

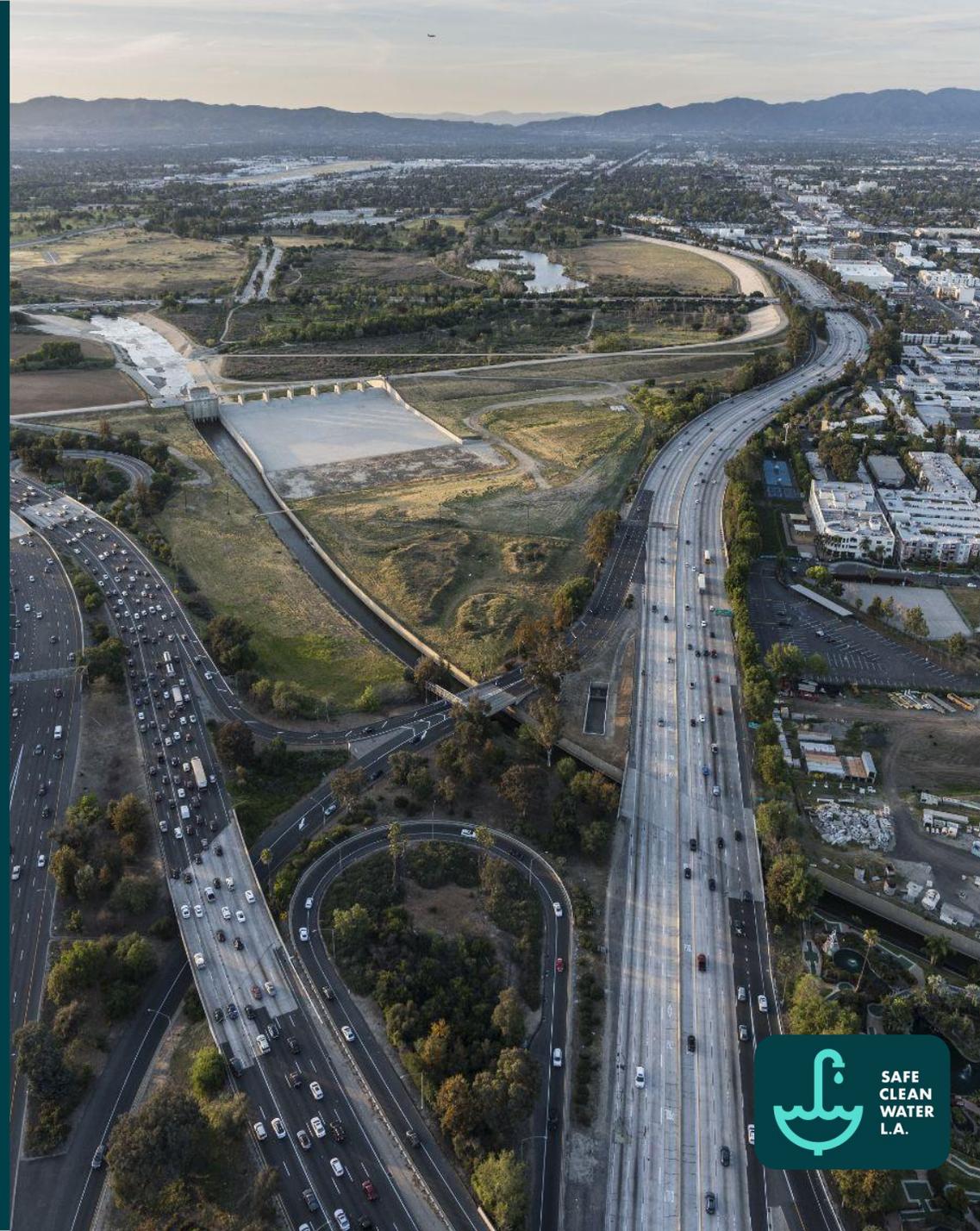
# UPPER LOS ANGELES RIVER

Watershed Coordinator  
Updates  
November 3, 2021



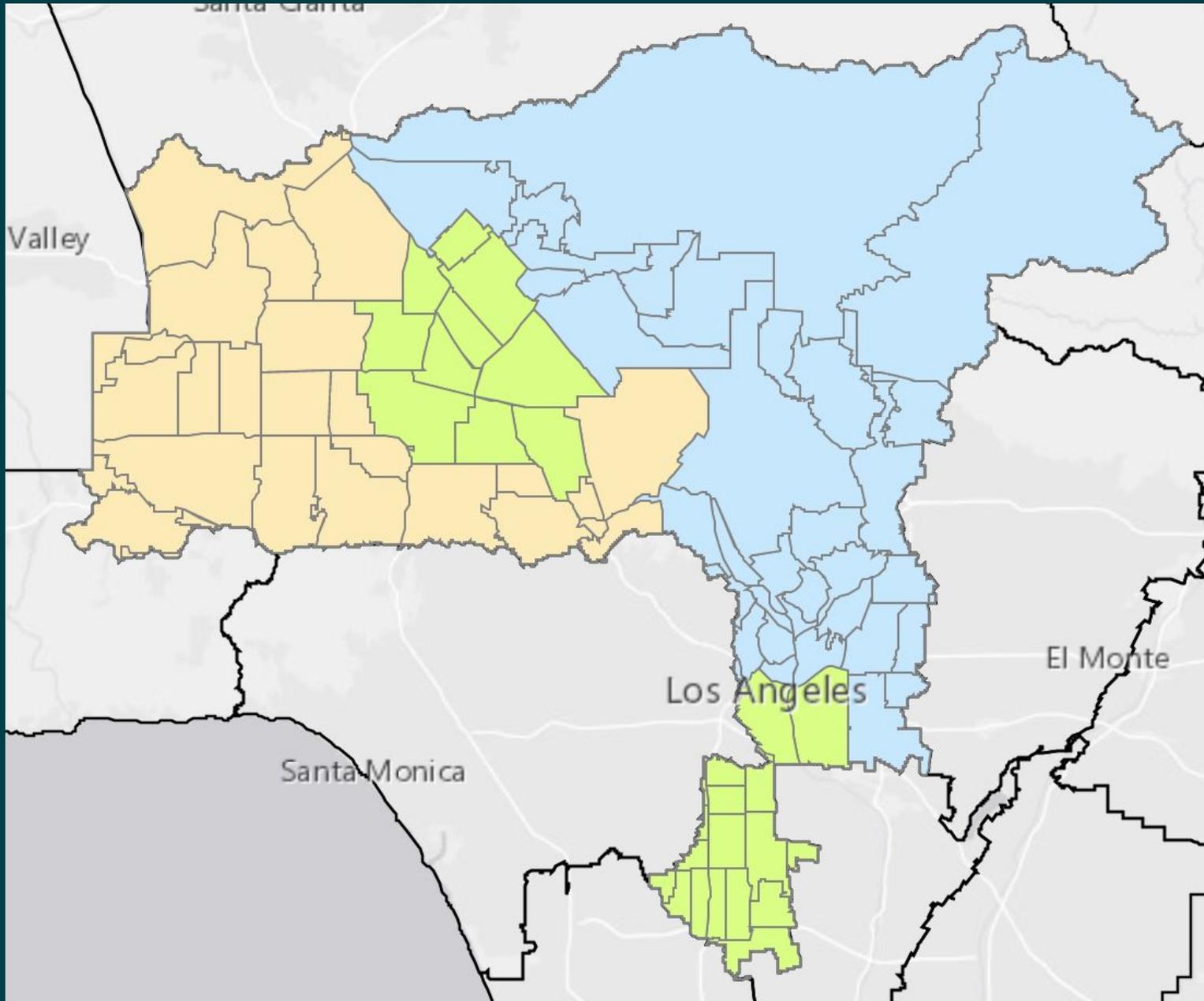
COUNCIL FOR  
**WATERSHED HEALTH**

ENVIRONMENTAL  
OUTREACH STRATEGIES



SAFE  
CLEAN  
WATER  
L.A.

# Point of Entry Map of the Upper LA River



Clarasophia  
Gust  
Council for  
Watershed Health



Adi Liberman  
Environmental  
Outreach Strategies



Carlos Moran  
Council for  
Watershed Health



## ADI LIBERMAN

Adi works at the Environmental Outreach Strategies and can be contacted at:  
[adi@eoscal.com](mailto:adi@eoscal.com)

  
ENVIRONMENTAL  
OUTREACH STRATEGIES  
building bridges that lead to results

**What's your favorite place to be outside in the ULAR?**

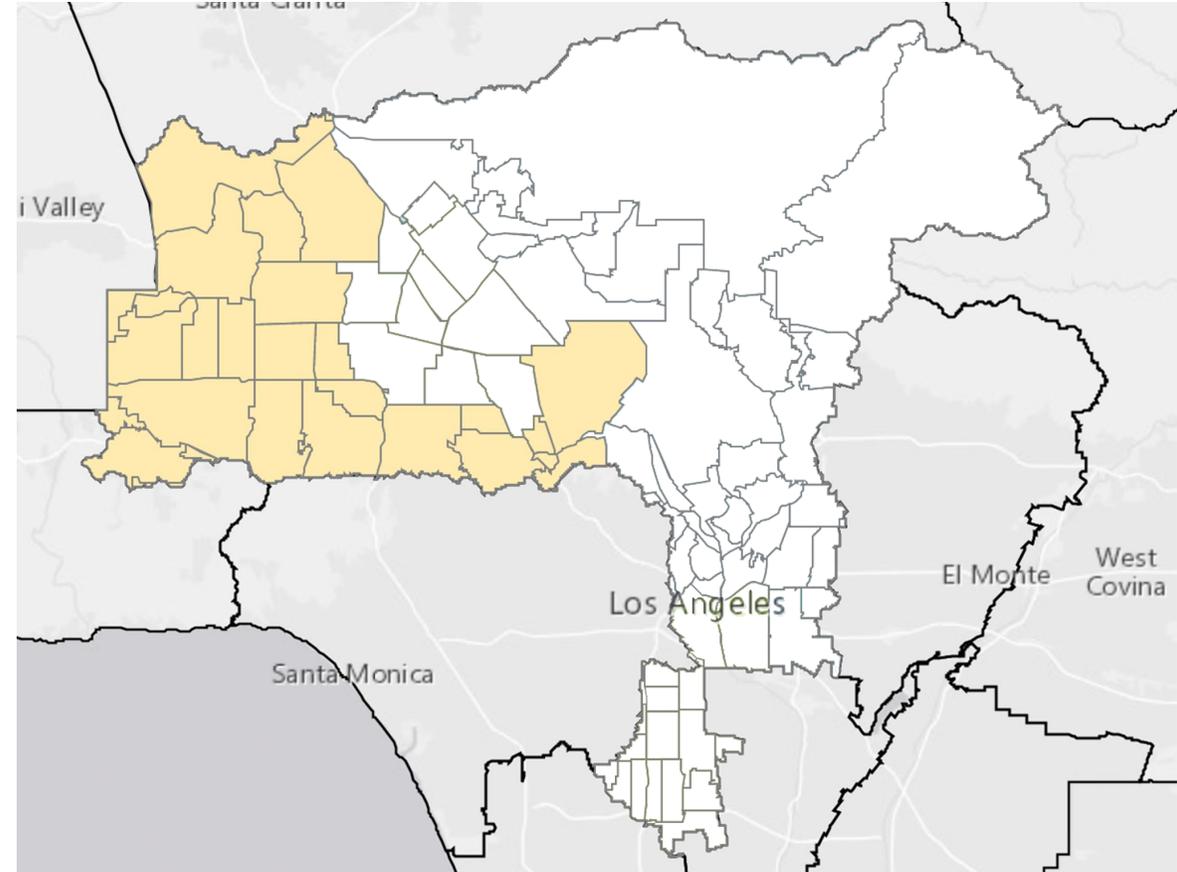
**On the trails at Griffith Park**

**What's your favorite body of water in the ULAR?**

**Arroyo Calabasas (Calabasas Creek)  
because it flows just a block from my house**

**What's your favorite place to eat in the ULAR?**

**Little Dom's**



# Task 1: Facilitate Community Engagement in Safe Clean Water Program

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- Council members, city staff, WASC reps for
  - Burbank
  - Calabasas
  - Hidden Hills
  - Los Angeles
- Burbank EcoCouncil

# Task 7: Leverage Funding

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- Grant Workshops
  - Nov. 9 - Land and Water Conservation Fund (LWCF)
  - Nov. 10 - Recreational Trails Program (RTP)
  - Nov. 10 - Habitat Conservation Fund (HCF)

# Task 8: Local Stakeholder Education

- Publish eNewsletter
- Development of Social Media Presence



## What is the Safe, Clean Water Program?

The Safe, Clean Water Program (SCWP) was established with the passage of Measure W in 2018 by voters in Los Angeles County with the guiding goals of improving water quality, increasing water supply and enhancing communities.

[Learn More](#)

## The Watershed Coordinator Role

Our role as Watershed Coordinators is to solicit and support new water projects, engage the community, and to educate the public. Click the button below to learn more about the role of the Watershed Coordinator.

[Learn More](#)

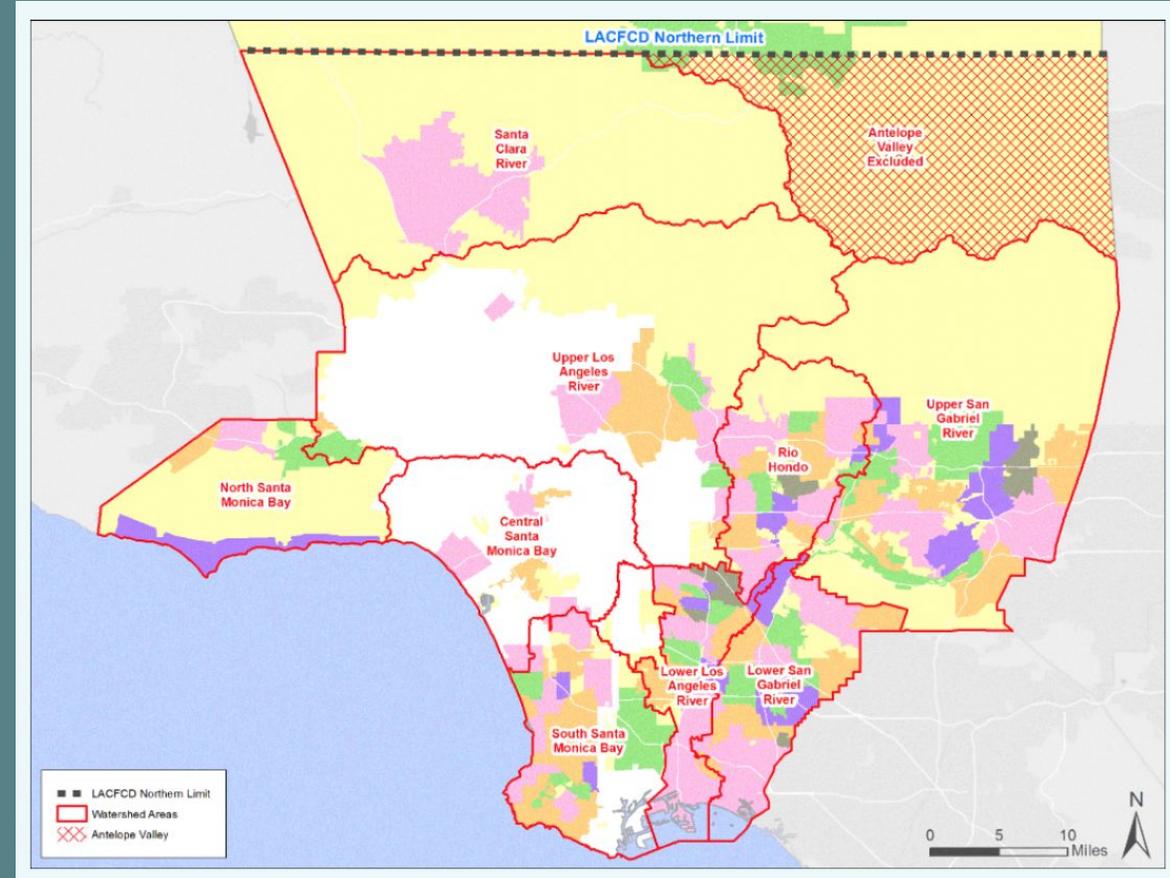
**WATERSHED COORDINATOR ROLE:**

- 1) Solicit & Support New Projects**  
Identify parties with project ideas & connect them with the Technical Resources Program
- 2) Community Engagement**  
Gather input on community needs that SCW projects can help fulfill
- 3) Public Education**  
Raise public awareness about SCWP and garner community input

Two small inset images showing community engagement. The top image shows a group of people gathered around a table outdoors, possibly at a community meeting or project planning session. The bottom image shows a person standing at a table, possibly providing information or assistance to others.

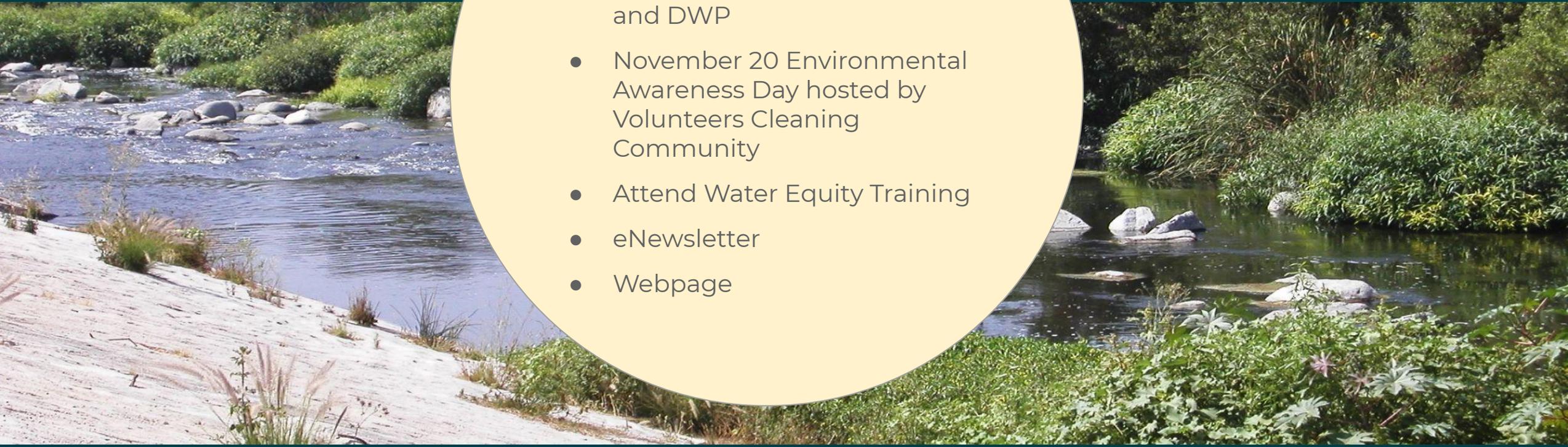
# Task 9: Watershed Coordinator Collaboration

- Monthly Regional Coordinator Meetings
- Funding Working Group
- Collaboration/Coordination between ULAR Watershed Coordinators



# Adi's Focus: November

- Outreach to Cities
- November 6th  
Environmental Health Fair  
hosted by One-Generation  
and DWP
- November 20 Environmental  
Awareness Day hosted by  
Volunteers Cleaning  
Community
- Attend Water Equity Training
- eNewsletter
- Webpage





**What's your favorite place to be outside in the ULAR?**

**Camping in the San Gabriel Mountains**

**What's your favorite body of water in the ULAR?**

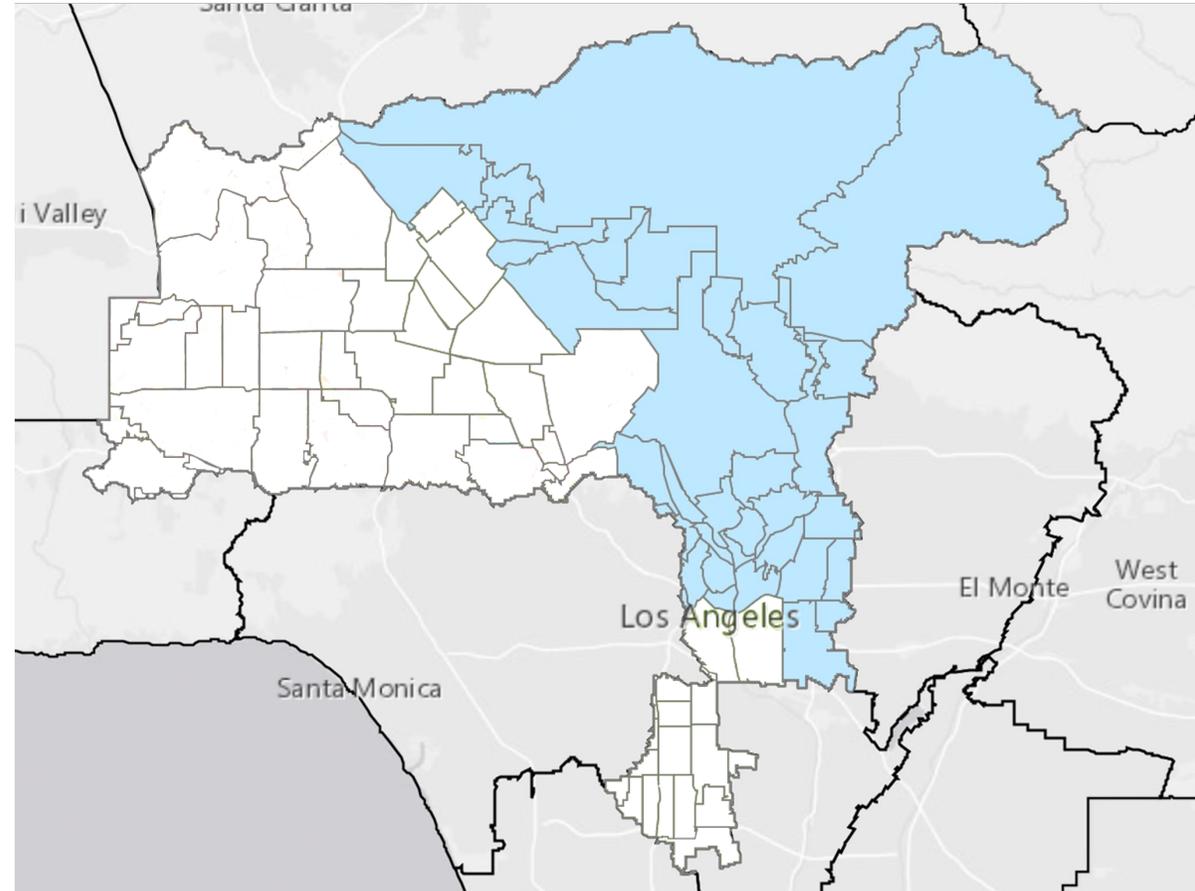
**The soft-bottom area of the LA River**

**What's your favorite place to eat in the ULAR?**

**Dough Box in El Sereno**

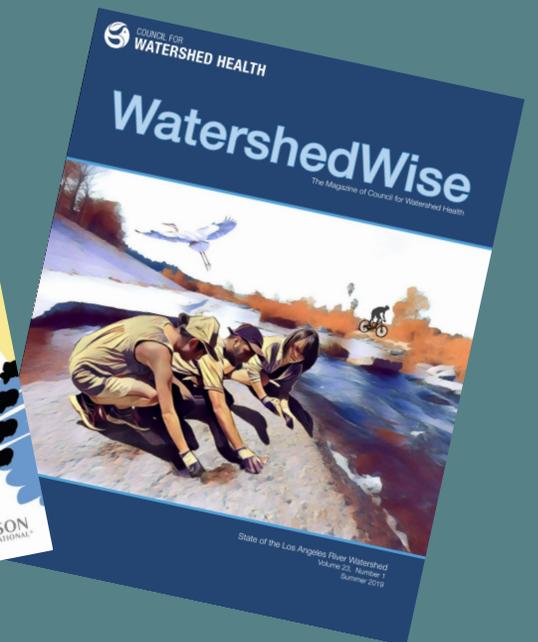
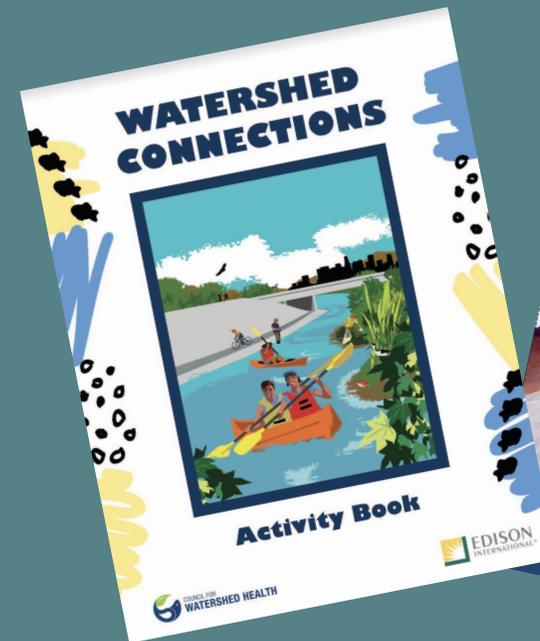
## **CLARASOPHIA GUST**

**Clarasophia works at the Council for Watershed Health and can be contacted at: [cgust@watershedhealth.org](mailto:cgust@watershedhealth.org)**



# Task 1: Facilitate Community Engagement in Safe Clean Water Program

- Coastal Cleanup at Lewis MacAdams Riverfront Park



## Task 2: Identify and Develop Project Concepts

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Project Intake Form

SECTION 1  
**Project Overview**

Project lead:

Name of project (if any):

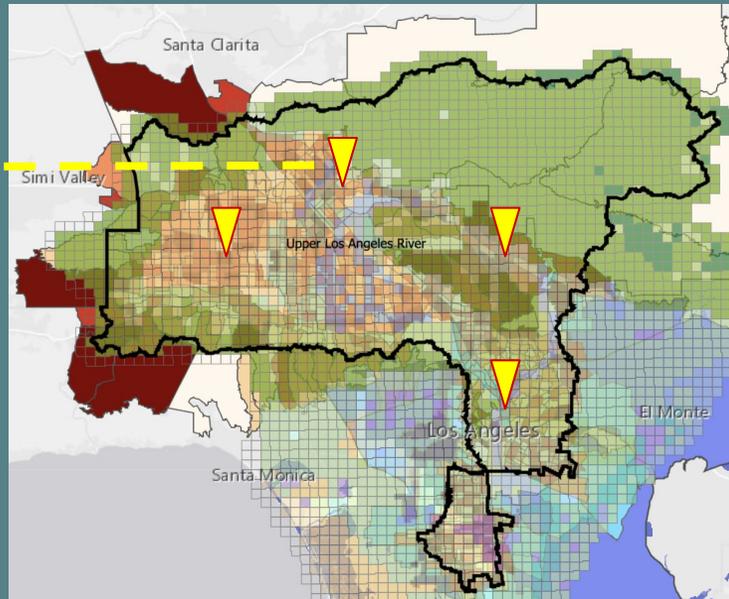
Project collaborators (if any):

Type of Project:

Project Phase:

Project address:

Location of Project:  
  
  
Tip: This question will try to use your location. Press to continue.  
Esri, FAO, NOAA Powered by Esri  
No geometry captured yet.



## Task 3: Work with Technical Assistance Teams

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- Montecito Heights Site Tour with CD1
- City of Alhambra Green Street Design Workshop
- Amigos de los Rios TRP
- Attended scoring committee meetings
- Reviewed all ULAR projects proposed this round

# Task 4: Facilitate Identification and Representation of Community Priorities

### Interested Parties List

New Contact | Search | Person | Filter | Sort | [Icons]

Entities We Should Contact

- U.S. Representatives
- State Representatives
- County Supervisors
- Federal Agencies
- State Agencies
- County Agencies
- Neighborhood Council General Contacts
- Community Members & Community Groups
- Alhambra
- Burbank
- Calabasas
- Glendale
- Hidden Hills
- La Canada Flintridge
- Monterey Park
- LA City
- San Fernando
- South Pasadena
- Pasadena
- CBO/NGO Partners
- School Districts
- Higher Ed Institutions
- Consultants
- ULAR WASC Members
- Watershed Coordinators
- Regional Oversight Committee
- Scoring Committee

### Event tracking database

Upcoming	Type	Host	Date
Free Environmental Health Fair		People, LAD	Nov 6
MRod Volunteer Corps in Sunland-Tujunga			Nov 6
MRod Volunteer Corps in Sylmar		CD 7	Nov 7
Rain Barrel Giveaway & Water Conservation ...			Nov 6
Tree Planting	Tree	City Plants	Nov 13
Volunteers Cleaning Communities Environ...			Nov 20

Past	Type	Host	Date
Coastal Cleanup Day		Heal the Bay, Trou	Sep 18
Granada Hills Street Fair		Granada Hills Cha	Oct 23
The East Los Angeles Certified Farmers' Ma...			Sep 4

# Task 5: Integrate Priorities Through Partnerships and Extensive Networks

Presentation about Safe Clean Water Program, Technical Resources Program, and Watershed Coordinator Role



### YOUR AREA'S WATERSHED COORDINATORS:



**Carlos Moran**  
Council for Watershed Health (CWH)

[carlos@watershedhealth.org](mailto:carlos@watershedhealth.org)



**Ciarasophia Gust**  
Council for Watershed Health (CWH)

[cgust@watershedhealth.org](mailto:cgust@watershedhealth.org)



**Adi Liberman**  
Environmental Outreach Strategies (EOS)

[adi@eoscal.com](mailto:adi@eoscal.com)

# Task 8: Local Stakeholder Education

- Development of Social Media Presence
  - Facebook
  - Twitter



ULAR Facebook Group



**Upper Los Angeles River Watershed Area**  
@UpperLARiver

This page is managed by the Watershed Coordinators of the Upper Los Angeles River Watershed Area, part of the Safe, Clean Water Program in Los Angeles County.

Follow



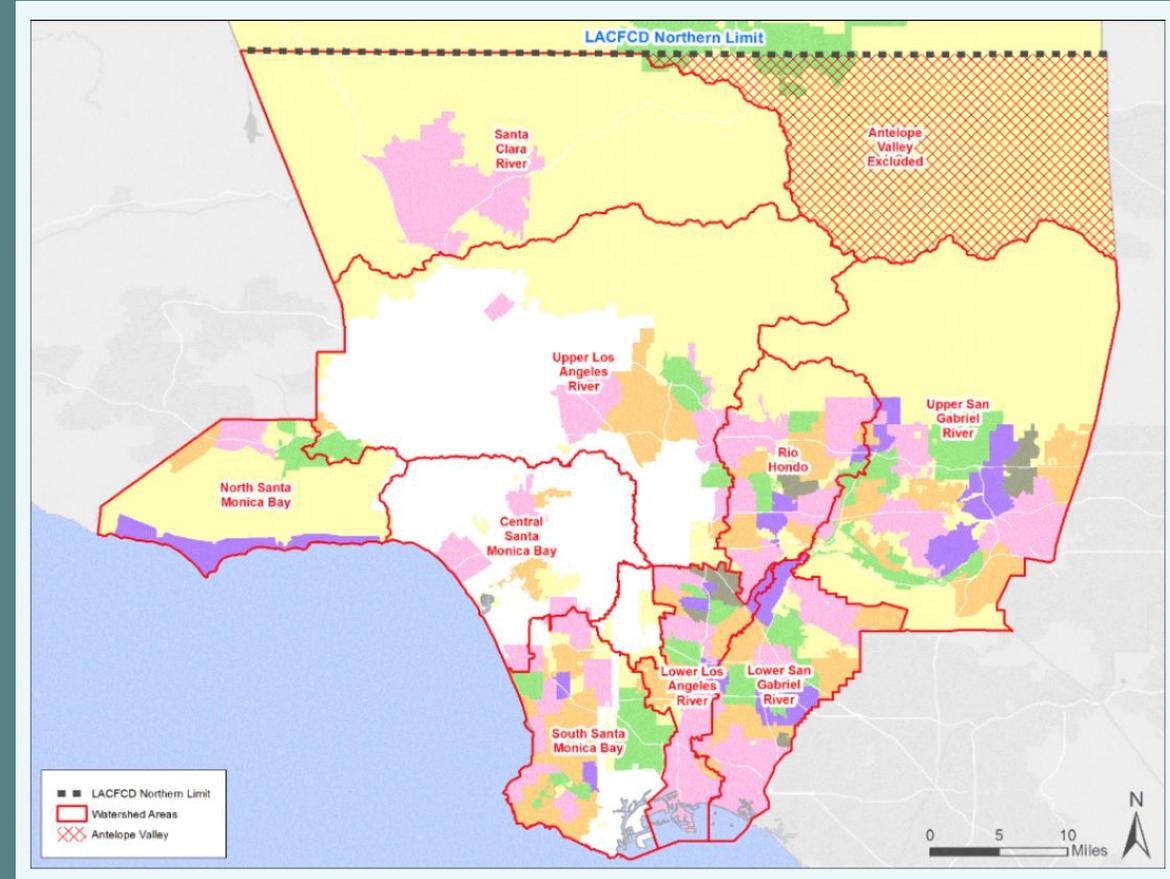
**Upper Los Angeles River Watershed Area**

Private group · 20 members

Join group

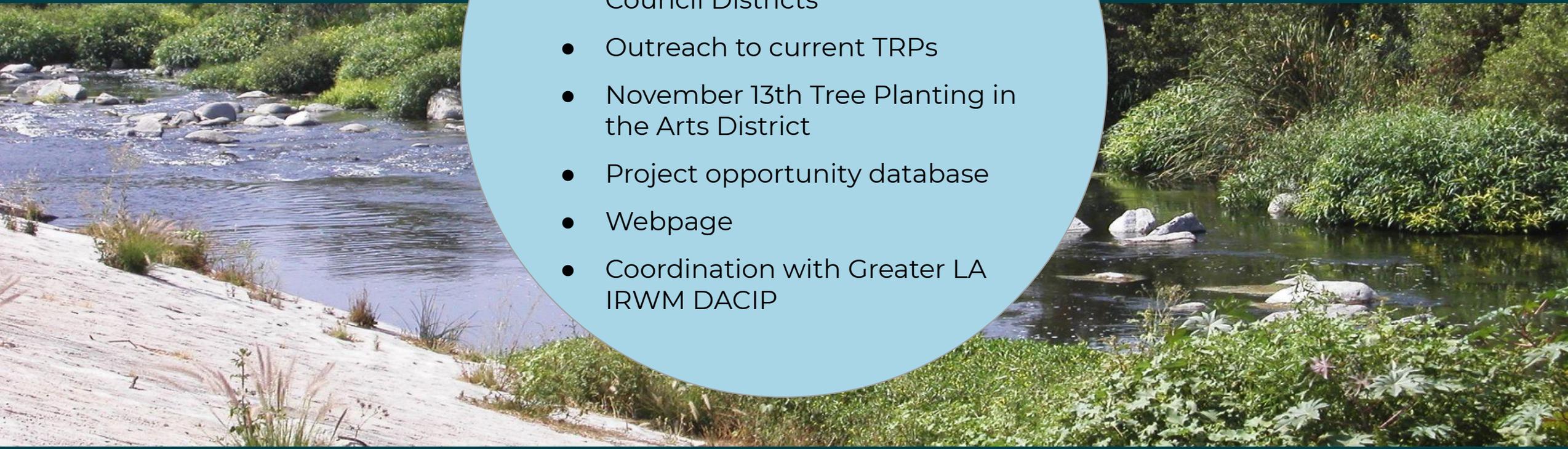
# Task 9: Watershed Coordinator Collaboration

- Monthly Regional Coordinator Meetings
- Schools & Stormwater Working Group
- Funding Working Group
- Watershed-wide education events
- Collaboration/Coordination between ULAR Watershed Coordinators



# Clarasophia's Focus: November

- Outreach to Cities of Alhambra, Glendale, La Canada Flintridge, Monterey Park, Pasadena, South Pasadena, and Council Districts
- Outreach to current TRPs
- November 13th Tree Planting in the Arts District
- Project opportunity database
- Webpage
- Coordination with Greater LA IRWM DACIP





## CARLOS MORAN

Carlos works at the Council for Watershed Health and can be contacted at: [carlos@watershedhealth.org](mailto:carlos@watershedhealth.org)



**What's your favorite place to be outside in the ULAR?**

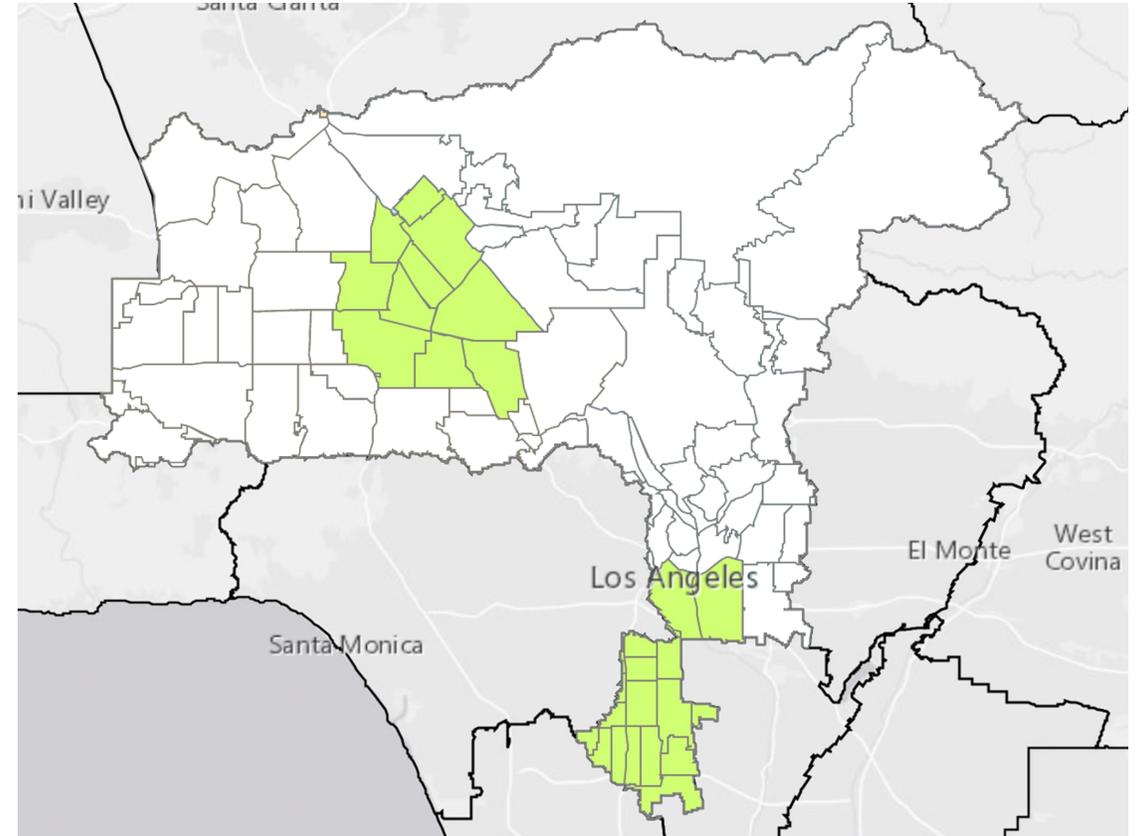
**Hiking Wildwood Canyon**

**What's your favorite body of water in the ULAR?**

**Augustus F. Hawkins Nature Park in South LA**

**What's your favorite place to eat in the ULAR?**

**Porto's Bakery**



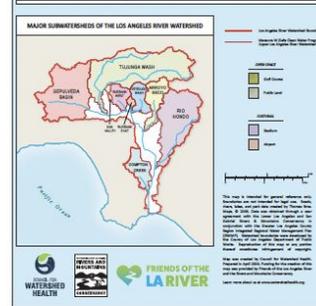
# Task 1: Facilitate Community Engagement in Safe Clean Water Program

- Outreach to residents of Elmer Ave neighborhood retrofit & Elmer Paseo green alley Projects
- Hispanic Heritage Month Tree Planting & Tree Adoption Sun Valley
- CBO partner meetings: Pacoima Beautiful, Asian Pacific Islander Forward Movement, Community RePower Movement, Tataviam Land Conservancy, Heal the Bay, Promesa Boyle Heights





**The Los Angeles River Watershed**



# COMMUNITY OUTREACH EVENTS MATERIALS

## What do Green Infrastructure projects look like?

### Elmer Avenue

Elmer Avenue Retrofit Project in Sun Valley was one of the first "Green Streets" in the City of Los Angeles. The result of partnership between multiple agencies and nonprofit organizations, the project captures, filters and directs stormwater to subsurface infiltration galleries, soft-bottom catch basins, and bioswales to improve water quality and reduce flooding. Additional features included native drought-tolerant landscapes, rain barrels, smart irrigation controllers, and permeable surfaces.



#### Project components:

- Captures and treats runoff from a 40-acre residential area.
- Infiltrates 16 acre-feet annually
- Reduces peak flows and pollutant loads to the Los Angeles River
- 23 new native street trees planted and over half of new plants were native
- Installed 13 rain barrels at houses to capture runoff for re-use
- 6,000 feet of drip irrigation
- 1,560 square feet of permeable pavers

### Normandie Elementary School

With funding from the California State Water Resources Control Board, the Drought Response Outreach Program for Schools (DROPS) funded the design and construction of green infrastructure at the LAUSD school Normandie Avenue Elementary, located approximately 6 miles south of Downtown Los Angeles. The installed project features on this campus which included climate-wise landscaping, bioswales, permeable pavers, rainwater harvesting systems, and cool pavement, helped the school to experience less flooding, have increased on campus green space, and created environmental learning opportunities for staff, students, and the community.



#### Project components:

- 2,600 square feet of impermeable pavement removed from campus
- 4,000 square feet of turf replaced
- 7,027 square feet of bioswales
- 8,745 square feet of stormwater planters
- 9,928 square feet of permeable pavement
- 4 above ground cisterns, which each hold 6,000 gallons of water



### Bradley Alley

Bradley Green Alley Project covers a two block section of Bradley Alley in Pacoima, Los Angeles. Part of Pacoima Beautiful's Urban Greening Plan, the project increases open space, captures and infiltrates polluted stormwater runoff for improved water quality and increases mobility for the San Fernando Gardens housing complex—all while helping to restore the natural environment of the Tujunga Wash and Los Angeles River Watershed.



#### Project components:

- 800 feet of alley and street improvements
- 6 street lights
- 5 seating fixtures
- 1 shade structure
- 46 trees planted
- 1000 vines and shrubs planted.
- Catch basin, drywell, infiltration trench, and infiltration planters.
- Infiltrates 5 acre-feet of water during an average rain year, equivalent to 5 feet of water covering a football field...

## Task 3: Work with Technical Assistance Teams

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- Reviewed all **12** ULAR projects proposed this round
- Attended scoring committee meetings.

Passing Score: 60+ Points	Did not pass: < 60 Points	Unable to Score
3	1	8

## Task 4: Facilitate Identification and Representation of Community Priorities

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- Elmer Ave Outreach
- CBO Meetings:
  - Promesa Boyle Heights Wellness Solution Team Meeting
  - Fernandeno Tataviam Band of Mission Indians

## **Task 5: Integrate Priorities Through Partnerships and Extensive Networks**

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- DACIP/ Water Talks
- LA River Urban Waters Federal Partnership
- Los Angeles Regional Collaborative for Climate Action and Sustainability

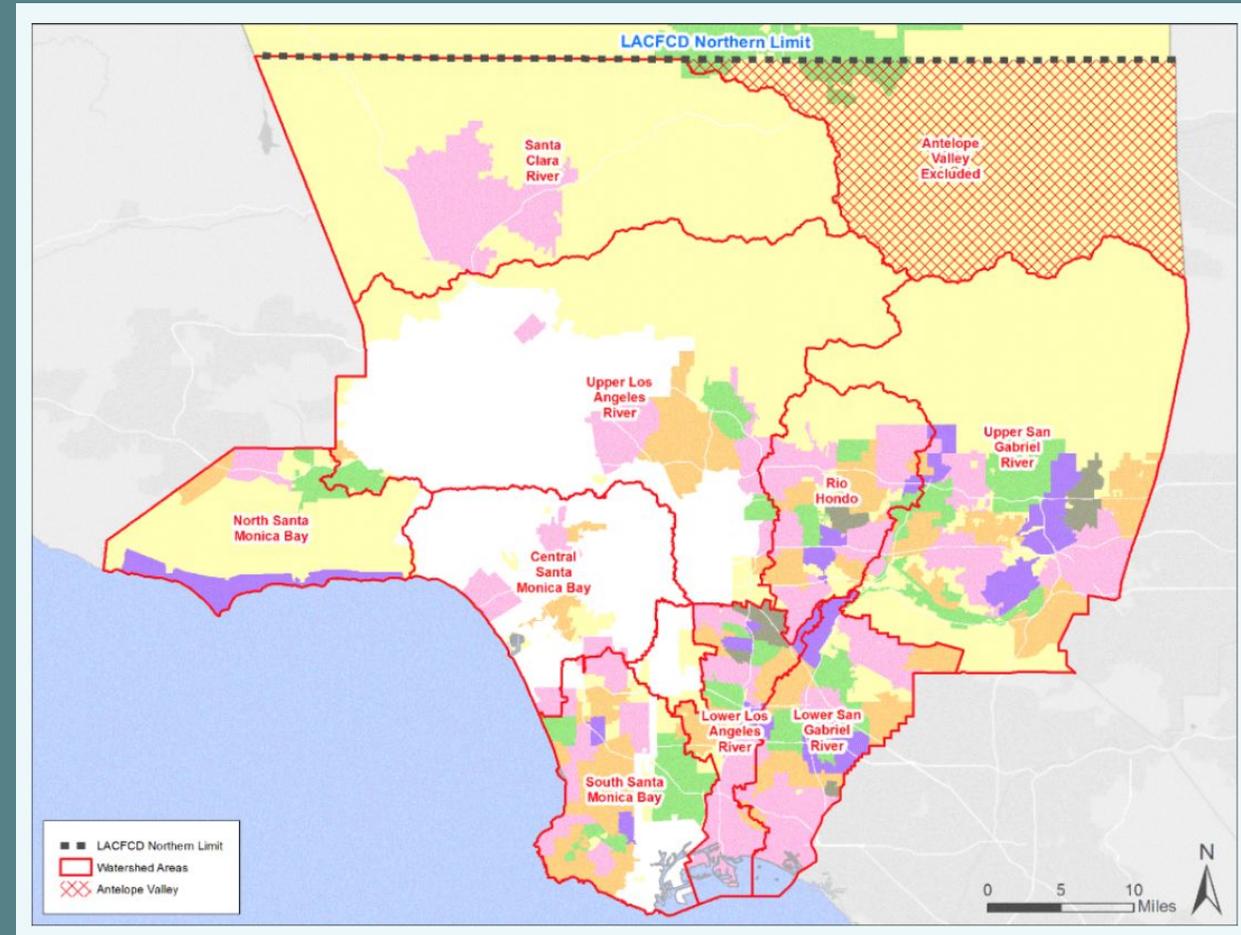
## **Task 6: Cost-share Partners**

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- Tracking California Climate Resiliency Package
- Grant Tracking Database

# Task 9: Watershed Coordinator Collaboration

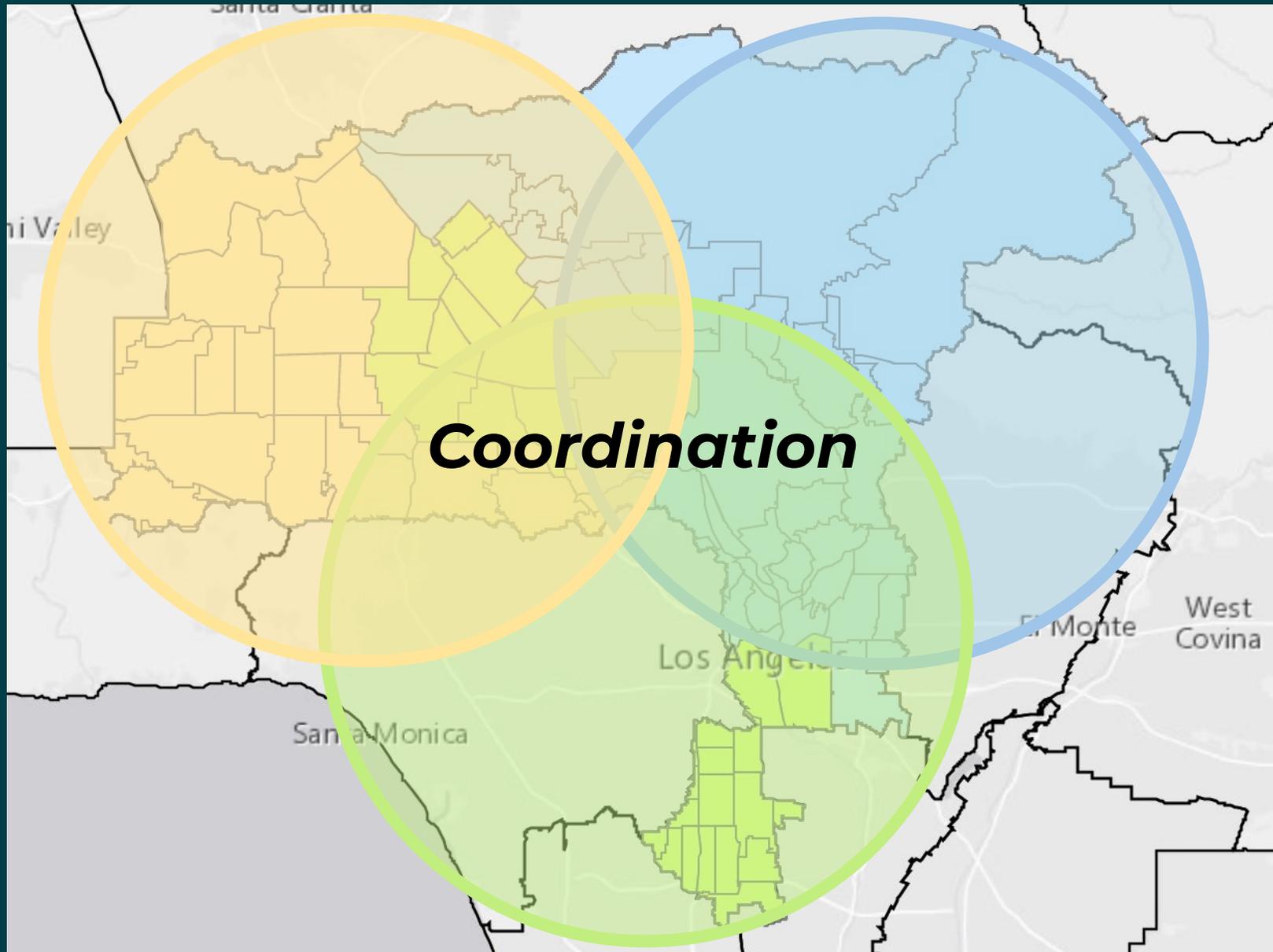
- Monthly Regional Coordinator Meetings
  - Funding Working Group
  - Schools & Stormwater Working Group
- Facilitating introduction between project proponents and other Watershed Coordinators
- Collaboration/Coordination between ULAR Watershed Coordinators



# Carlos' Focus: November

- Coordination with Greater LA IRWM DACIP
- Outreach and partnership cultivation: CBOs, City Plants, Streets, Streets for All, CD7, CD6, CD9
- Project opportunity tracking
- Water Equity & Anti-Racism Trainings for Watershed Coordinators November 16th and December 2nd
- Event and grant tracking





# ULAR Watershed Coordinators Focus November