



# **SAFE CLEAN WATER PROGRAM**

**A North Santa Monica Bay  
Watershed Area**

**Education / Outreach Conversation**

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Photo and Logo, Los Angeles County



# State of the Watershed / WaterTalks Event

## State of the Watershed Vision:

Craig Jones, "We're looking to tell good stories about conservation and clean water in our watershed."

- **Logistics:**
  - Potentially on site at LVMWD, starting or ending with Pure Water Project tour, also Hybrid option with Zoom
  - Potentially every year or every other year.
  - Event could be 3-4 hours. Bagels and coffee for guests. If longer, perhaps food trucks for lunch.
- **Funding:** Melina could apply for MWD \$2000 outreach funds (can only apply once per year).
- **Timing:**
  - **A Saturday**
  - **Earth Day, May or June 2023**
  - **Or November**
- **Audience:** Community members with an emphasis on inviting elected officials as per WaterTalks.
- **Speakers:** TBD: include First Nations leadership as part of event, hope that we can include the hawks that provide rodent management at LVMWD
- **Goal:** Showcase environmental stewardship / need for same in NSMB Watershed

# Community Cisterns Event: Sustain the Rain

**Event Vision:** Provide core information for DIY cisterns and/or connections to the people to hire to DIY with cisterns in your own backyard.

**Take Home Message:** backyard cisterns are dinghies or sailboats, not the space shuttle!

- **LVMWD leads:** Craig Jones, Riki Clark
- **Logistics:** Saturday morning, in person
- **Funding:** Requests from ARLA or Malibu Foundation, possible MWD grant, possible from the company BUSHMAN
- **Potential Event Partners:** TreePeople, ARLA, ARCSA
- **Timing:** A Saturday, September OR November (October is too busy)
- **Audience:** NSMB Community Members
- **Speakers:** Local contractors to tell us good stories about how they did it and you can too!
- **Pure Water Project Tour:** Riki Clark
- **Panel/Tabling:** local cistern contractors Urban Water Group, Mike Garcia etc.
- **Vendors Display:** Bushman, possibly other vendors, possibly easy install of drip irrigation / hoses
- **Goal:** Give community members the practical tools to go DIY with access to cisterns and contractors and any other key tools. Per Alexa Hendricks, this approach mirrors the successful approach to parallel projects by the Calleguas Municipal Water District.



# Agency Cisterns Seminar

**Event Vision:** Help leadership come to see that cisterns are a doable endeavor.

**Take Home Message:** backyard cisterns are dinghies or sailboats not the space shuttle!

- **LVMWD lead:** Craig Jones
- **Logistics:** Date TBD based upon city / agency interest / availability; probably Fall or October, via ZOOM
- **Potential Host:** Agoura Hills or other City, Permittee
- **Potential Partners:** Many! (i.e. Gus Mezs, ARLA etc.)
- **Funding:** None
- **Timing:** Probably during work week; potentially part of a series
- **Audience:** City / Agency staff
- **Speakers:** TBD, looking to focus on,
  - successful implementation of cisterns by other agencies / other places
    - Marin Water, City of Tucson, Bermuda
  - by our own cistern installing leaders such as Tom and Marilyn
    - possibly, possibly not: L.A. County permitting / Department of Health
- **Goal:** Get city / agency leadership over the hump of "water quality testing will be prohibitively expensive," "permitting is too difficult" and other perceived stumbling blocks that are L.A. County / Santa Monica Mountains specific. Get them to see what easy cistern programs look like by sharing successes by sister waters agencies.





# CicLAvia: Does the North Santa Monica Bay Watershed Want to Create Our Own Car-free Event?

**Event Vision:** Emulate [CicLAvia](#) via a locally based a car-free Sunday in the mountains centering guests on a number of watershed-focal stops including potential Pure Water Project, King Gillette Ranch and TBD sites, demonstrating the feasibility of climate friendly transit AND creating an organic opportunity to showcase Pure Water Project demonstration site.

**Concerns:**Jeremy Wolg raised a number of questions..

- Would Sheriff's department support this?
  - Would there be additional costs for sheriff staffing to support event?
- What would liability insurance cost? Who would hold central responsibility?
- LVMWD supports being a partner but not a lead on this event.

As such, they could become one of the host sites on the event IF another city or agency or non-profit takes the lead on this.
- **Would you like to explore having your city or agency be project lead?**

# An Invitation: Join the Nxorth Santa Monica Bay Watershed Education / Outreach Working Subcommittee



- Meetings will be publicly noticed, so Brown Act will be met.
- Meetings will be open to the public
- Participants will be able to collaborate on education / outreach efforts
  - Project costs will be reduced
  - Public impact will be magnified
  - Cohesive watershed messaging
    - There may be pastry