



SOUTH SANTA MONICA BAY

COMMUNITY SURVEY DATA
FY 22-23 RESULTS



-Watershed Coordinator Presentation-



Heal the Bay

Overview



Background: This community needs survey is a collaborative effort between Heal the Bay and SGA Marketing, and is used by the SSMB, CSMB, and LLAR watershed coordinators. Modeled after a more extensive WaterTalks survey, we encourage the public to take this short one-page survey at all of the public-facing events we attend in order to better understand community priorities and perspectives around water.

YEAR 1 (2021-2022): 41 surveys completed in SSMB

YEAR 2 (2022-2023): 90 surveys completed in SSMB

Safe Clean Water Program Community Survey

What water-related issues are of greatest concern in your community? Choose up to 3.*

<input type="checkbox"/> Drought	<input type="checkbox"/> Trash, industrial contamination, and other pollution in streets and waterways
<input type="checkbox"/> Reliance on imported water	<input type="checkbox"/> Ocean pollution
<input type="checkbox"/> Flooding	<input type="checkbox"/> Other

What do you want to see more of in your community? Choose up to 3.*

<input type="checkbox"/> Drought resilience	<input type="checkbox"/> Wildlife habitat
<input type="checkbox"/> Flood protection	<input type="checkbox"/> Bike paths
<input type="checkbox"/> Cleaner beaches & rivers	<input type="checkbox"/> Public recreation facilities
<input type="checkbox"/> LA river recreation opportunities	<input type="checkbox"/> Walking paths
<input type="checkbox"/> Trees	<input type="checkbox"/> Park maintenance
<input type="checkbox"/> Community gardens	<input type="checkbox"/> Other
<input type="checkbox"/> Green schoolyards	

What is one outdoor area in your community that is in need of beautification or improvement? This could be anything from an abandoned lot, a local park that could be improved, or a street corner prone to flooding. Please be specific about the location and what changes you'd like to see. (Optional)

List 3 things you like about your community. (Optional)

The following questions help us understand what neighborhoods we've reached with this survey.

What is your home zip code? * _____

What is the nearest intersection to your home? * _____

What city is this community located in? * _____

What race(s) and/or ethnicities do you identify with? Select all that apply. This information is necessary to ensure the survey is inclusive and representative. *

<input type="checkbox"/> Caucasian	<input type="checkbox"/> Native American
<input type="checkbox"/> Black or African-American	<input type="checkbox"/> Native Hawaiian or Pacific Islander
<input type="checkbox"/> Latino or Hispanic	<input type="checkbox"/> Two or more
<input type="checkbox"/> Asian	<input type="checkbox"/> I prefer not to say

Please share your email if you would like to receive email updates in the future about water infrastructure projects in your community. (Optional)

SAFE CLEAN WATER PROGRAM

Question 1: What water-related issues are of greatest concern in your community?
Choose up to 3.

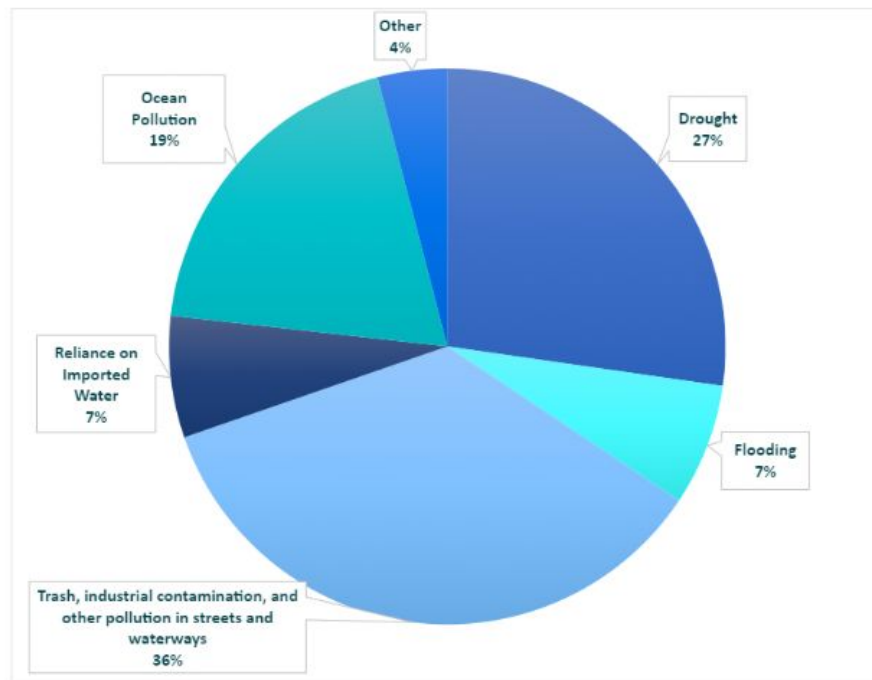


Figure 1: This pie chart summarizes 204 individual responses from 90 surveys. Note that some participants chose more than 3 answers.

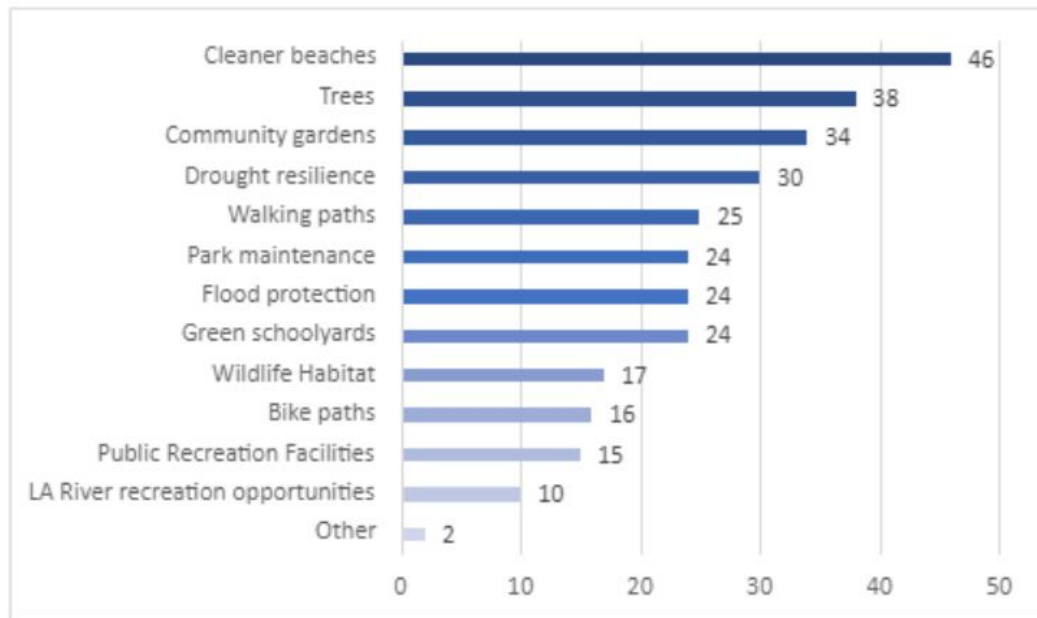
Question 2: What do you want to see more of in your community? Choose up to 3.

Figure 2: This bar graph summarizes 305 individual responses from 90 surveys. Note that some participants chose more than 3 answers.

Question 3: What is one outdoor area in your community that is in need of beautification or improvement?

NEED IDENTIFIED	NUMBER	LOCATION
cleaner streets	23	Los Angeles, Wilmington, Gardena, Compton, Hawthorne, Inglewood, Lawndale
cleaner train stations	1	Compton
cleaner railroad tracks	1	Gardena
abandoned lots	6	Hawthorne, Los Angeles, Inglewood, Wilmington, Harbor City
cleaner parking lots	1	Wilmington
park maintenance	23	Los Angeles, Inglewood, Compton, San Pedro, Lawndale, Lennox, Gardena, Harbor Gateway, Manhattan Beach, Redondo Beach
cleaner beaches	3	San Pedro
cleaner alleyways	2	Lennox, Wilmington
more and improved green space	4	Inglewood, Avalon Gardens, Hawthorne
flood protection	1	Gardena
TOTAL	65	

Figure 3: This table summarizes the 65 open-ended responses to this optional question. The top two needs identified were cleaner streets and park maintenance. The locations identified/listed are ordered by frequency. The area with the highest number of responses for that need is listed first.

Question 3 (continued)

The top two needs identified were park maintenance and cleaner streets. Here are a few specific locations survey respondents identified as being in need of improvement:

Park Maintenance

- Lennox Park (Lennox)
- Jane Addams Park (Lawndale)
- Greenbelt Park (Wilmington)

Cleaner Streets

- Gardena Blvd (Gardena)
- Imperial and Felton (Hawthorne)
- Avalon Blvd (Carson)

Question 4: List 3 things you like about your community (optional).



Figure 4: The above word cloud identifies the most common words used in this optional, open-ended response question, with the larger words indicating higher frequency. The top four most frequently used words were people, parks, quiet, and cleanliness.

Next Steps

- SSMB watershed coordinator will create brief reports for individual cities, detailing survey responses from constituents in their jurisdiction
- SSMB watershed coordinator is available to share or discuss survey results with any interested WASC members or district staff

Thank you!