



LOWER LA RIVER WATERSHED - FY26-27 SOEP

WASC Meeting - June 2026



THE LLAR STRATEGIC OUTREACH & ENGAGEMENT PLAN

Aligned with the 2026 Watershed Planning Initiative and Planning Tool



Watershed Area Characteristics



Baselines & Benefits



Targets



Watershed Area Needs



Strategies & Opportunities



OUR FOCUS AREAS



- 1 COMMUNITY ENGAGEMENT AND REPRESENTATION
- 2 PROJECT CONCEPT DEVELOPMENT
- 3 PARTNERSHIPS & NETWORKS
- 4 COST-SHARE PARTNERS
- 5 LEVERAGE FUNDING
- 6 EDUCATION & OUTREACH
- 7 WATERSHED COORDINATOR COLLABORATION
- 8 REPORTING



COMMUNITY ENGAGEMENT AND REPRESENTATION

GOAL : 10-12 OUTREACH MEETINGS WITH INTERESTED PARTIES

Grow partnerships with elected officials, organizations, and coalitions by doing outreach meetings, listening to local priorities, and presenting on the SCWP.



GOAL: 100 SURVEY RESPONSES

The survey, available in 7 languages, will be distributed at meetings, social media, and community events — with findings analyzed, entered in the CSNA Dashboard, and shared with the WASC.

As a result, 1 Project-Specific Survey Summary Report shared with local municipalities and developers upon request.



GOAL: ATTEND COMMUNITY EVENTS AS THEY ARISE

Actively attending LLAR Watershed events, regional workshops, and community convenings focused on stormwater, climate resilience, and cost-share opportunities.



PROJECT CONCEPT DEVELOPMENT

Building the new generation of SCWP projects

GOAL: 10-12 MEETINGS (TARGETED OUTREACH)

Initiate and leverage relationships with specific focus on:

- **Charter Schools**
- **Utility Providers**
- **Regional Networks**
- **Proposition 4**

GOAL: FACILITATE WATERSHED PLANNING TOOL ASSISTANCE

As a result, 1 Fact Sheet summarizing the key opportunities outlined in the LLAR Watershed Plan will be created to provide clear guidance during outreach meetings.



Opportunities i

> Composite Opportunities

✓ Improve Water Quality



Bacteria Load Reduction

- General
- High
- Higher
- Highest



Total Phosphorus Load Reduction

- General
- High
- Higher
- Highest



Zinc Load Reduction

- General
- High
- Higher
- Highest



PARTNERSHIPS & NETWORK

Cultivating partnerships to advance projects

GOAL : ONGOING IDENTIFICATION OF INTERESTED PARTIES

Maintain LLAR Interested Parties Database which includes:

NGOs and CBOs

Municipal Contacts

Council Districts Representatives

Neighborhood Councils



GOAL: 2-3 EDUCATIONAL WORKSHOPS OR SITE TOURS

Includes collaborating with SCWP Public Education and Community Engagement Grantees

The
WATER
Foundation

GOAL: ATTENDED QUARTERLY IAG MEETINGS

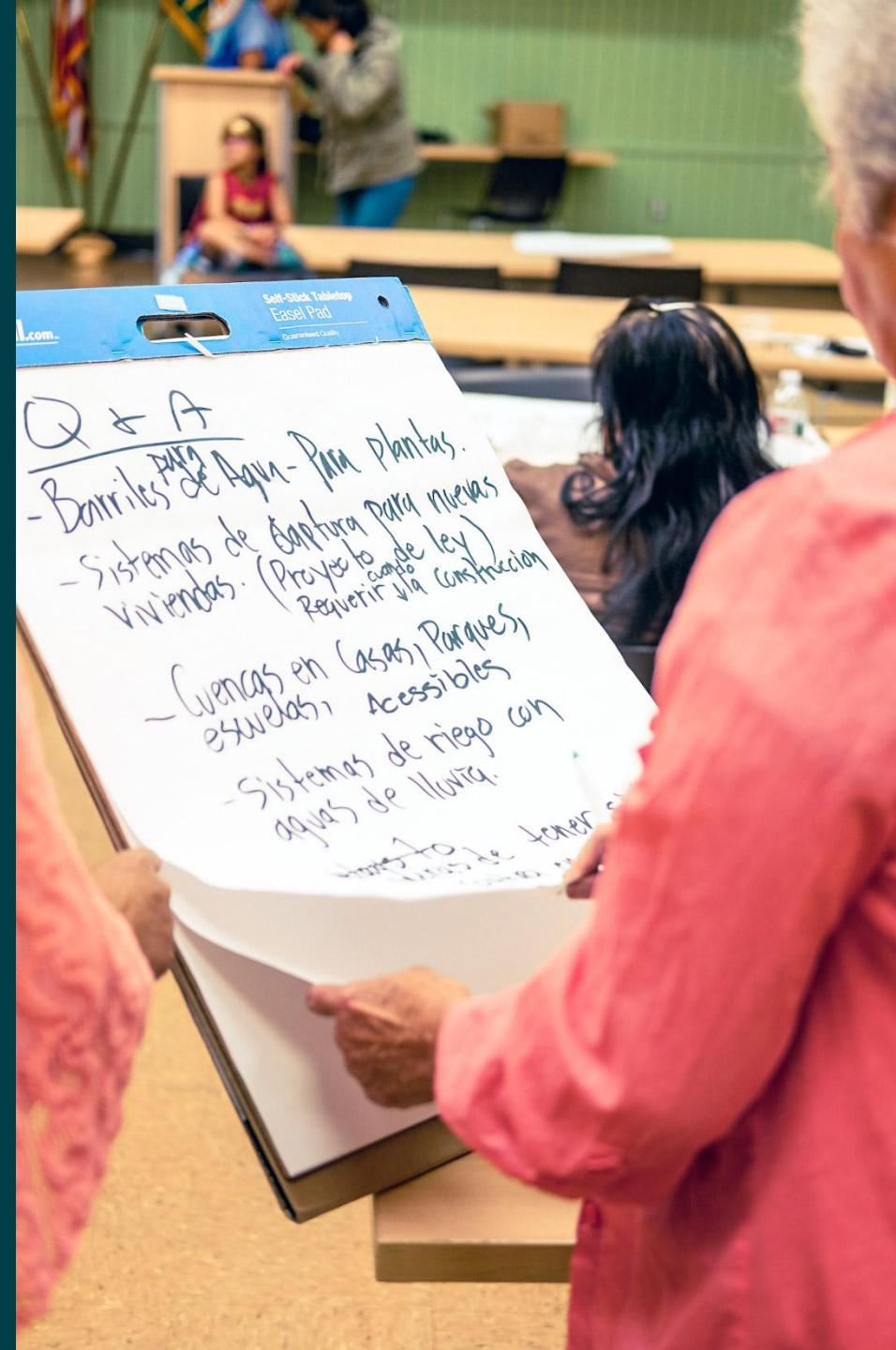
Sharing SCWP updates at quarterly LLAR IAG meetings to exchange information and remain aligned on regional activities and priorities.



GOAL: PROVIDE GUIDANCE TO NEW APPLICANTS

Continuing to guide potential applicants through SCWP funding opportunities, eligibility criteria, and best practices.

As a result, 1 Partnership Guide will be developed to help applicants identify and leverage partnerships that strengthen their competitiveness for SCWP funding.



COST-SHARE PARTNERS AND LEVERAGE FUNDING

GOAL: SUPPORT IDENTIFICATION OF COST-SHARING OPPORTUNITIES

Help applicants in meeting leverage requirements by identifying cost-share partners, sharing external funding opportunities, and maintaining an updated funding database to develop aligned funding strategies.





EDUCATION & OUTREACH

GOAL: 6 COMMUNITY OUTREACH EVENTS

Community Local Events

Earth Day Month

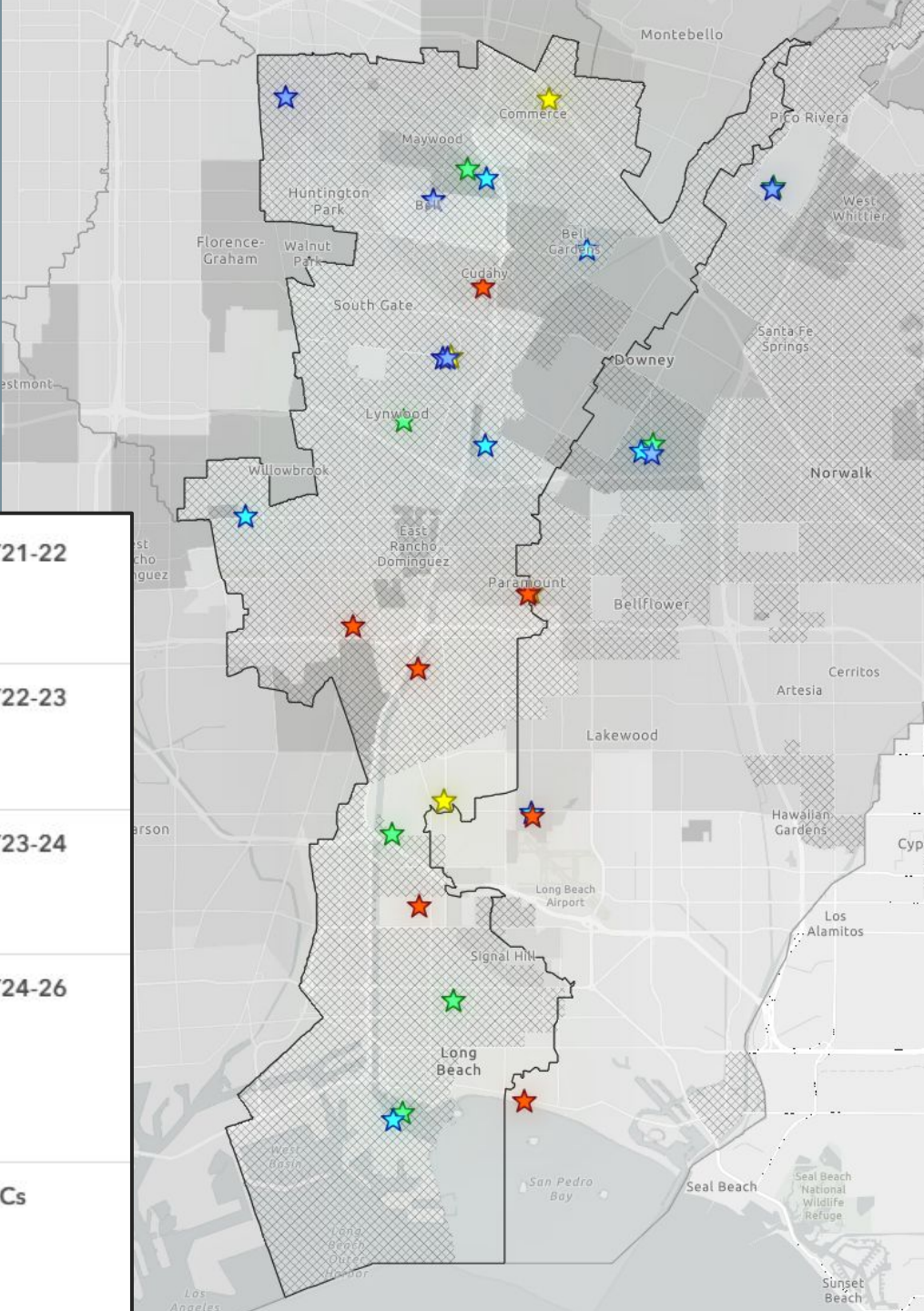
City Community Cleanups

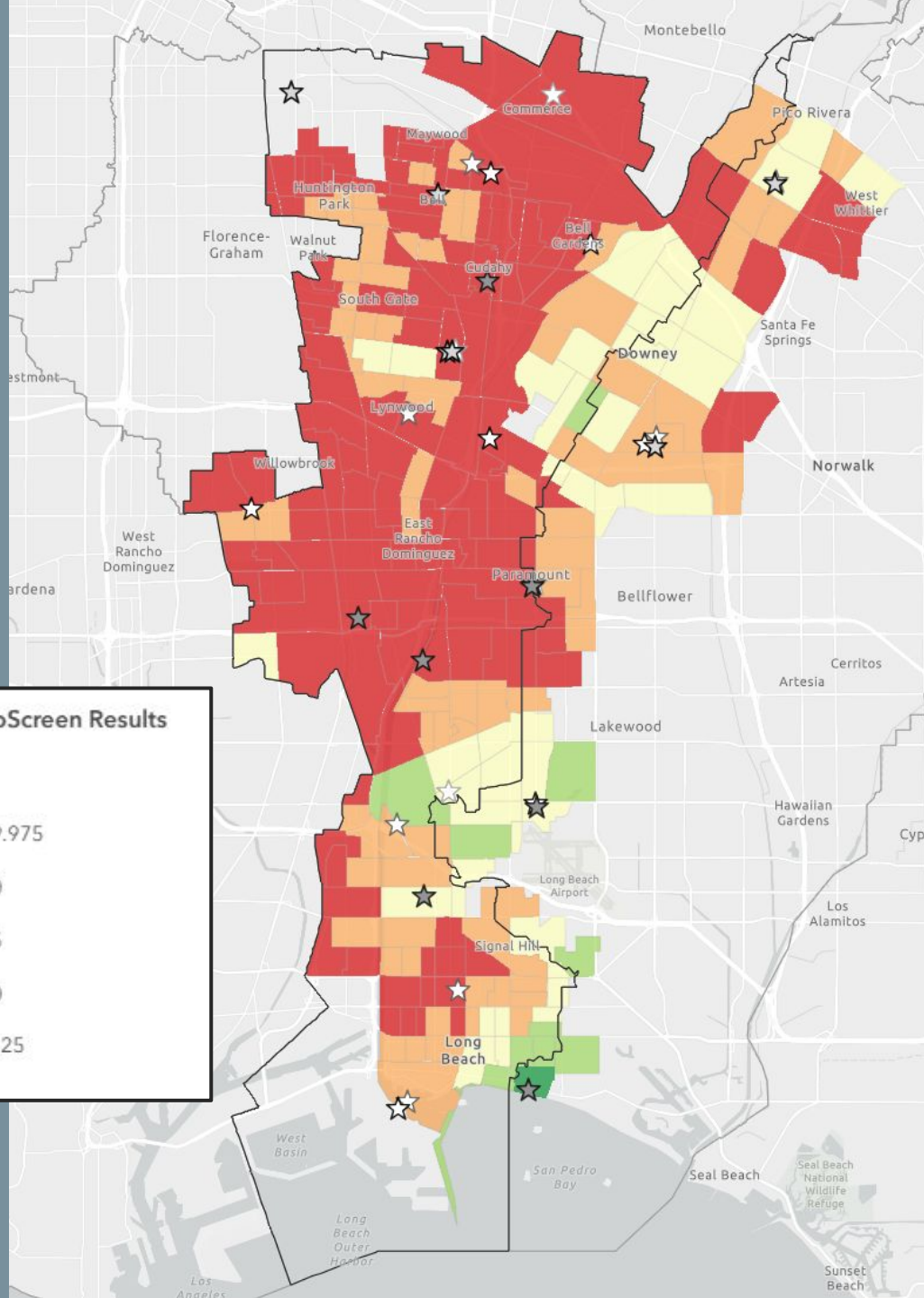
Other Community or Environment-focused events

COMMUNITY EVENT GAP ANALYSIS

- **32 events tabled**, 2 virtual
 - 25 located in a DAC (78%)

LLAR Events FY21-22
★
LLAR Events FY22-23
★
LLAR Events FY23-24
★
LLAR Events FY24-26
★ FY2425
★ FY2526
LLAR SB 535 DACs
▨





- **32 events tabled**, 2 virtual
 - 18 in top 10th CalEnviroScreen percentile census tracts (highest environmental burden & socioeconomic vulnerability)

GOAL: DISTRIBUTE 4 LLAR WATERSHED E-NEWSLETTERS

Distributing quarterly newsletters to community members and stakeholders within the LLAR Watershed, providing updates on educational events, project developments, and stormwater news.

Updates From Your Lower LA River Watershed Coordinator

In this Email

Call for Projects Info Sessions in May
Watershed Planning Tool
Connecting at ReDesigning LA Together
Community Event Highlights
Upcoming Earth Month & Regional Events
Funding Spotlight: Measure A
Less Concrete, More Jungle in LA
Algalita's 2026 Earth Month Classroom Challenge

Spring is here, and with it comes a season of community, connection, outdoor learning, and forward momentum for our watersheds. There's a lot happening across our region as we approach Earth Day activities and celebrations. Here are some highlights for our watershed area!

Call for Projects Info Sessions in May Contact Your Watershed Coordinator

The official deadline to apply for SCWP funding for FY 2027-28 is **July 31, 2026**. Before applying, make sure to attend one of the following Call for Projects Info Sessions taking place on May 13th or 14th.





GOAL: 1-2 LOCAL MEDIA OUTLETS TARGET

Engaging local media to feature LLAR projects and showcase their local and regional impacts, increasing program visibility and understanding.



GOAL: REGIONAL SCHOOL GREENING CONVENING

Alongside other watershed coordinators, host a regional meeting to bring together CBOs, NGOs, School Districts, and stakeholders to share resources, best practices, and advance school greening projects.



GOAL: 1 LLAR FUNDED PROJECT TOUR

Organizing an educational tour or workshop highlighting Lower LA River efforts, funded projects, or school greening initiatives.



WATERSHED COORDINATOR COLLABORATION

GOAL: 4-5 WATERSHED COORDINATOR MEETINGS

Continue to attend monthly Watershed Coordinator collaboration meetings to share resources, learnings, and cross-watershed insights that advance SCWP goals.

REPORTING

GOAL:

12 MONTHLY REPORTS

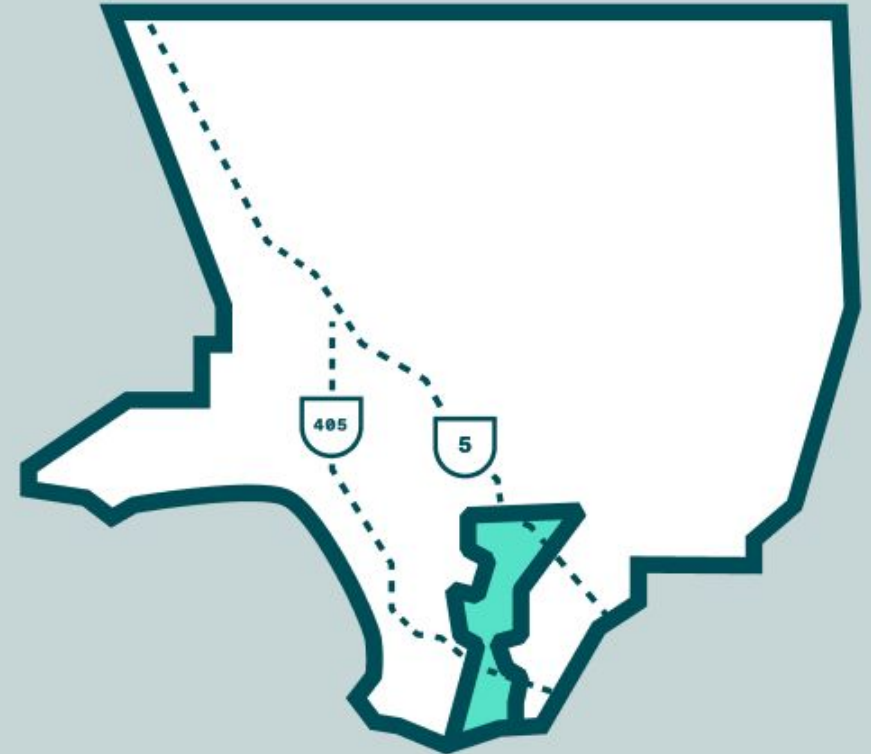
4 QUARTERLY REPORTS

1 ANNUAL REPORT

1 STRATEGIC OUTREACH AND ENGAGEMENT PLAN

Completing Monthly Activity Progress Reports, Quarterly Review Reports, and an Annual Report to track and document program activities and learnings.

LA County



Lower Los Angeles River
Watershed Area

MAY UPDATES

OUTREACH

- Connected with **Los Angeles Education Corps**
- Met with **City Fabrick** to learn more about the Long Beach Master Plan and their work with the **Long Beach Unified School District (LBUSD)**.

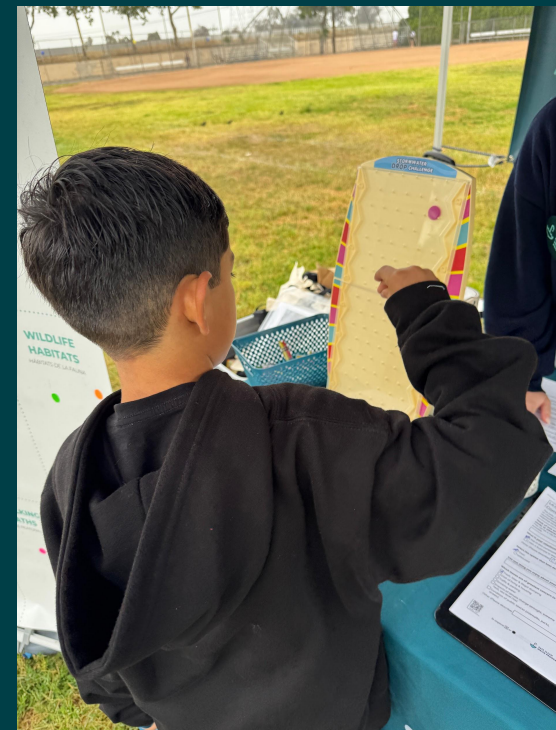


SUPPORT

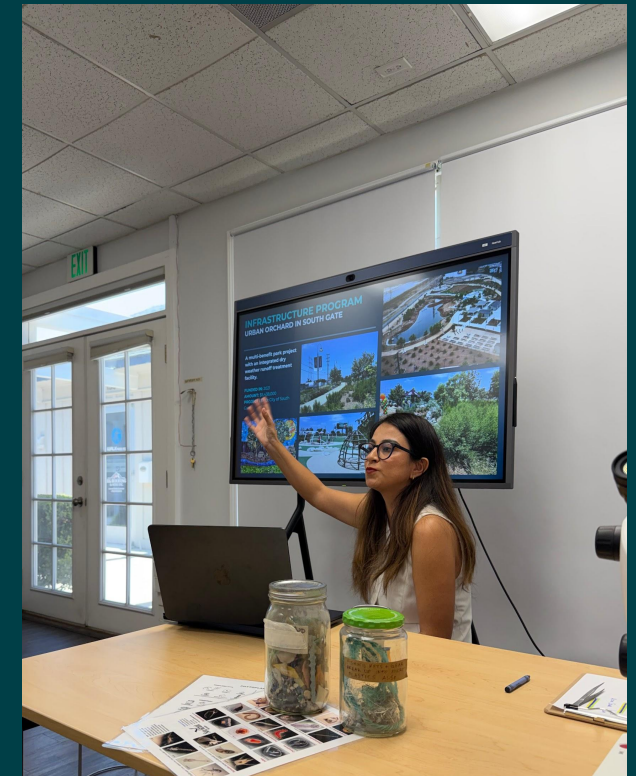
- Participated in the **Annual Runoff to Resilience Symposium**, focused on school greening.
- Continue the conversation with the **LA County Youth Climate Commission** ahead of our educational webinar with all Watershed Coordinators.



CUDAHY COMMUNITY EVENT



SCWP & ALGALITA WORKSHOP



JUNE UPDATES

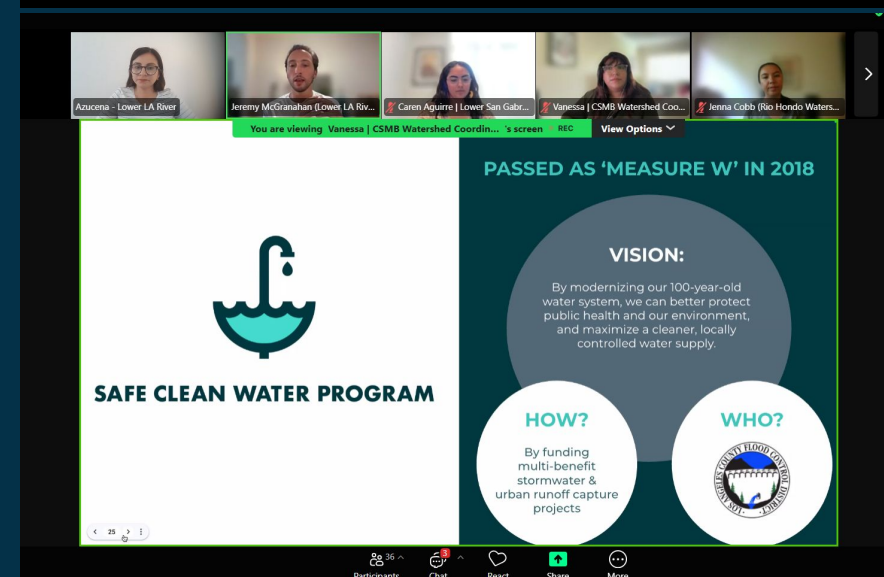
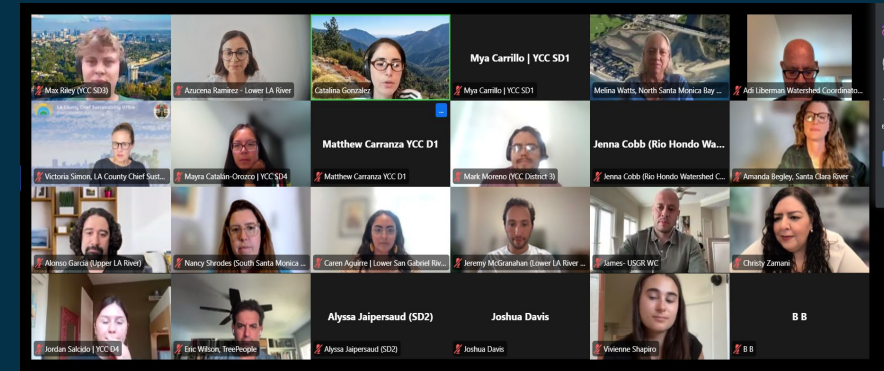


OUTREACH

- Met with **Debbie Enos** from **Council for Watershed Health** about 2 Long Beach schools.
- In our efforts in Tribal Engagement, we connected with **Nina Gordon**, California-based River Steward to explore the opportunity to have her share her firsthand experience working with local tribes.

SUPPORT

- Met with potential applicant, Herrera Consulting, regarding a **Regional CECs** study.
- Attended **LAUSD Eco-Sustainability Community** meeting, and contributed feedback to help shape a districtwide plan.
- We co-hosted a special **SCWP & LA County Youth Climate Commission** educational webinar.



An underwater photograph showing a hand reaching up towards the surface of the water. The water is a deep blue color, and the light from the surface creates a shimmering effect on the water's surface.

THANK YOU

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