



North Santa Monica Bay Watershed Co-Coordination Updates

By Melina Sempill Watts

June 10, 2021

Photo and Logo, Los Angeles County

Funding Fair 2021

- ▶ **California Grants Portal**, <https://www.grants.ca.gov/>
- ▶ California Financing Coordinating Committee: **Funding Fair Handbook 2021**
<https://cfcc.ca.gov/wp-content/uploads/2021/05/2021-CFCC-Funding-Fairs-Handbook-Final.pdf>
- ▶ **iBank**, lending + loans
 - ▶ California Infrastructure and Development Bank
 - ▶ Climate Catalyst Revolving Fund
- ▶ **FEMA, administered by CALOES**
 - ▶ Hazard mitigation, flood, drainage, dam retrofit, structural retrofit disaster, fuels, defensible space
 - ▶ Notice of interest on ongoing basis, or asap if Presidential declaration of disaster
- ▶ **Department of Water Resources**, 6 funding opportunities
- ▶ **CA Water Boards**; 16 funding opportunities
 - ▶ **Alex Huang hilariously observes**, ““FAAST system doesn’t really live up to its name.”
- ▶ [Grants.gov](https://www.grants.gov/), portal to search federal grants
- ▶ **Economic Development Administration Investment Opportunities**
Malinda Matson lead; the person in Southern California is Wilford Marshall
Funding for Facilities and equipment; **ARPA has 3 billion to spend**
Concerned about outcome (Jobs) rather than project
 - ▶ **Suitable for Pure Water Project at Ladyface?**



Photo, Watts' Collection

California Watershed Network

- **Suggestion: subscribe to Watershed Network newsletter to be kept apprised of potential California watershed legislation**
- Contact: Michael Wellborn, wellborn.michael@gmail.com
- From Sacramento: <https://leginfo.legislature.ca.gov/>



Social Media Outreach

- Twitter: [@NSMBWatershed](https://twitter.com/NSMBWatershed)
<https://twitter.com/NSMBWatershed>
- Facebook: <https://www.facebook.com/NSMBWatershed/>
- Instagram: NorthSantaMonicaBay Watershed
- Youtube: North Santa Monica Bay Watershed Community
<https://www.youtube.com/channel/UColzVFY4jZyhyFYM4kseSCA>
- Linked In: North Santa Monica Bay Watershed Community, <https://www.linkedin.com/groups/9059904/>
- And I've started a new email account: nsmbwatershedcoordinator@gmail.com



NorthSantaMonicaBayWatershed
@NSMBWatershed



The Do-It-Yourself Rain Garden
[nytimes.com/2021/06/02/rea...](https://www.nytimes.com/2021/06/02/rea...)

By the way, if you care about thoughtful gardening,
[@margaretroach](#) is always a gem read.



The Do-It-Yourself Rain Garden

So you spent the holiday weekend indoors, watching rainwater pool in your yard — or worse still, in the basement? Here's how to fix that.

[nytimes.com](#)

10:37 AM · Jun 4, 2021



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Copy link to Tweet

Photo, Watts' Collection

In the News

- ▶ Interviewed for conversation about watersheds, conservation and writing in documentary film by filmmaker John D. Lieu
- ▶ Watershed coordinator announcement run at *Valley News Group*



VPRO is a Dutch public broadcast service. [Wikipedia](#)

Regreening the desert with John D. Liu | VPRO Documentary | 2012

Valley News Group, May 27, Page 3

People in the News

The North Santa Monica Bay Watershed, a region that includes Calabasas, Agoura Hills, Hidden Hills, a sliver of Los Angeles city, Malibu, unincorporated Los Angeles County and Westlake Village, just brought in **Melina Sempill Watts**, right, as a new Watershed Coordinator. Thanks to funding from Measure W, "This is an exciting time to work with our community on cleaning up local water and focusing on new water supply opportunities as city and agency leaders are committed to working together. Thanks to Measure W, there are funds to start to make substantive progress," Watts observed. Watts served as a Watershed Coordinator from 2003 - 2014, focusing on public outreach that would help community members make choices that would improve water quality, working on *www.livinglightlyguide.org* and *The Safe Clean Water Act and Our Backyards* starring Wendie Malick. Watts collaborated with city staff at Agoura Hills on an IRWM grant that funded the Medea Creek Restoration at Chumash Park. Since then, Watts has worked to support soil health in Glenn County in the agricultural heartland of California. As a conservation consultant, clients included New Consensus, which was working to support policy development for New Green Deal legislation, the



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Reaching Out



- Thanks to suggestion by Vice Chair Madelyn Glickfeld, Los Angeles Regional Water Quality Control Board presenting on Trash Conditional Waiver today
- Invited for today: staff from NPS, State Parks and MRCA; offices of Congressman Lieu, Senator Stern, Assemblymember Bloom
- Connecting with Funders, starting with Wildlife Conservation Board
- Connecting with Watershed Coordinators



And...that DRAFT Strategic Outreach Education Plan

1. Pick a name for Quarterly community events + dates
2. Focus on Strategies 1 -7, which is our outreach plan
3. For one-on-ones: Sections 8 - 30 are organization's own goals
4. Focus on strategies 31 - 39, which are exploratory projects
5. Questions about TAT
6. Vision and Evaluation: I'd love your input here
7. Section 5: Identify collaborative efforts