.

Schools & Stormwater Working Group

We participate in the Watershed Coordinator Working Group focused on Schools & Stormwater. The group meets monthly to discuss best practices for stormwater projects on school campuses, including funding opportunities and alignment with SCWP. As a member, we share learnings from ActiveSGV's school greening efforts and host programming such as the Green Schools Tour, where potential project proponents and other interested parties can visit multiple green schoolyards in the Rio Hondo Watershed Area.





Collaboration with External Partners

A core aspect of our approach to the work of the Watershed Coordinator is collaboration. Building on the extensive network of ActiveSGV and the Rio Hondo Watershed Area Steering Committee members, we aim to strengthen relationships with organizations, municipalities, agencies, and schools in the Watershed Area. These relationships will help the RH WASC better understand the evolving needs of our communities and identify promising projects, scientific studies, or strategic partnership opportunities that will advance the goals of the SCWP.

Interested Party Mapping

The following pages list stakeholders identified as important entities involved in or affected by the Safe Clean Water Program and the Rio Hondo WASC's work. This list should be considered a “living” database, meaning that it is constantly growing and not exhaustive. Suggestions for contacts, organizations, agencies, and institutions for inclusion on this list are welcome and encouraged.



Local Community Organizations

Name

A3PCON – Asian Pacific Policy & Planning Council	Friends of Baldwin Lake	Pasadena Pacers
ActiveSGV	Friends of Washington Park	Pasadena Playhouse District Association
Altadena Green Circle	Groundwater Resources Association of California	Rose Hills
American Association of Retired Persons (AARP) - Office in Pasadena	Healing and Justice Center	Route 66 Association
American Heart Association - Greater LA	Huntington Library	San Gabriel High School Helping Hands
American Lung Association	Investing in Place	San Gabriel Mission
Amigos de los Rios	KPCC 89.3 FM	San Gabriel Valley LGBTQ Center
API Forward Movement (APIFM)	La Casa Community Center	SGV Civic Alliance
Arcadia Civic Youth Council	La JaJa Kids 丫丫園地	Sierra Club San Gabriel Valley Taskforce
Arlington Garden	LA Neighborhood Land Trust	South Pasadena Active Streets (SPAS)
Asian Youth Center	Lightbringer Project	South Pasadena Arts Council (SPARC)
Chinese Club of San Marino	Los Angeles WaterKeeper	Temple City Historical Society
City of Hope	Los Angeles Alliance for a New Economy (LAANE)	Think Earth Foundation
Clean Power Alliance	Matilija Collective	Transition South Pasadena
ColoradoBoulevard.net	Monrovia Parks, Wilderness and Recreation Foundation	TreePeople
Communities for a Better Environment	Nature for All	Trust for Public Land
Council for Watershed Health	Natural Resources Defense Council (NRDC)	Volunteer Center of San Gabriel Valley
Day One	Our Water LA	Water is Life (WIL)
Eco Urban Gardens	Pacific Clinics - Asian Pacific Family Center	Water Education for Latino Leaders (WELL)
Farm Fresh to You	Pasadena Complete Streets Coalition	West Pasadena Residents Association (WPRA)
Foothill Unity Center	Pasadena Humane Society	West San Gabriel Valley Boys and Girls



Native American/Tribal Organizations

Name

American Indian Chamber of Commerce	County of LA, Parks & Recreation (Tribal Liaison)	Kizh Nation
American Indian Community Council	Gabrieleno San Gabriel Band of Mission Indians	Sacred Places Institute for Indigenous People
California Native American Heritage Commission	Gabrielino Tongva Indians of California Tribal Council	Tongva Taraxat Paxaavxa Conservancy

City and County Government	
Department	
Alhambra – City Council & City Manager	Monrovia – City Council & City Manager
Alhambra – Public Works	Monrovia – Community Development
Alhambra – Community Development	Monrovia – Public Works
Alhambra – Parks and Recreation	Montebello – City Council & City Manager
Arcadia – City Council & City Manager	Montebello – Planning & Community Development
Arcadia – Public Works	Montebello – Public Works
Bradbury – City Council & City Manager	Montebello – Recreation and Community Services
Duarte – City Council & City Manager	Monterey Park – City Council
Duarte – Community Development	Monterey Park – Community Development
Duarte – Parks and Recreation	Monterey Park – Public Works
Duarte – Public Works	Pasadena – City Council & City Manager
El Monte – City Council & City Manager	Pasadena – Parks, Recreation and Community Services
El Monte – Parks & Recreation	Pasadena – Planning & Community Development
El Monte – Public Works	Pasadena – Public Works
Irwindale – City Council & City Manager	Rosemead – City Council & City Manager
Irwindale – Public Works Engineering	Rosemead – Parks and Recreation
Los Angeles County Department of Parks & Recreation	Rosemead – Public Works
Los Angeles County Public Works	San Gabriel – City Council & City Manager
Los Angeles County Supervisor Hilda L. Solis – 1st District	San Gabriel – Community Services
Los Angeles County Supervisor Kathryn Barger – 5th District	

City and County Government Continued

Department

San Marino – City Council & City Manager	South Pasadena – City Council & City Manager
San Marino – Parks & Public Works	South Pasadena – Community Development
Sierra Madre – City Council & City Manager	South Pasadena – Public Works
Sierra Madre – Planning & Community Preservation	Temple City – City Council & City Manager
South El Monte – City Council & City Manager	Temple City – Community Development
South El Monte – Community Development	Temple City – Parks & Recreation
South El Monte – Public Works	





Councils of Governments

Entity

MAD Town Council (representing unincorporated areas of Monrovia, Arcadia, and Duarte)

San Gabriel Valley Council of Governments (SGVCOG)

Agencies – Local and Regional

Entity

Foothill Transit

San Gabriel Valley Conservation Corps

Gateway Water Management Authority (GWMA)

San Gabriel Valley Mosquito and Vector Control
Community Affairs

Los Angeles County Metropolitan Transportation
Authority (Metro)

Sanitation Districts of Los Angeles County

Main San Gabriel Basin Watermaster

South Coast Air Quality Management District (SCAQMD)

San Gabriel Basin Water Quality Authority

Southern California Assn of Governments (SCAG)

San Gabriel and Lower LA Rivers & Mountains
Conservancy

Watershed Conservation Authority

Agencies – State and Federal

Entity

California Conservation Corps	Los Angeles Regional Water Quality Control Board
California Department of Transportation (Caltrans) Stormwater Program	US Army Corps of Engineers, Los Angeles District
State Water Resources Control Board	US Environmental Protection Agency, Region 9

Water Wholesalers

Entity

San Gabriel Valley Municipal Water District	Upper San Gabriel Valley Municipal Water District
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Water Retailers

Entity

Amarillo Mutual Water Company	Del Rio Mutual Water Company
Cal-Am Water Company (Duarte)	East Pasadena Water Company
Cal-Am Water Company (San Marino)	Golden State Water Company
Cal Water Service Company	Montebello Land and Water Company
City of Alhambra	Rurban Homes Mutual Company
City of Arcadia	San Gabriel CWD (County Water District)
City of El Monte	San Gabriel Valley Water Company
City of Monrovia	South Montebello Irrigation District
City of Monterey Park	Sterling Mutual Water Company
City of Pasadena	Sunny Slope Mutual Water Company
City of Sierra Madre	Valley CWD (Duarte)
City of South Pasadena	

Educational Institutions

Entity

Art Center College of Design - Pasadena	Pasadena City College (PCC) - Pasadena
California Institute of Technology (CalTech) - Pasadena	Providence Christian College - Pasadena
California School of the Arts - San Gabriel Valley	Ramona Convent Secondary School - Allhambra
East Los Angeles College - Monterey Park	Social Justice Learning Institute (SJLI)
Epiphany Catholic School - South El Monte	University of the West - Rosemead
LA College of Music - Pasadena	

School Districts

Entity

Alhambra Unified School District (incl parts of Monterey Park)	Mountain View School District (El Monte/S. El Monte)
Arcadia Unified School District	Pasadena Unified School District (incl Sierra Madre)
Duarte Unified School District (incl Bradbury, parts of Irwindale)	Rosemead School District
El Monte City School District (incl parts of S. El Monte)	San Gabriel Unified School District
El Monte Union High School District (incl part of S. El Monte)	San Marino Unified School District
Garvey Unified School District	South Pasadena Unified School District
Monrovia Unified School District	Temple City Unified School District
Montebello Unified School District (incl parts of Monterey Park)	Valle Lindo School District (S. El Monte)



Business Organizations

Entity

Alhambra Chamber of Commerce	Pasadena Chamber of Commerce
Arcadia Chamber of Commerce	San Gabriel Chamber of Commerce
Duarte Chamber of Commerce	San Gabriel Valley Economic Partnership
El Monte - South El Monte Chamber of Commerce	San Marino Chamber of Commerce
Irwindale Chamber of Commerce	Santa Anita Park & 626 Night Market
Monrovia Chamber of Commerce	Sierra Madre Chamber of Commerce
Montebello Chamber of Commerce	South Pasadena Chamber of Commerce
Monterey Park Chamber of Commerce	Southern California Edison
Rosemead Chamber of Commerce	Temple City Chamber of Commerce

Workforce Development

Entity

LA/Orange Counties Building & Construction Trades Council - Apprenticeship Readiness Fund	San Gabriel Valley Conservation Corps
LA DWP/IBEW Local 18 Utility Pre-Craft Training Program	San Gabriel Valley Economic Partnership
MASH – Municipal Assistance, Solutions, and Hiring (City of Pasadena)	



**SAFE
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PROGRAM**

Appendix





Appendix A: References

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Handbook. <https://safecleanwaterla.org/content/uploads/2025/06/Regional-Program-Committee-Handbook-2025.pdf>

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Tongva Taraxat Paxaavxa Conservancy – Land Return & Stewardship.

<https://www.tongva.land/>

US Census Bureau QuickFacts. <https://www.census.gov/quickfacts>

